



Town of Waynesville, NC Board of Aldermen – Regular Meeting

Town Hall, 9 South Main Street, Waynesville, NC 28786

Date: **February 10, 2015** Time: **6:00 p.m.**

*The agenda and all related documentation may be accessed electronically at www.waynesvillenc.gov.
Click on "Government/Mayor & Board" to download materials for town board meetings.*

Consider the environment ♦ Conserve resources ♦ Print only when necessary

The Town of Waynesville provides accessible facilities, programs and services for all people, in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or accommodation for this meeting, please contact the Town Clerk at:

(828) 452-2491

gowens@waynesvillenc.gov

A. CALL TO ORDER - Mayor Gavin Brown

1. Welcome/Calendar/Announcements
2. Adoption of Minutes

Motion: *To approve the minutes of January 27, 2015 (regular meeting) as presented [or as corrected].*

B. PUBLIC HEARING

3. Public Hearing to consider adoption of an ordinance requiring pawn brokers and second-hand dealers to submit daily pawn and/or purchase transactions to law enforcement exclusively through electronic means

Motion: *To adopt ordinance (O-02-15) requiring electronic submission of daily pawn and/or purchase transactions, as presented.*

C. PRESENTATIONS TO THE BOARD

4. Folkmoot Building Campaign Update
 - Joe Sam Queen, Capital Project Team Leader
 - Karen Babcock, Folkmoot Executive Director

Motion: *To acknowledge receipt of an acceptable capital improvement and business plan for the Folkmoot Center and approve the release of \$20,000 in remaining funding for the Folkmoot Center already budgeted in FY15.*

[If the board chooses to restrict the use of these funds, it may amend the motion to do so].

TOWN OF WAYNESVILLE – REGULAR SESSION AGENDA

February 10, 2015

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5. Cycle North Carolina – 2015 Mountains to the Coast Tour Event, September 25 –October 3, 2015

- Lynn Collins, Haywood County Tourism Development Authority
- Scott McLeod, for Cycle North Carolina

Motion: *To approve the request by Cycle North Carolina and the Haywood County Tourism Development Authority that the Town of Waynesville serve as host start city for the 2015 Cycle North Carolina Mountains to the Coast Tour Event, and authorizing the manager to initiate planning and commit the in-kind, staff and financial resources in partnership with other area economic development and non-profit agencies as appropriate to promote this event in Waynesville September 25-27, 2015.*

D. NEW BUSINESS

6. Authorization to Advertise Delinquent Property Tax Accounts in the Town of Waynesville for the Year Ending 2014

Motion: To authorize staff to advertise all 2014 delinquent property taxes in The Mountaineer on March 13, 2015, as required by NCGS §105-369.

7. Amendment to Article IX of the Town of Waynesville Personnel Policy Manual amending Employee Benefits section related to group health insurance for retirees

Motion: *To approve the amendment to the Employment Benefits, Article IX of the Town of Waynesville Personnel Policy Manual related to group health insurance for retirees, as presented.*

8. Resolution in Support of the 2015 Top Legislative Priorities Brought Forth by the Haywood Chamber of Commerce

Motion: *To approve the resolution (R-01-15) in support of the 2015 top legislative priorities brought forth by the Haywood Chamber of Commerce, as presented.*

E. COMMUNICATIONS FROM STAFF

9. Town Attorney – Woody Griffin

10. Town Manager – Marcy Onieal

- 2015 NCCCMA Manager's Conference Report
- NCLM 2015-16 Municipal Advocacy Goals/Town Hall Day
- Development Services Community Focus Group
- March 20 Board Retreat-Tentative Agenda
- Polar Plunge Success/Thanks to Team Waynesville & Board of Aldermen

TOWN OF WAYNESVILLE – REGULAR SESSION AGENDA

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F. COMMUNICATIONS FROM MAYOR & BOARD OF ALDERMEN

G. CALL ON THE AUDIENCE

H. CLOSED SESSION

Motion: *To go into closed session on litigation matters in the case of Richard Worth vs. Mountain Energy, David J.Clancy, Waynesville Police Department and the Town of Waynesville, as permitted in NCGS §143-318.11(a)(3).*

I. ADJOURN



TOWN OF WAYNESVILLE

PO Box 100
16 South Main Street
Waynesville, NC 28786
Phone (828) 452-2491 • Fax (828) 456-2000
www.waynesvillenc.gov

CALENDAR February 10, 2015

2015	
Tue, Feb 10 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Wed, Feb 11 8:30 AM – 2:30 PM Doubletree Biltmore, Asheville	Leadership for Veteran Elected Officials 2015 Sponsored by UNC School of Government
Thu, Feb 19 12 Noon – 1:00 PM Municipal Bldg	Town Wellness-Lunch & Learn: “Do you really want to eat that? – Conquering Emotional Eating”
Mon, Feb 23 5:30 PM Clyde Town Hall	Haywood County Council of Governments (COG) meeting Town of Clyde Hosting
Tue, Feb 24 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Wed, Feb 25 Noon Waynesville Inn	Commission for a Clean County 2014 Community Pride Awards
Sa-We, Mar 7-11 Washington Hilton Washington, DC	National League of Cities, Congressional Cities Conference
Tue, Mar 10 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Wed, Mar 18 8:00 AM LGFCU Conference Center	Town Hall Day – Raleigh
Mon, Mar 23 6:30 PM Location TBD	Southwestern Commission – Region A Regular Meeting
Tue, Mar 24 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
April/May Throughout (specific days TBA)	NCLM Legislative Action Committee Lobby Days
Fri, Apr 3	Good Friday/Easter Holiday Town Offices Closed

Tue, Apr 14 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Sat, Apr 25 7:00 a.m. Main Street	KARE 5K Run/Walk Rolling Street Closure Main Street to Country Club Drive and Back
Sat, Apr 25	Relay for Life Celebration Downtown – street closures from Church Street to Depot Street
Mon, Apr 27 5:30 PM Canton – location TBD	Haywood County Council of Governments (COG) meeting Town of Canton Hosting
Tue, Apr 28 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Fr-Su, May 8-10	150 th Anniversary of Last Shot Fired Commemoration Weekend Sponsored by Shelton House and Haywood Historical & Genealogical Society
Tue, May 12 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Tue, May 19 6:30 PM Location TBD	Southwestern Commission Region A Regular Meeting <ul style="list-style-type: none"> • Change from regular schedule
Mon, May 25	Memorial Day Holiday Town Offices Closed
Tue, May 26 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Tue, Jun 9 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Mon, Jun 22 5:30 PM Maggie Valley Town Hall	Haywood County Council of Governments (COG) meeting Town of Maggie Valley Hosting
Tue, Jun 23 6:00 PM Board Room, 9 S. Main	Board of Aldermen Meeting-Regular Session
Fri, Jul 3	Independence Day Holiday Town Offices Closed
Mon, Jul 6 12 Noon	Candidate Filing Begins for Municipal Elections – Haywood County
Fri, Jul 17 12 noon	Candidate Filing Ends for Municipal Elections – Haywood County
Fri, Jul 31 6:30 PM McGuire's Millrace Farm, Murphy	Southwestern Commission Region A Annual Dinner <ul style="list-style-type: none"> • Change from regular schedule
Mon, Aug 24 5:30 PM Haywood County – location TBD	Haywood County Council of Governments (COG) meeting Haywood County Hosting

Mon, Sep 7	Labor Day Holiday Town Offices Closed
Mon, Sep 28 6:30 PM Location TBD	Southwestern Commission Region A Regular Meeting
Su-Tu, Oct 11-13	NCLM Annual Conference: City Vision 2015 Winston-Salem
Thu, Oct 22 8:30 AM	One Stop Voting Begins – Municipal Elections, Haywood County
Sat, Oct 31 1:00 PM	One Stop Voting Ends – Municipal Elections, Haywood County
Mon, Oct 26 5:30 PM Waynesville – location TBD	Haywood County Council of Governments (COG) meeting Town of Waynesville Hosting
Tue, Nov 3 6:30 AM – 7:30 PM	Election Day – Haywood County Municipal Elections
Wed, Nov 11	Veterans Day Holiday Town Offices Closed
Mon, Nov 23 6:30 PM Location TBD	Southwestern Commission Region A Regular Meeting
Thur – Fri, Nov 26-27	Thanksgiving Holiday Town Offices Closed
We – Fri, Dec 23-25	Christmas Holiday Town Offices Closed

Board and Commission Meetings – February/March 2015

ABC Board	ABC Office – 52 Dayco Drive	February 17 3 rd Tuesdays 10:00 AM
Board of Adjustment	Town Hall – 9 S. Main Street	March 3 1 st Tuesdays 5:30 PM
Community Action Forum	Police Department Training Room – 9 S. Main Street	Meets Quarterly or as called <i>No meeting currently scheduled</i>
Downtown Waynesville Association	UCB Board Room – 165 North Main	February 26 4 th Thursdays 12 Noon
Firemen's Relief Fund Board	Fire Station 1 – 1022 N. Main Street	Meets as needed; <i>No meeting currently scheduled</i>
Historic Preservation Commission	Town Hall – 9 S. Main Street	March 4 1 st Wednesdays 2:00 PM
Planning Board	Town Hall – 9 S. Main Street	February 16 3 rd Mondays 5:30 PM
Public Art Commission	Town Hall – 9 S. Main Street	February 13 2 nd Thursdays 4:00 PM
Recreation & Parks Advisory Commission	Rec Center Office – 550 Vance Street	February 17 3 rd Tuesdays 5:30 PM
Waynesville Housing Authority	Waynesville Towers – 65 Church Street	March 4 1 st Wednesdays 5:30 PM

BOARD/STAFF SCHEDULE

Wed, Feb 18	Town Clerk	Leadership Haywood
Wed, Mar 18	Town Clerk	Leadership Haywood
Wed, Mar 18	Town Manager, Mayor & Board	Town Hall Day, Raleigh
Wed, Apr 15	Town Clerk	Leadership Haywood
Wed, May 20	Town Clerk	Leadership Haywood
June 2015 – TBA	Town Clerk	Leadership Haywood Graduation
Th-Sa, Jun 18-20	Town Manager	NCCCMA Managers Seminar Wilmington, NC

Haywood County Board of Elections

Robert Inman, Director



63 Elmwood Way Suite-A
Waynesville, North Carolina 28786
(828) 452-6633
(828) 452-6750 (facsimile)

MUNICIPAL ELECTION SCHEDULE		NC General Statute #
Political parties submit recommendations for county BOE members to State BOE	Monday June 15, 2015 5pm	NCGS 163-30
County Board members appointed	Tuesday June 30, 2015	NCGS 163-30
Candidate Filing Begins	Monday July 6, 2015 12 Noon	NCGS 163-294.2(c)
Candidate Filing Ends	Friday July 17, 2015 12 Noon	NCGS 163-294.2(c)
New Board members sworn in	Tuesday July 21, 2015 12 Noon	NCGS 163-30
Board members appoint precinct judges	Tuesday August 18, 2015	NCGS 163-31
Absentee by Mail Applications Begins Upon Written Requests	Monday October 4, 2015 8:30 AM	NCGS 163-302(b)
Registration Books Close <i>Walk in and Mail in Registration</i>	Friday, October 9, 2015 – 5:00 PM	NCGS 163-82.6(c)
One Stop Voting Begins	Thursday, October 22, 2015– 8:30 am	NCGS 163-227.2(b)
Requests for Absentee by mail ends (walk-in & by mail)	Tuesday October 27, 2015-5pm	NCGS 163-230.1(a)
One Stop Voting Ends	Saturday, October 31, 2015 – 1:00 PM	NCGS 163-227.2(b)
ELECTION DAY (6:30AM-7:30PM)	Tuesday, November 3, 2015	NCGS 163-279 (a)(1)
Canvass of Election	Tuesday, Nov. 10, 2015 - 11:00 AM	NCGS 163-182.5 (b)

Non-Partisan Offices to be elected in 2015:
Town of Canton: 2 - Alderman
Town of Clyde: 1 – Mayor & 2 - Alderman
Town of Maggie Valley: 1 – Mayor & 2 - Alderman
Town of Waynesville: 1 - Mayor & 4 - Alderman



COMMISSION for a CLEAN COUNTY

Post Office Box 174 • Hazelwood, North Carolina 28738

January 26, 2015

Gavin Brown, Mayor
Town of Waynesville
P.O. Box 100
Waynesville, NC 28786

Dear Mayor Brown,

THE COMMISSION FOR A CLEAN COUNTY (CCC) is proud to announce a luncheon to honor Winners of our 2014 **Community Pride Awards**.

As you are aware, we annually recognize businesses, civic groups, schools and individuals (both adults and children) for outstanding efforts in waste and litter control, recycling, beautifying public areas and environmental stewardship.

The luncheon will be on **Wednesday, February 25, 12:00 noon at the Waynesville Inn** in the Conference Room, located next to the parking lot. A sign will be posted on the door.

As three Waynesville groups have won awards this year, we hope you will join us in this salute to them and others who advance a clean, attractive Haywood!

As we expect a larger crowd this year, the Waynesville Inn requires us to turn in a **definite count** for the luncheon well beforehand. Please confirm **by MONDAY, February 16 if you will attend. IT IS ABSOLUTELY NECESSARY TO CONFIRM. You may call my number below or e-mail to: twoswans@charter.net**. If I am not in, please leave a message. Thank you.

Most sincerely,

JoAnna Swanson
Secretary of the CCC

phone: 452-1550

DOWNTOWN WAYNESVILLE

Calendar of Events

2015 Events

Festivals, special events and performances are held frequently in downtown Waynesville, sponsored by DWA and other area organizations. All take place on Main Street unless otherwise stated. For more information, call 828-456-3517.

May-Dec - 1st Friday each month – the original "ART after DARK"

Downtown Waynesville Galleries remain open Friday evening until 9pm; Demos, artist receptions, music.

May 1 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

May 2-3, Sat & Sun - RAMP FESTIVAL

American Legion Field – crafts, live music & more, food featuring ramps, a naturally mountain grown wild onion 11-4, 828-456-8691

May 16 - Sat – QUICK DRAW

A delightful evening, outstanding artists painting to beat the clock, terrific food, a lively auction benefiting local art teachers & students. For info, 828-456-6495 wncquickdraw.com

May 23 - Sat - Another Rockin' BLOCK PARTY

Downtown is Alive at Night

Jun 5 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Jun 13 - Sat - APPALACHIAN LIFESTYLE Celebration - Main St.

Protecting, preserving & developing our historical & cultural resources through a heritage themed event. Educational & entertaining, 10am-5pm 2015 AL Vendor Application

Jun 26 - Fri - MOUNTAIN STREET DANCES

Downtown is Alive at Night. Put on your cloggin' & square dancin' shoes and enjoy an old-fashioned mountain hoe down! Live mountain music, demonstrations and instruction by local clogging teams. Refreshments, historic Courthouse lawn. 6:30-9pm.

Jul 3 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Jul 4 - Sat - STARS & STRIPES CELEBRATION

Shops & restaurants open, fun for all ages throughout the downtown area 11am-3pm. Live music & entertainment, "Kids on Main" patriotic children's parade (sign-ups at 10am, courthouse lawn, begins 11am) Main Street Cook-Out in UCBank parking lot, 11am-4pm.

Jul 10 - Fri - MOUNTAIN STREET DANCES

Downtown is Alive at Night. Put on your cloggin' & square dancin' shoes and enjoy an old-fashioned mountain hoe down! Live mountain music, demonstrations and instruction by local clogging teams. Refreshments, historic Courthouse lawn. 6:30-9pm.

Jul 18 - Sat - ARTFEST Main St

Haywood County Arts Council presents a daylong extravaganza of music, dance, art, craft & food booths. 10am-5pm

Jul 24 - Fri - MOUNTAIN STREET DANCES

Downtown is Alive at Night. Put on your cloggin' & square dancin' shoes and enjoy an old-fashioned mountain hoe down! Live mountain music, demonstrations and instruction by local clogging teams. Refreshments, historic Courthouse lawn. 6:30-9pm.

Jul 25 - Fri - FOLKMOOT USA PARADE of NATIONS - Main St.

FOLKMOOT USA Dancers & musicians from around the world parade on Main Street 1pm

Aug 1 - Sat – DOWNTOWN DOG WALK

Courthouse lawn, Proceeds support the proposed Sarge's Adoption Center, 9:30-1pm sargeandfriends.org

Aug 7 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Aug 7 - Fri - MOUNTAIN STREET DANCES

Downtown is Alive at Night. Put on your cloggin' & square dancin' shoes and enjoy an old-fashioned mountain hoe down! Live mountain music, demonstrations and instruction by local clogging teams. Refreshments, historic Courthouse lawn. 6:30-9pm.

Aug 15 - Sat – WAYNESVILLE BEER FAIRE

Celebrating the craft breweries of Waynesville and WNC. Great local music, fine foods, home brews, and educational displays. 21 and older only event Noon-5, American Legion Field, 828.356.4094 <http://waynesvillebeer.com>

Aug 21 - Fri – 5th Annual MAIN STREET MILE

6:30pm Fundraising Event for Shiners' Hospital for Children of Greenville CHIP TIMED RACE! THE FASTEST, FLATTEST MILE RACE IN WNC

Sep 4 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Sep 5– Sat - BLOCK PARTY

Downtown is Alive at Night, Dancing in the street with 3 live bands, 7pm; "Kids on Main" craft stroll - 6-7pm, eats & treats, restaurants open, a portion of Main Street closes

Sep 4-5 - Fri & Sat – 45th Annual SMOKY MOUNTAIN FOLK FESTIVAL

Two evenings celebrating our mountain folk music. "Open Tent" begins at 5pm Fri & Sat, Main Stage Show follows @ 5:30pm until Stuart Auditorium, Lake Junaluska, call 452-1688.

Oct 2 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Oct 10 - Sat – 32nd Annual CHURCH STREET ART & CRAFT SHOW

Main Street is transformed into an art & craft marketplace for this one-day event; widely known as one of the finest juried art shows in the region. Live mountain music & clogging, entertainment, food. 10am-5pm.

Oct 17 - Sat – 27th Annual APPLE HARVEST FESTIVAL

Music & dance, craft & demonstration booths, apples, cider, fresh fried pies and other apple delicacies. 10am-5pm.

Oct 31 - Sat - TREATS on the STREET

Merchants offer treats to young children, 5-7pm

Nov 6 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Dec 4 - Fri - the original "ART after DARK"

Participating galleries & studios remain open until 9 pm on this evening with special artists showings, displays, and refreshments. Look for the WGA group flag representing the Waynesville Gallery Association.

Dec 7 - Mon - Waynesville Christmas Parade

Main Street 6pm

Dec 12 - Sat - "A NIGHT Before CHRISTMAS"

A Family Holiday Tradition downtown. Live music, caroling, Bethlehem Market Place, Live Nativity, old-fashioned wagon rides, Santa, storytelling, poetry, luminaries & more. Shops, galleries & restaurants remain open. 6-9pm.

MINUTES OF THE TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REGULAR MEETING
January 27, 2015

THE WAYNESVILLE BOARD OF ALDERMEN held its regular meeting on Tuesday, January 13, 2015 at 6:00 p.m. in the board room of Town Hall, 9 South Main Street, Waynesville, NC.

A. CALL TO ORDER

Mayor Brown called the meeting to order at 6:00 p.m. with the following members present:

Mayor Gavin Brown
Alderman Gary Caldwell
Alderman Julia Freeman
Alderman J. Wells Greeley
Alderman LeRoy Roberson

The following staff members were present:

Marcy Onieal, Town Manager
Woodrow Griffin, Town Attorney
Amie Owens, Town Clerk
Joey Webb, Fire Chief
Paul Benson, Planning Director
Eddie Caldwell, Finance Director

The following media representatives were present:

Mary Ann Enloe – The Mountaineer

1. Welcome /Calendar/Announcements

Mayor Gavin Brown welcomed everyone to the meeting and asked Manager Onieal to cover the calendar events.

Manager Onieal noted that there were no additions to the calendar, but did confirm that the date of the upcoming Board Retreat would be Friday, March 20 beginning at 8:30 a.m. at the Wells Event Center.

Mayor Brown mentioned the upcoming Polar Plunge and Manager Onieal explained she would address the event as part of her report.

2. Adoption of Minutes

Alderman Caldwell made a motion, seconded by Alderman Greeley, to approve the minutes of the January 13, 2015 (regular meeting), as presented. The motion carried unanimously.

B. REPORTS TO THE BOARD

3. Firefighters Relief Fund Board

Fire Chief Joey Webb provided the Firefighters Relief Fund Board report. Chief Webb noted that the Firefighters Relief Fund was established in 1907 to assist firefighters who are injured in the line of duty. The funds come from fire insurance tax and certain automotive insurance policies. Chief Webb added that a fire department must be a rated department, and its employees and volunteers all members of the NC Firefighters Association, in order to be eligible to participate in the Relief Fund.

Chief Webb explained that there were five members on the board; two elected by the fire department, two appointed by the Waynesville Board of Aldermen, and one who is appointed by the NC Commissioner of Insurance. There are two positions whose terms will expire at the end of January 2015, one of which will require board appointment. Chief Webb will ascertain if the current individual serving is interested in being considered by the board for re-appointment.

Chief Webb noted that although funds were set up to assist destitute firefighters, the State has allowed the relief boards to provide supplemental retirement for volunteers with 20 years of service. Funds have also been used to provide scholarships or fund benefit events. Chief Webb reported that the ending balance in the relief fund as of June 30, 2014 was \$262,761. He added that the state receives copies of all of the checks issued by the relief fund board, for the purpose of providing additional fiduciary oversight.

Mayor Brown reiterated his appreciation for the volunteer firefighters who receive a small stipend for the enormous job they do. Mayor Brown thanked Chief Webb for his report.

C. PUBLIC HEARINGS – Technical Amendments to Land Development Standards

In advance of the public hearings, the Mayor asked Paul Benson, Planning Director to provide a brief re-cap of the information related to each of the public hearings. Mr. Benson explained that amendments to Section 11.5.12 involving political signage were prompted by changes made at the State level. This is more of a technical change but does have impact on the substance of the ordinance. The Planning Board recommends changing the Town ordinance to meet the same standards and limitations imposed by state statute on political signage, including size, distance to the road, permission of the owner of private property and elimination of deposit requirement. Mr. Benson noted that this would allow for clarity and consistency of enforcement and reduce administrative redtape with regard to permitting and deposit requirements for both staff and the public. He added that there have been very few instances of violations related to abandoned signs following election, regardless of whether a deposit had or had not been paid.

Regarding the eleven proposed technical corrections, Mr. Benson explained that since the ordinance was adopted in 2011, there have been several technical corrections that needed to be made to ensure consistency and clarity in the Land Development Standards, including names of districts not spelled out correctly, typographical and grammatical errors discovered and rewordings made simply to provide additional clarity. None of these amendments alter the content or context of the ordinance, but

need to be made in order to avoid misinterpretation or miscalculation in the case of formulas affected by a misplaced decimal point.

The Planning Board has reviewed the proposed changes and recommended adoption of all of these amendments.

4. Public Hearing for consideration of amendments to Section 11.5.12 of the Land Development Standards to make Town standards for Political Signs consistent with State regulations

At 6:14 p.m. Town Attorney Griffin called the public hearing to order and asked if anyone wished to address the board regarding this issue. No one addressed the board.

At 6:15 p.m. Town Attorney Griffin closed the public hearing.

Alderman Greeley made a motion, seconded by Alderman Roberson, to adopt amendments to Section 11.5.12 of the Land Development Standards to make Town standards for Political Signs consistent with State regulations, as presented. The motion carried unanimously.

Public Hearing for consideration of technical amendments to the Land Development Standards

At 6:16 p.m. Town Attorney Griffin called the public hearing to order and asked if anyone wished to address the board regarding this issue. No one addressed the board.

At 6:17 p.m. Town Attorney Griffin closed the public hearing.

Alderman Freeman made a motion, seconded by Alderman Greeley, to adopt the proposed technical correction amendments to the Land Development Standards, as presented. The motion carried unanimously.

D. NEW BUSINESS

5. 2013/2014 Audit Report

Bruce Kingshill and Nancy Lux of Ray, Bumgarner, Kingshill and Associates attended the meeting to present highlights and an overview of the Town's financial condition and audit report for the year ended June 30, 2014. Mr. Kingshill explained that there were two audits completed, the first was a financial audit and the second a yellow book audit looking specifically at Powell Bill funds. The report noted that no deficiency in internal controls, compliance or financial reporting was identified and the auditors issued an unqualified opinion.

Mr. Kingshill called attention to the overall financial report as well as supplemental data related to the revenues and expenditures for 2013/2014. A fluctuation analysis of the revenues and expenditures was presented, which provided information explaining the increases or decreases to the

various accounts. Mr. Kingshill provided graphic representations of the revenues and expenditures by category, fund (general, water, sewer, electric) and department as compared with the previous year.

Following review of the audit, Mr. Kingshill and Finance Officer Eddie Caldwell noted that the State has come up with a new standard that requires reporting of unfunded pension liabilities. As a result, the Town of Waynesville will be reporting approximately \$600,000 as an additional asset for the upcoming year. Alderman Roberson asked if this would have any impact for the Town. Mr. Caldwell explained that having to record the unfunded portion as an asset would be good for the Town. The NC Local Government Employees Retirement System (LGERS) is well managed and the Town has always funded the pension liability adequately, but it has not been reported on the balance sheet. Now the unfunded portion will be reported as an asset. Mr. Caldwell added that all prior liabilities had been paid.

Mr. Kingshill again announced that the opinion from the audit was an unqualified opinion which reflects excellent financial management practices are in place and with no deficiencies. Mr. Kingshill added that the transfer from the electric fund to the general fund each year equates to about a 10 cent savings in property taxes to the general fund,, so the profit generated by the electric utility continues to be a good investment for the Town overall by keeping taxes lower than they ordinarily would need to be.. The Local Government Commission is trying to keep towns from using this funding in the future; however, at this point, the legislature has not acted to prohibit utility fund transfers altogether. Mr. Caldwell added that Waynesville has generally been responsible with its utilities. Manager Onieal contrasted that prudence, with eastern North Carolina utilities that have some of the highest electric rates in the nation due to heavy investment in nuclear power, yet still make outrageously high transfers to support general fund activity, noting that is what has drawn the ire of the legislature.

Mr. Kingshill thanked Mr. Caldwell and his staff and Manager Onieal for their cooperation during the audit. Manager Onieal thanked Mr. Kingshill and Ms. Lux for their assistance during the year especially surrounding the creation of the internal asset management division. She was appreciative of their assistance in working with staff to develop more accurate cost accounting formulas and models for capturing true costs of shared internal services and more accurately costing them back to appropriate departments and funds and for helping staff do a better job of marrying the financial reporting to the budgetary and operational reporting models.

Mayor Brown inquired about the current debt for the Town. Mr. Kingshill noted that current debt outstanding is approximately \$10 million. From a debt standpoint the Town is in good shape. Mr. Kingshill added that the Town could borrow an additional \$85 million before hitting the borrowing limit set by the LGC. Ms. Onieal noted that in FY2014, the Town paid down more debt than it took on in new debt, so that the Town continues to pay down it's overall debt, with the next large chunk due (debt on Rec Center construction) due to be paid off in 2018.

Mayor Brown thanked Mr. Kingshill, Ms. Lux and staff for the report.

Mid-year Update

Finance Director Caldwell noted that he was planning on discussing the mid-year budget report and switch to modified accrual accounting at the board retreat, but since the retreat had been re-

scheduled the manager asked him to proceed with the report along with the audit presentation. Mr. Caldwell then explained how full and modified accrual accounting were used.

Mayor Brown clarified by asking if the Town carries about \$1.3 million in enterprise funds as of June 30 they have to convert all to full accrual accounts. Mr. Caldwell confirmed and noted that he must take the unbilled receivables which total anywhere from \$700,000 to \$1.1 million and convert. All have to be converted.

Mr. Caldwell added that in looking at the overall financial picture, he feels better than he has in many years even with the revenue having finally returned to 2009 levels.

Alderman Caldwell inquired what impact the loss of privilege license revenue would be for the Town. Manager Onieal responded by noting the Town will lose approximately \$140-150,000 annually in anticipated revenue or the equivalent of about 1.5 cents on the tax rate. Manager Onieal added that the Town is considering a small registration fee simply to stay in touch with area businesses from a customer service standpoint, which would recover the cost of maintaining database, but there would be no appreciable revenue generated from such a fee. Having such a registration/database allows for communication and relationships with the businesses, especially if there are future changes by the legislature.

Manager Onieal thanked Mr. Kingshill and Mr. Caldwell and staff for their daily diligence and for delivering an impressive audit report.

The Board accepted the audit report by consensus.

E. CALL ON THE AUDIENCE

Junior Messer of Moose Lodge # 177 approached the board about permission to lease land that they own for a cellular tower. The current ordinance allows for cell towers to be located only on publicly owned land. Mr. Messer asked what to do about getting the ordinance changed.

Alderman Caldwell was contacted to inquire if there was a way to have private non-profits or tax exempt entities listed as potential sites for cell towers. Manager Onieal explained that Mr. Messer would need to suggest wording for a text amendment to the ordinance and work with Planning Board to get on their agenda and have that amendment reviewed.

Mr. Messer explained that income from the cell tower lease would be used to fix up the Lodge and make it a resource to share with the community. Manager Onieal suggested meeting with planning director, Paul Benson, to fill out an application to change the text. Mr. Benson noted that an application had been filed by one cellular tower provider to take out the 1 acre size lot which will be on the February 16th meeting agenda.

Mayor Brown thanked Mr. Messer and the representatives from the Moose Lodge for their attendance at the meeting.

F. COMMUNICATIONS FROM STAFF

12 Town Attorney – Woody Griffin

Attorney Griffin was not present and Mr. Wells had no business to discuss.

13. Town Manager – Marcy Onieal

Manager Onieal explained that James Cates, a long-time employee and fleet mechanic would be retiring and a breakfast reception will be held on January 29 at 8:00 a.m.

Manager Onieal added that the Town had been busy hosting and attending various events including:

- a regional training for the American Public Works Association (APWA) held at the Municipal Building hosted by David Foster, Public Services Director
- an ElectriCities safety training hosted by and for our Electric Division staff
- Leadership Haywood Government and Law Day hosted by the manager on January 21 with presentations by the manager, mayor and police chief
- NC Police Chiefs Associations co-hosted by the Waynesville PD in Cherokee
- the Town co-sponsored the Martin Luther King Jr. Prayer Breakfast last week
- Manager Onieal and Mayor Brown participated in the Downtown Waynesville Association annual meeting/retreat.

Manager Onieal noted that the major year-long implementation phase of our IT infrastructure replacement and dedicated data pipeline project is now complete and working spectacularly. She recognized the outstanding work of the entire consulting team from VC3 as well as the internal implementation team comprised of representatives from each operating department, noting the dedication of every single employee who spent a great deal of extra time and effort to help the town make a quantum leap in its capacity to serve the public through information technology with this effort. When asked by the mayor, what's next, Manager Onieal noted that the organization now needs to spend time learning how to use and master all the tools that have just been put in place, ultimately with the goals of improving organizational efficiency and improving service to the public.

Manager Onieal reminded the board that grant deadlines are coming up for the TDA and Medford Grants. She added that Ms. Owens is working on the special appropriations applications to distribute to the Town's strategic non-profit partners and media. Medford grant opens its second cycle with \$9,000 available this year. The two projects funded in the inaugural year were street lighting on Church Street and the Chasing Tadpoles public art piece in Frog Level.

Manager Onieal reported that UTECH Consultants has provided an interim report on its evaluation of the energy services proposals originally solicited by Nova Energy consultants and has undertaken an independent and considerably more detailed vetting of each of those proposals, the results of which will be presented with a final recommendation to the board at the retreat in March. In addition a team of engineers from UTECH is in the process of assessing the Town's electric division technical operations, resources and capacity and will provide a

report of findings and recommendations to the manager and staff in coming weeks with regard to safety, standards, potential for system growth, regulatory issues, future management needs, optimal organizational structure, training and staff development needs, contractual issues, and opportunities/challenges associated specifically with maximizing benefits around the renewal of our new energy services contract. Manager Onieal anticipates a restructuring of the position vacated by recently retired Utilities Director Fred Baker and will hold off posting any permanent position until after receiving the recommendations of UTECH, regarding Electric Division staffing.

Manager Onieal explained that the Town is considering an event working with TDA to host an event with Cycle North Carolina for an across state event – Waynesville to Wilmington in mid-September. This event would involve hotels, restaurants, shopping and use of the Recreation Center. More information will be shared as it becomes available.

Manager Onieal received a request from Folkmoot to release funding for their capital building project funds. Representative Joe Sam Queen is leading the capital fundraising initiative and provided some project information for members to review. The board accepted the information and asked Manager Onieal to have someone present at the February 10, 2015 meeting.

Manager Onieal received a letter of thanks and plaque for the Town's support from the Haywood County Recreation Department on behalf of the Senior Games and will present the plaque to Recreation staff for placement at the Rec Center.

Manager Onieal explained that the Polar Plunge supporting Haywood Waterways' Kids in the Creek educational program would be on Saturday, January 31. She noted the friendly competition among Haywood County municipalities, promising an outstanding showing by Team Waynesville, comprised of the Town Manager, Town Clerk, Police Chief and Fire Chief in secret, but very impressive costumes. She explained that the Town of Clyde was leading the fundraising charge and encouraged board members to support Team Waynesville. Not wishing to be outdone by Waynesville's sister cities in Haywood County, the Mayor called the Board to action.

Alderman Caldwell made a motion, seconded by Alderman Greeley, to provide a \$500.00 donation in support of the Town of Waynesville Polar Plunge team with the proviso that Chief Hollingsed gets his hair wet at the event. The motion carried unanimously.

Manager Onieal noted that the board retreat was tentatively scheduled for Friday, March 20, 2015 at the Wells Event Center beginning at 8:30 a.m provided we could get a firm confirmation from all of the outside consultants who would be participating that day. The alternate date is March 27.

G. COMMUNICATIONS FROM MAYOR AND BOARD OF ALDERMEN

Mayor Brown brought up a topic for members to consider for discussion at the Board Retreat. There has been discussion over number of years about co-locating the Chamber of Commerce, EDC, Tourism Development Authority and Downtown Waynesville Association, which was actively renewed last year during the merger of EDC and the Chamber of Commerce. The topic arose again at the recent DWA annual retreat as a result of the town manager

discussing the possibility that the Town would like to move Development Services staff out of Town Hall, possibly to Hazelwood, to create a one-stop shop environment that would be more convenient and customer-friendly to the development community. Such a move would potentially leave vacant space either in town hall or in the municipal building that could be used either temporarily or permanently for other agencies. Mayor Brown asked if the board would be supportive of the collocation of these agencies with similar missions. It was noted that the Town had long provided space already for Downtown Waynesville Association and Haywood Waterways.

Manager Onieal explained that each of the agencies had individually expressed an interest in co-location and in having a more visible and accessible location in downtown. Their current leases expire in 2016. She noted that co-location of similar entities is a model that has worked well in many other communities and is an initiative that could improve communication and collaboration among agencies with highly complementary missions with a focus on economic/community/business development, which both the Town and County have publicly declared as being their number one goal. She added that the Town is at a critical juncture in needing to move forward with planning for optimal space utilization one way or the other, with significant needs in the Police Department, Public Services Department and Development Services Department. She noted that the Municipal Building is currently underutilized, to the point of being difficult to keep the doors open with only three fulltime employees, while other buildings have inflexible underutilized space. For example, there are too many medium-sized meeting rooms that are infrequently used, but not enough offices, small meeting rooms, or flexible training areas in certain buildings. Manager Onieal added that she is not advocating one way or the other, but that the Town has internal needs that we need to move on in the very near future, and given the outside interest in this particular opportunity, she needs to know whether there is enough interest on the board's part to pursue the co-location idea further or to squelch the conversation altogether.

The Mayor asked the Aldermen to weigh in on this discussion. Alderman Caldwell noted it would be a plus to have all of the agencies together and have signage in one location.

Alderman Roberson noted that timeframe and expense would be considerations.

Alderman Greeley added that this would be a good visioning exercise flowing out of where we left off from last year's Board retreat.

Upon questioning where the other agencies' boards stood on the matter, Manager Onieal said she did not think that any of the other boards had addressed the matter formally but that she thought the executive directors had had enough conversations with key members of their organizations that there was sufficient interest on their part to move forward with fact-finding, exploration, and discussion if the Board of Aldermen were amenable to considering the proposal. Obviously, there would need to be a lot of data gathered about space needs, potential costs, scheduling and sequencing of moves, but none of this needs to happen overnight or at great expense. This proposition is viable only if everyone perceives it to be a win-win and it ends up costing operationally less than what everyone is doing separately today.

Mayor Brown asked that this item be included on the agenda for board retreat.

Alderman Freeman reminded members that economic and community development was listed in their top five for priorities at the retreat last year.

By consensus, the Board agreed to continue further discussion of this matter at the March board retreat.

H. ADJOURN

There being no further business to discuss, Alderman Caldwell made a motion, seconded by Alderman Greeley, to adjourn the meeting at 7:44 p.m. The motion passed unanimously.

ATTEST

Gavin A. Brown, Mayor

Marcia D. Onieal, Town Manager

Amanda W. Owens, Town Clerk

TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: February 10, 2015

SUBJECT: Public Hearing to consider adopting an ordinance requiring electronic submission of daily pawn and/or purchase transactions

AGENDA INFORMATION:

Agenda Location: Public Hearing
Item Number: 3-B
Department: Police Department
Contact: Chief Bill Hollingsed, Waynesville Police Department
Presenter: Chief Bill Hollingsed, Waynesville Police Department

BRIEF SUMMARY:

In 2012, the Police Department developed a Draft Ordinance pertaining to pawn shops and precious metals dealers in Waynesville. Currently, there is no requirement in the Town of Waynesville for businesses that pawn items or buy and sell precious metals to electronically submit the required records. Presently, pawn shops and secondhand dealers complete paper "pawn tickets" when purchasing or pawning merchandise. Police personnel must then drive to each of these shops and businesses and collect these tickets. The tickets are then brought back to the Police Department, where they are manually entered into a database by the Records Clerk, who then enters into the database an average of 250 transactions per month.

The Police Department is requesting that the town consider adopting an ordinance which would require all pawn and second-hand dealers (with noted exemptions) to electronically submit all transactions through a web-based application called Leads On-Line. The Police Department already subscribes to Leads On-Line, which costs the agency approximately \$4200 per year. There is absolutely no cost to businesses that subscribe and participate. When the data are entered into the Leads On-Line system by the business owner or employee, it is immediately accessible by law enforcement. This is an outstanding tool to locate stolen property that has been pawned or sold.

Many nearby municipalities, including Asheville, Hendersonville, Sylva, and Franklin already have ordinances on the books with a similar requirement and have required the use of Leads On-Line, for a number of years, with outstanding success.

This ordinance would greatly assist our officers and detectives in solving criminal incidents and cases, reducing the time between theft and data acquisition significantly, while reducing work load on both the business and the PD.. The accurate and timely acquisition of data and information from local businesses to successfully recover stolen property, especially jewelry, which can be legally melted down after only a 7 day holding period, is vitally important. In addition, the electronic submission of information will greatly reduce the number of staff hours that takes for members of the Police Department to drive to these establishments, pick up the paper tickets, and then manually enter the information and data into the system.

MOTION FOR CONSIDERATION: To adopt the ordinance (O-01-15) requiring electronic submission of daily pawn and/or purchase transactions, as presented.

FUNDING SOURCE/IMPACT: No financial impact – membership to Leads On-Line is already budgeted and in use by the PD. There is no cost to the business owner

ATTACHMENTS:

- Draft Ordinance
- PR Sheets from Leads OnLine
- Sample Ordinances from other municipalities

MANAGER'S COMMENTS AND RECOMMENDATIONS: Manager recommends adoption of the ordinance as presented.

ORDINANCE NO. O-02-15

AN ORDINANCE TO REQUIRE PAWNBROKERS AND SECOND-HAND DEALERS TO SUBMIT DAILY PAWN AND/OR PURCHASE TRANSACTIONS TO LAW ENFORCEMENT THROUGH ELECTRONIC MEANS

WHEREAS, the Town of Waynesville has the authority, pursuant to North Carolina General Statutes 160A-194 and 160A-211, to regulate and license businesses in the interest of the public health, safety and welfare.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE TOWN OF WAYNESVILLE, MEETING IN REGULAR SESSION AND WITH A MAJORITY OF THE BOARD MEMBERS VOTING IN THE AFFIRMATIVE, THE FOLLOWING BE INCLUDED AND ADDED TO THE TOWN OF WAYNESVILLE'S CODE OF ORDINANCES.

Section 14-106. Definitions.

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Second-hand dealer means any person, sole proprietorship, partnership, joint venture, corporation, company, association or any other form of organization whose regular business is buying, selling, bartering, exchanging, or accepting for sale on consignment, in any manner, at retail or wholesale, or otherwise dealing for profit in, second-hand goods.

Second-hand goods means tangible personal property from the public previously used, rented, owned or leased (excluding property required to be registered by the NCDOT- Division of Motor Vehicles, clothing, shoes, books, and animals).

Fixed location means any site occupied by a second-hand dealer as the owner or lessee of the site under a lease or rental agreement providing for occupation of the site by the secondhand dealer for a total duration of not less than 364 days.

Precious metals dealer. See definition provided under N.C.G.S. §66-164.

Secondary metals recycler. See definition provided under N.C.G.S. § 66-11.

Section 14-107. Exemptions.

The following businesses/persons shall be exempt from the provisions of this article unless otherwise regulated under N.C.G.S. § 66-11 (regulated metals), N.C.G.S. §66-163 et seq. (regulated precious metals) or N .C.G.S. 91A (Pawnbrokers and Cash Converters):

1. A person or business whose only business transactions with second-hand goods in the Town consist exclusively of donated items and/or purchases from 501(c)(3) organizations;
or
2. A person or business whose only business transactions with second-hand goods in the Town consist of the sale of personal property acquired for household or other personal use such as garage sales, yard sales, estate sales and/or auctions held by a licensed auctioneer;
or
3. A person or business whose only business transactions with second-hand goods in the Town consist of a display space, booth or table maintained for displaying or selling merchandise at any trade show, convention, festival, fair, flea market, swap meet or similar event that is not in a fixed location.
4. Fixed location antique dealers whose sole business involves the buying, selling, and trading of antiques.
5. Businesses whose sole business involves the buying selling, and trading of consignment clothing, shoes, books, etc.
6. Auction house businesses whose sole business involves the buying, selling, and trading of property by auction open to the public.
7. Businesses whose sole business involves the buying, selling, and trading of property registered by the state Department of Transportation , Division of Motor Vehicles.

Section 14-108. Electronic recordkeeping required.

- a) Secondary metals recyclers and precious metal dealers shall obtain the statutorily-required information for each purchase transaction. All other secondhand dealers shall obtain the following information when purchasing, bartering, exchanging, or accepting for sale on consignment items from a seller:
 1. A clear and accurate description of the property, including model and serial number, if indicated on the property;
 2. The name, residence address, phone number, and date of birth of the seller;
 3. The date and time of the sale;
 4. Type of identification, and the identification number, accepted from the seller;
 5. A description of the seller, including approximate height, weight, gender, and race; and
 6. Amount of consideration given for the property.
- b) All second-hand dealers shall electronically submit the information required in subsection (a.) above to the Waynesville Police Department in a manner authorized by the Chief of Police within twenty-four (24) hours of the transaction.
- c) In the event that a technological failure prevents a second-hand dealer from reporting electronically, the second-hand dealer shall immediately notify the Waynesville Police Department of the failure and have physical records of the information required in subsection (a.) available each regular business day for inspection and pickup by the Waynesville Police Department. Upon resolution of the technological failure, the second-hand dealer shall submit

the required information electronically to the Waynesville Police Department from each regular business day the technological failure existed.

- d) Any secondhand dealer, with the exception of secondary metal recyclers, convicted of violating any provision of this article, shall be guilty of a Class 3 misdemeanor, and shall be fined not more than five hundred dollars (\$500.00). Secondary metal recyclers convicted of violating any provision of this article shall be subject to the provisions set forth in N.C.G.S. §66-11 (f).

Section 14-109. If any section, subsection, sentence, clause or phrase of this ordinance is for any reason held to be invalid, such decision shall not affect the validity of the remaining portions of the ordinance.

Section 14-110. All ordinances or portions thereof in conflict herewith are hereby repealed to the extent of such conflict.

Section 14-111. This ordinance shall be in full force and effect from and after the date of adoption.

Adopted this 10th day of February 2015.

TOWN OF WAYNESVILLE

ATTEST

Gavin A. Brown, Mayor

Amanda W. Owens, Town Clerk

Marcia D. Onieal, Town Manager

Approved as to form:

Woodrow Griffin, Town Attorney

msnewsnow.com

Pawn shops and police working together

By Courtney Ann Jackson

JACKSON, MS (Mississippi News Now) - Pawn shop products change hands before they get their price tag. There's a common goal among police and pawnshops to make sure none of it got there illegally.

House Bill 550's goal is to get all pawn shops on board with an online system, making it easier for agencies to search items if they get sold outside the city where they're stolen.

"We don't want stolen merchandise," explained Mississippi Pawnbrokers Association President Kevin MacDonald. "And we lose money when we have something confiscated that was stolen."

That message is posted in plain sight at MacDonald's Momentum Pawn in Jackson. Despite that, MacDonald says it's a low percentage of stolen items that end up in pawn shops in the state. Every pawn shop in the state is required to report all their transactions to law enforcement.

"We report every night, our information is sent in nightly," said MacDonald.

That's because they're using an online system. But they're worried about the amount of personal information that's going straight to law enforcement."

"If you buy a product or if you make a loan on a product and that product has never been reported stolen, then there's no need to have that personal private information," noted MacDonald.

Ridgeland Police Lt. John Neal says they must have an item or suspect to search those nationwide databases.

"These property crimes may be time sensitive," described Neal. "The quicker we can get a hold of that stolen item and get it back to its rightful owner—certainly it's a benefit to law enforcement."

Before using the Leads Online database, it took extra time to complete the investigation if the items got taken a city over, to Jackson, for example.

"We would have to go down to the Jackson Police Department, manually thumb through all their pawn shop records to see if we could find that item," said Neal.

"Reporting online is the easiest thing in the world," said MacDonald. "It's just in retrospect, since we've realized the issues with reporting people's private information—that's the problem we have with it."

The bill has passed the House Ways and Means committee.

For more information on LeadsOnline.com call (800) 311-2656
For information on LeadsOnlabs.com call (888) 994-7771

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Try LeadsOnline Free For 30 Days

Law enforcement gets access to the
nation's largest online investigation system.

And it's free for businesses to report.

LeadsOnline helps return \$6,000 worth of mother's stolen jewelry

"I received a report where a mother was accusing her son's overnight guest of stealing jewelry valued at over \$6,000. A quick check on LeadsOnline showed us it was the son who sold his mother's jewelry, and not the overnight guest. Go LeadsOnline!"

Det. Mark Revis
Bolingbrook Police Department
Illinois

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forensic sketches.



LeadsOnline in the News

FEBRUARY 3, 2015

New System Helps Cops
Locate Stolen Items

FEBRUARY 2, 2015

Pawn shops and police
working together

JANUARY 26, 2015

Local Pawn Shops Work
With Police To Identify and
Recover Stolen Property

JANUARY 23, 2015

Police and pawnshops work
together to recover stolen
items

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MAY 26-28, 2015

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About

LeadsOnline is a technology service helping law enforcement catch criminals, while helping businesses reduce the hassles of reporting.

FREE Trial

Try our system for free for 30 days. You get access to the largest online investigation system used by law enforcement today.

[Get Started >](#)

Are you a business?

LeadsOnline is the easiest and safest way to report transactions, helping you, your community, and law enforcement.

[Register Your Business](#)

That's the short version. Here's the rest:

We support thousands of law enforcement agencies across the country by helping them solve crimes.

And we help businesses, which are typically required by law to report their transactions to law enforcement, by making reporting easier and more efficient. From secondhand dealers, pawnshops, and gold buyers to pharmacies and scrap metal dealers, we help each of them reduce the hassles of reporting.

The vast majority of the transactions taking place in those businesses are completely legitimate, but reporting laws exist because a relative few are related to criminal activity on the part of the customer or some other party.

LeadsOnline is the link between investigators and missing items or individuals who may turn out to be instrumental in solving a homicide, finding a meth lab, or getting stolen property back to its rightful owner.

We're no nonsense, innovative thinkers, focused on making communities safer and committed to making our client's lives much less complicated.

We take our work seriously, but try not to take ourselves too seriously. [Give us a call](#). We can help you.

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Are you a business?

LeadsOnline is the easiest and safest way to report transactions, helping you, your community, and law enforcement.

[Register Your Business](#)

Businesses

We help a variety of businesses work together within their communities — be it on a local, state, or national level — and believe that it is the overall partnership that brings about a safer community, no matter where you are in the U.S. LeadsOnline is a wide-reaching, effective nationwide system because of the commitment of business owners who want to help put a stop to property crimes and meth abuse. Across state lines and in cities everywhere, thousands of businesses report to us daily and we applaud their ongoing commitment and support.

Through those businesses that report to us, such as pawn shops, secondhand stores, pharmacies, and scrap metal yards, we can provide law enforcement agencies with important and pertinent information in real-time that will allow police to help civilians and business owners live in a safer community.

Benefits for businesses using our system

- FREE (you can't argue with that).
- Fast, simple, and secure.
- Totally web-based and available 24 hours a day, 7 days a week.
- Stellar client support, also free.
- Simplify reporting.
- No software to install. No hardware to purchase. No upgrades to buy.
- Our system works without interrupting your daily store operations.
- Existing store software or hardware need little or no modifications to use our system.

Even more benefits

- Be part of positive press and community response nationwide.
- Receive credit from the public for proactively helping to deter criminal activity.
- Help law enforcement solve crimes.
- Complimentary check of Department of Treasury [SDN list](#)

Fine print: Corporations may contract with and pay LeadsOnline for specific functions such as helping them identify fraudsters based on the transactions they submit; or providing MethMonitor as their internal PSE log book system; or handling some unique regulatory requirement. If the preceding sentence doesn't make sense to you, then just disregard. In some states, a government agency can require us to bill businesses, but it's certainly not the norm. Thank you for reading the fine print.

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Precious Metal Permit Process

Effective October 1, 2009 North Carolina legislators amended North Carolina general statutes 66-164 and 66-165 relating to the purchase of precious metals. Beginning October 1, 2009 any person engaging in the business of purchasing precious metals must obtain a precious metal permit. Precious metal dealers licensed prior to October 1, 2009 must comply with the ratified bill beginning January 1, 2010.

The below listed work sheet only serves as a quick reference guide to these statutes. Precious Metal dealers should review and follow the attached legislative laws for precious metal regulations.

Compliance with the Precious Metals Law is the responsibility of the business owner. Each business is advised to consult with their attorney to ensure that they are meeting the requirements of the statute. Information provided here is only intended as a guide.

Precious Metal Dealers

Precious metal dealer is defined as a person who purchases precious metals from the public, other than by an exempted transaction, in the form of jewelry, flatware, silver services, or other forms and holds himself or herself out to the public by signs, advertising, or other methods as engaging in such purchases, including any independent contractor purchasing precious metals under any arrangement in any department store.

If you purchase any precious metals you must have a permit with the exception of purchases of coins, medals, medallions, tokens, numismatic items, art ingots, or art bars. Businesses that primarily conduct transactions such as coins, non-precious metal jewelry, antiques, tools, electronic equipment, etc. that are not related to the purchase of precious metals must still maintain a precious metals permit if they purchase non-exempt precious metals.

This law does not apply to Pawn Shops which are governed by North Carolina General Statute 91A.

Precious Metals

Precious metals are defined as gold, silver, platinum, and palladium.

Owner Requirements

Each owner/dealer, co-owner, and stockholder who owns 10% or more of a business that purchases precious metals must complete the precious metal permit application packet to include:

- Recent photograph of applicant (labeled)
- A full set of fingerprints of the applicant. (Applicant fingerprint card)
- Complete application form # 1 for owners and form # 2 for co-owners
- Consent to Criminal History Check form # 8

- Permit applications must be notarized or completed under oath
- Individual permits are required for each location where business is conducted
- There is a 30 Day waiting period before permits are issued. (Permit renewals do not require the 30 day waiting period)
- Permits are valid for 12 months
- Cost of each permit is \$180.00, payable to the City of Asheville
- Certified Check or Money Order for each owner/co-owner in the amount of \$38.00 made payable to the N.C. S.B.I. (Criminal History Fee)

Employee Requirements

Every employee engaged in the purchase of precious metal must, within 2 days of employment, complete an employee registration process packet for the issuance of a permit. The application packet must include:

- Recent photograph of employee (labeled)
- A full set of fingerprints of the applicant. (Applicant fingerprint card)
- Completed employee registration form # 3
- Consent to Criminal History Check form # 8
- Cost of Employee permit is \$10.00 for the first year, payable to the City of Asheville
- The annual renewal fee for each employee is \$3.00
- Certified Check or Money Order for each employee in the amount of \$38.00 made payable to the N.C.S.B.I. (Criminal History Fee)

Business Privilege License

Precious metal dealers must also obtain a business privilege license. Business privilege licenses authorizes the permittee to conduct any business, trade, profession, occupation, or selling of goods within the City of Asheville corporate limits.

- Privilege license are issued through the City of Asheville's customer service division and are valid from July 1-June 30 of each year
- Privilege licenses must be renewed each year
- Business privilege license information and applications are available at:

http://www.ashevillenc.gov/business/business_in/business_licenses/

or at:

City of Asheville
Customer Service Division
60 Court Plaza, Asheville NC 28801
828-251-1122

Record Keeping Requirements

- See law GS 66-169
- Records of purchases must be turned into or mailed to the Asheville Police Department within 48 hours of the purchase, mail to:

Asheville Police Department
PO Box 7148
Asheville NC 28802
Attention: Precious Metal Records

A valid description shall include each of the following applicable and available items of information: the manufacturer's name, the model, the model number, the serial number, and any engraved numbers or initials found on the items; the date of the transaction; the name, sex, race, residence, telephone number and driver's license number of the person selling the items purchased; and the signature of both the dealer or registered employee and the seller. In the event the seller cannot furnish valid, unexpired photographic identification in the form of a driver's license, State-issued identification card, passport, or military identification card, the dealer shall require two forms of positive identification. A date of birth is also requested by A.P.D.



- The City of Asheville is in the process of enacting a City Ordinance that will require all transactions to be uploaded to L.E.A.D.S. Online



QuickStart for
Businesses 4.5.06.pdf

www.leadsonline.com

The Asheville Police would like for businesses to sign up for Leads Online, this will manage your purchases and meet the requirements of sending your records within the 48 hours of purchase to APD as Leads Online is real time. This is FREE to the business.

Items not to be modified

- All purchases must be maintained for a period of 7 days in the original condition on the licensed premises or other location specified in the permit application.

Miscellaneous

Upon completion of all requirements of the permit process, the packet can be delivered to the Asheville Police Department during business hours Monday – Friday. Applicants may also mail the completed packet to:

Asheville Police Department
PO Box 7148
Asheville NC 28802
Attention Precious Metals

The requirements of photographs may be met by the submission of any type of photo as long it accurately resembles the applicant. (i.e. Polaroid, printed digital, etc.) Please label the photograph with the name of the applicant.

The requirement of fingerprints may be met by visiting the City-County Bureau of Identification located at 20 Davidson Dr. in Asheville. CCBI is located in the same building as the Buncombe County Detention Facility. Contact number 828-250-4664. Cost of obtaining the prints through CCBI is \$10.00. (CCBI is located behind City Hall and the Courthouse).

Out of town applicants may inquire at their local law enforcement agency for assistance.

ARTICLE V. REQUIRED REPORTING BY CERTAIN BUSINESSES

Sec. 22-117. Definitions.

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Fixed location means any site occupied by a secondhand dealer as the owner or lessee of the site under a lease or rental agreement providing for occupation of the site by the secondhand dealer for a total duration of not less than 364 days.

Pawnbrokers. See definition provided under G.S. 91A-3(4).

Precious metals dealer. See definition provided under G.S. 66-164.

Secondary metals recycler. See definition provided under G.S. 66-1.

Secondhand dealer means any person, sole proprietorship, partnership, joint venture, corporation, company, association or any other form of organization whose regular business is buying or exchanging, in any manner, at retail or wholesale, or otherwise dealing for profit in, secondhand goods. Included within this definition and article are those entities subject to and regulated under G.S. ch. 91A (pawnbrokers and cash converters), G.S. 66-11 (regulated metals) and G.S. 66-163 et seq. (regulated precious metals).

Secondhand goods means tangible personal property from the public previously used, rented, owned or leased (excluding property required to be registered by the state department of transportation, division of motor vehicles, such as clothing, shoes, books, and animals).

Seller means any person or business which does not meet the definition of a secondhand dealer and sells and/or exchanges secondhand goods to a secondhand dealer.
(Ord. of 3-1-2012, § 11-40, 3-1-2012)

Sec. 22-118. Exemptions.

(a) The following businesses/persons shall be exempt from the provisions of this article unless otherwise regulated under G.S. ch. 91A (pawnbrokers and cash converters), G.S. 66-11 (regulated metals) or G.S. 66-163 et seq. (regulated precious metals):

- (1) A person or business whose only business transactions with secondhand goods in the town consist exclusively of donated items and/or purchases from 501(c)(3) organizations.
- (2) A person or business whose only business transactions with secondhand goods in the town consist of the sale of personal property acquired for household or other personal use such as garage sales, yard sales, estate sales and/or auctions held by a licensed auctioneer.

- (3) A person or business whose only business transactions with secondhand goods in the town consist of a display space, booth or table maintained for displaying or selling merchandise at any trade show, convention, festival, fair, flea market, swap meet or similar event that is not in a fixed location.
 - (4) Fixed location antique dealers whose sole business involves the buying, selling and trading of antiques.
 - (5) Businesses whose sole business involves the buying, selling, trading, and selling on consignment of clothing, shoes, books and animals.
 - (6) Auction house businesses whose sole business involves the buying, selling and trading of property by auction open to the public.
 - (7) Businesses whose sole business involves the buying, selling, and trading of property registered by the state department of transportation, division of motor vehicles.
- (b) Purchase or exchange transactions with a fair market value totaling less than \$25.00 shall be exempt from the provisions of this article unless otherwise regulated under G.S. ch. 91A (pawnbrokers and cash converters), G.S. 66-11 (regulated metals) or G.S. 66-163 et seq. (regulated precious metals).
(Ord. of 3-1-2012, § 11-41, 3-1-2012)

Sec. 22-119. Electronic recordkeeping required.

- (a) Every secondhand dealer shall obtain the statutorily-required information for each purchase transaction.
- (b) All secondhand dealers shall further obtain the following information when purchasing or exchanging secondhand goods from a seller at the secondhand dealer's place of business:
 - (1) A clear and accurate description of the property, including model and serial number if indicated on the property;
 - (2) The name, residence address, phone number and date of birth of the seller;
 - (3) The date and time of the sale;
 - (4) Type of identification and the identification number accepted from the seller;
 - (5) A description of the seller, including approximate height, weight, sex and race; and
 - (6) Amount of consideration given for the property.
- (c) All secondhand dealers shall, within 48 hours of the transaction, electronically submit the information required in subsections (a) and (b) of this section to the town police department. At the designation of the police chief, such transmissions shall be made to the agency or company that the police department contracts to provide online data pertaining to reported stolen goods.

(d) In the event that a secondhand dealer does not have online access or a technological failure prevents a secondhand dealer from reporting electronically, the secondhand dealer shall immediately notify the police department of the failure and have physical records of the information required in subsections (a) and (b) of this section submitted each regular business day to the police department. Upon resolution of the technological failure, the secondhand dealer shall submit the required information electronically to the police department from each regular business day the technological failure existed.

(e) Any secondhand dealer, with the exception of secondary metal recyclers, convicted of violating any provision of this article shall be guilty of a Class 3 misdemeanor and shall be fined not more than \$500.00. Secondary metal recyclers convicted of violating any provision of this article shall be subject to the provisions set forth in G.S. 66-11(f).
(Ord. of 3-1-2012, § 11-42, 3-1-2012)

ARTICLE II. - PAWNBROKERS

FOOTNOTE(S):

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State Law reference— Pawnbrokers Modernization Act of 1989, G.S. 91A-1 et seq.

Sec. 42-36. - Adoption of state provisions.

The city adopts the provisions of G.S. 91A-1 et seq., the Pawnbrokers Modernization Act of 1989.

(Code 1971, §§ 21-1—21-4)

ARTICLE III. - ELECTRONIC RECORD-KEEPING AND TRANSMITTAL REQUIREMENTS FOR CERTAIN BUSINESSES

Sec. 42-37. - Definitions.

Cash converter shall have the same meaning as defined in Chapter 91A of the North Carolina General Statutes or any successor statute.

Pawnbroker shall have the same meaning as defined in Chapter 91A of the North Carolina General Statutes or any successor statute.

Pawnshop shall have the same meaning as defined in Chapter 91A of the North Carolina General Statutes or any successor statute.

Precious metals dealer shall have the same meaning as defined in Chapter 66 of the North Carolina General Statutes or any successor statute.

Secondary metals recycler shall have the same meaning as defined in Chapter 66 of the North Carolina General Statutes or any successor statute.

(Ord. No. 12-0824, § 1, 8-2-12)

Sec. 42-38. - Electronic record keeping.

Every owner or operator of a cash converter business, pawnbroker, pawnshop, precious metals dealer or secondary metals recycler subject to this article shall maintain an electronic inventory tracking system that is capable of delivery and transmission of all information required by G.S. 91A-7 or 91A-7.1 (in the case of cash converters, pawnbrokers and pawnshops) or G.S. 66-169 (in the case of precious metals dealers) or G.S. 66-11 (in the case of secondary metals dealers) by computer to the entity designated by the city police department.

(Ord. No. 12-0824, § 1, 8-2-12)

Sec. 42-39. - Electronic transmittal of required records.

Every owner or operator of a cash converter business, pawnbroker, pawnshop, precious metals dealer or secondary metals recycler subject to this article is required to upload the information required by G.S. 91A-7 or 91A-7.1 to the entity designated by the city police department within one business day of receipt of the goods purchased or pawned.

(Ord. No. 12-0824, § 1, 8-2-12)

TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: February 10, 2015

SUBJECT: Folkmoot Building Campaign Update & Request for Release of Funding

AGENDA INFORMATION:

Agenda Location: Presentations
Item Number: 4-C
Department: Administrative Services
Contact: Marcy Onieal, Town Manager
Presenter: Joe Sam Queen, Capital Project Team Leader
Karen Babcock, Folkmoot Executive Director

BRIEF SUMMARY:

During the FY15 Special Appropriations application process last spring, Folkmoot applied for funding from the Town in the amount of \$10,000 for annual festival support, which the Town approved, as it does annually. Folkmoot also made a request for an unspecified amount of financial support for a multi-year capital campaign in light of the County having deeded ownership of the Folkmoot Center to the nonprofit late last year.

The agency's first priority was to stabilize the building with basic and emergency maintenance repairs. Immediately thereafter, they set out on a visioning process to establish a new business plan, to incorporate a year-round mission and operating plan, and ultimately develop capital campaign to renovate the Folkmoot Center itself. In light of other high profile capital campaigns being initiated last year by HART and Haywood Pathways, the Town Manager recommended setting aside \$25,000 in funding for each of the three agencies for capital projects in FY 15 (with the understanding that each of these campaigns would be multi-year requests). Because Folkmoot was not ready with an actual capital or business plan at the beginning of FY15, the Board of Aldermen approved only \$5,000 of the \$25,000 set aside to help jumpstart Folkmoot's capital and business planning process, with the understanding that Folkmoot could come back during FY15 to request the remaining funds set aside if they had developed a viable plan before the end of the year.

On December 6, 2014 Folkmoot held a community visioning process around four different business models to establish a new long-range vision for the organization which has culminated in the three part capacity campaign materials which was distributed to the Board of Aldermen on January 27.

The \$1.2 Million capital campaign for Folkmoot USA consists of three parts:

- \$400,000 in facility improvements
- \$600,000 to grow the Border Foundation Endowment to \$1 million
- \$200,000 to boost first year annual programming,
(to provide year ahead budgeting, instead of year in arrears budgeting)

The Folkmoot Board is respectfully requesting that the Town release the remaining \$20,000 that was budgeted in FY15 toward the capital campaign, and that it consider an additional three year commitment toward the capital campaign as part of the FY16 Special Appropriations application process that will soon be underway this coming spring.

MOTION FOR CONSIDERATION: *To acknowledge receipt of an acceptable capital improvement and business plan for the Folkmoot Center and approve the release of \$20,000 in remaining funding for the Folkmoot Center already budgeted in FY15.*

[If the board chooses to restrict the use of these funds, it may amend the motion to do so].

FUNDING SOURCE/IMPACT: \$20,000 - General Fund (already budgeted in FY15, would not require a budget amendment)

ATTACHMENTS:

- The Campaign for FolkmootUSA Campaign brochure
- Folkmoot Friendship Center Renovation Design Development Documents & Budget (12/11/14)
- Folkmoot USA Floorplan & Elevations by Joe Sam Queen, Architect (12/10/14)
- Folkmoot 2014 Donor Packet

(These items were distributed to the Board of Aldermen on January 27, 2014; please contact Town Manager if additional copies are needed)

MANAGER'S COMMENTS AND RECOMMENDATIONS: Manager recommends release of currently budgeted funds as requested. Any additional capital funding request should track through the special appropriations process during the budget cycle and be considered along with requests from all other strategic community partner requests. Funding cycle opens February 15 with applications due back March 30.

Folk moot Friendship Center Renovation

Phased Renovation Proposal for 112 Virginia Avenue Waynesville, NC, 28738

Design Development



Proposal, December 11 , 2014

Project Team

Joe Sam Queen AIA, Architect

Steve Kaufman, Reece Noland and McElrath, PME

Aim

To repurpose an historic elementary school into the Folkmoot Friendship Center, an international festival center and year round global incubator.

Goal

To renovate the whole facility sufficiently for it to be productively marketed and used.

Recognizing for the near term the classroom portion of 1929 "B" wing will be seasonal.

Usable Spacial Assets

- Auditorium with Proscenium Stage- 200 Fixed Seats
Plus ample open space for 100 movable seats and tables as desired
 - Cafeteria with a Stage and Commercial Kitchen
 - Flat Floored Multi Purpose Room with a Proscenium Stage with flexible chairs and tables as desired
 - 7 Large Dorms/Classrooms for year round
3 Small Dorms/Classrooms for year round
10 Large Dorms/Classrooms that are seasonal
1 small Dorm/Classroom that is seasonal
 - 3 Administrative offices each with a bathroom
 - 3 Large designated storerooms
Plus large lower level Pantry
Plus the east end stair hall area
Plus basement and crawl area storage opportunities
 - 6 Gang Restrooms
2 Shower rooms
1 Laundry
-
- County's Lobby with Restrooms (our handicap access)
 - County's Play Fields
 - County's Media Center
 - County's Basketball Gym
 - County's Parking Areas

Progress to Date

The Acquisition Phase Completed

Covered Walk removed	
Fire Door Installed, Pat Burgin	\$9,000.
Electrical Service Relocated	
Legal & Closings Cost	

Roof/ New or Repaired Throughout \$80,600.

Shingle Roofs –Martinez	
Rubber Roofs	
4" Insulation Board over Gym	
Eaves and Gutters repaired and painted throughout	

Cafeteria & Kitchen Renovations

Asbestos Removal	\$2000.
Painting- Gary Justice	\$0.
Paint Materials- Sherwin Williams	\$1707.81
Floor Repaired- Rick Mehaffey	\$2868.43
Armstrong Floor Tile- Chuck Cook	\$234.65
Floor Stripped & Waxed	\$800.
Clean Kitchen Tile & Tile Wainscot	\$752.
Stainless & Appliance cleaning by our Kitchen Volunteers	\$0.

Total	\$97,962.89
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Painting by Professionals

ASAP

Outside Window before Storms \$3000.

The Tall 2 Story Connector Hall \$2000.

The Restrooms

The Halls

The Ceilings

Paint Gym

Paint Auditorium

*Classroom and Dorms can be cleaned and primed and set up by Volunteers

Folkmoot Friendship Center Renovation

Design Development Phase Statement of Probable Cost

Acquisition Cost completed	\$25,000.
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Phase I completed ASAP	\$160,000.
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Phase II	\$215,000.
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Hopeful by 2015 Festival

Total	\$400,000.
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Acquisition Cost

Removing Covered Walk	\$1500.	\$3000.
Fire Door/Firewall	\$3500.	\$6500.
Electric Service Relocated	\$7000.	\$8800.
Legal Fees	\$4000.	\$6000.
	<hr/>	
Range	\$16000.	\$25,300.
<hr/>		
Total		\$25,000.

Phase I

Roof (extra goes to fire door)	\$85,000.
Windows in "A+" Auditorium & Café	\$15,000.
Insulation Roof - R30 Crawl - R19 Poly in Crawl	\$25,000.
Mechanical Electrical/Plumbing	\$5,000.
Repairs & Maintenance Allowance	
Paint and Clean interiors Allowance * (Cafeteria, Halls, Baths, 20 Dorms/Classrooms)	\$25,000.
Contingent	\$5,000.

Total	\$160,000.
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Phase II

Auditorium

Floors & Wall Finish	\$10,000.
Seating 200 fixed	\$45,000.
Contingency	\$5,000.

Multi-Purpose Room Restoration

\$15,000.

Repairs	
Painting	
Contingency	\$5000.

Storage Area Developed

\$5,000.

Coal Bin	
Mechanical Room "A"	
Mechanical Room "B"	
Other Crawl Space Area	

Specialties

\$30,000.

Lighting and curtains for Stage Area	
Accordion Door between Kitchen and Cafeteria	
Natural Gas Space Heaters in Multi Purpose Room	

Addition to Back Cafeteria Deck

\$65,000.

Door from Cafeteria	
32x32 Deck with Bench Rail	
Stair to Grade	

Architect Fees

\$35,000.

Total	\$215,000.
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First Order of Work

- Cafeteria & Kitchen Completed
- Paint 2 story Hall & "A" Building Hall
- Repair and Paint Baths "A" then "B"
- Ceiling Repaired Throughout
- Mechanical/Electrical/Plumbing ASAP

Electrical inspection & Maintenance	\$1000.
Boiler Inspection & Maintenance	\$1000.
Exhaustion Fans in "A" Building Bathrooms	\$1000.
Plumbing checked out, handles, toilet lids	\$2000.
etc, everything in good working order.	
Water Fountain?/ Relocate drink station	

-
- 4 Storm windows in back of Auditorium
 - Other window & broken Glass repair & replacement
 - Winterize Crawls & attic

Kitchen & Cafeteria

ASAP

- Clean Kitchen Floor Tile and tile Wainscot \$752
 - Relocate the Drink Station TBA
 - Hang Flags/relocate thermostat conduit
 - Paint, Glaze and clean 6 large windows outside (\$500 each) \$3000
 - Paint 8 Kitchen windows outside \$0
 - Paint Kitchen \$0
 - Clean Kitchen stainless and appliances, etc using our kitchen volunteers \$100
 - Install new storm windows & Screens in 6 large double hung cafeteria windows and 8 new fixed storms in kitchen windows \$8000
 - Paint 2 story connector Hall \$2000
-

Insulation

Roof – R-30

Crawl- R-19

Rack crawl clean

Poly in Crawl

\$25,000.

Multipurpose Room/Gym

- Repair Plaster
- Install back exit, repair and install the two back entrances original doors
- Restore back wall
- Open Proscenium
- Paint Gym
- Paint lower floor Hall in "B" Building
- Hang Flags

Auditorium

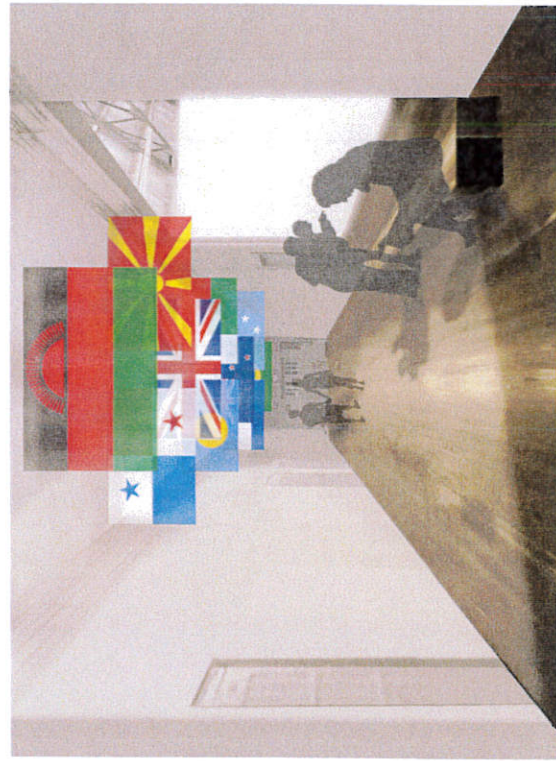
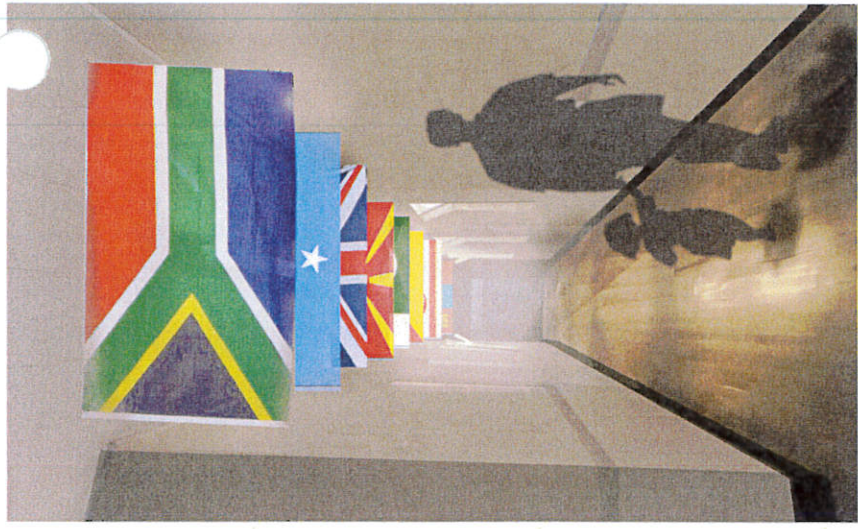
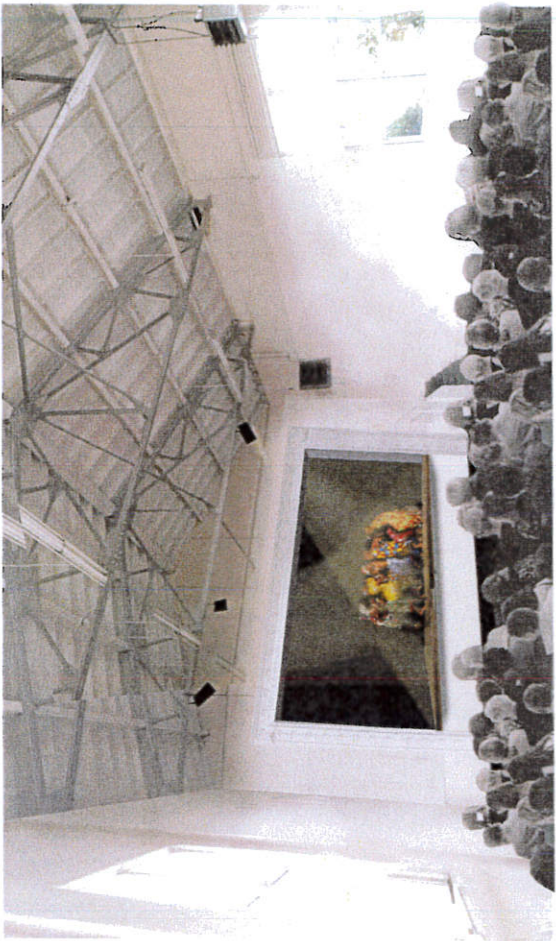
- Repair Plaster
- Repair/paint damaged ceiling tile
- Relocate one display to back
- Relocate one sound board forward
- Build a sheetrock 30" rail and new stairs for mezzanine
- Oak floor the mezzanine
- Sand & finish wood floors through out
- Install refurbished fixed auditorium seats
- Paint
- Create and install custom light

Areas of Concern

- Maintenance
- Cleaning
- Straightening up
- Storage
- Operation Costs, Utilities
- Renovation

To Do List

- Front Rails/safety features/etc.
- Flag in Front of Building
- Letter on Front Sign
- Light in Front
- Broke Glass Throughout
- Weatherize Crawl
- Weatherize Ceiling
- Need Dolly for Chairs/maybe Tables
- Board behind Stage to be removed
- Parking Plan with County
- Lobby Plan with County/ Their Galley
- Our display cases in Auditorium
- Lighting maintenance- bulbs etc
- Cleaning Throughout
- Set & Straighten up throughout



2015 REVISED BUDGET

			Nov '14 - Oct 15			
					Revise 1/2015	Total 2015
Income						
	Contributed support					
		Border memorial		\$40,000		\$40,000
		Capital Campaign Programmimg		\$10,000	\$40,000	\$50,000
		CC Fund Forward (see below)			\$0	\$0
		Individual Contributions		\$6,500	\$1,500	\$8,000
		Corporate Sponsorships		\$29,300	\$2,700	\$32,000
		Friends of Folkmoot		\$28,000	\$4,000	\$32,000
		AVL Fundraiser		\$6,000	\$6,000	\$12,000
		WVL Fundraiser		\$8,000	\$4,000	\$12,000
		Spring Annual Fundraiser		\$11,000	\$1,000	\$12,000
		Hendersonville Fundraiser			\$6,000	\$6,000
		West of Balsam Fundraiser			\$6,000	\$6,000
		Total Contributed support		\$138,800		\$210,000
	Earned Revenues					
		Private Performances		\$10,000		\$10,000
		Ticket Sales		\$120,000	\$10,000	\$130,000
		Souvenirs		\$2,000		\$2,000
		Misc		\$1,500		\$1,500
		Rental Revenue		\$7,500		\$7,500
		Grants		\$32,600	\$17,400	\$50,000
				\$173,600		\$201,000
Total Income				\$312,400		\$411,000
Expense						
	Advertising expenses					
		Website Dev. & Maintenance		\$0		\$0
		Leasing Building		\$0		\$0
		Total Advertising expenses		\$0		\$0
		Bank and credit card fees		\$2,200		\$2,200
		Fundraising Expenses		\$1,200		\$1,200
		Insurance - non-employee		\$0		\$0
		Insurance-Officers & Directors		\$2,000		\$2,000
		Total Insurance - non-employee		\$15,000		\$15,000
		Interest & Penalties		\$0		\$0
		Licenses & Permits		\$200		\$200
		Total		\$20,600		\$20,600
		Management & General Expenses		\$0		\$0
		Accounting/Audit		\$8,500		\$8,500
		Computer soft & supplies		\$900		\$900
		Dues & Subscriptions		\$500		\$500
		Equipment Maintenance & Repair		\$1,000		\$1,000
		Flags		\$650		\$650
		Gala Fund Raising Event		\$2,000		\$2,000
		Newsletter/Postage		\$6,800		\$6,800
		Total Occupancy expenses		\$20,350		\$20,350

2015 REVISED BUDGET

			Building & Grounds		\$4,000		\$4,000
			Janitorial Supplies		\$1,100		\$1,100
			Total		\$5,100		\$5,100
			Utilities				
				Electricity	\$14,000		\$14,000
				Gas	\$2,000		\$2,000
				Heating Oil	\$3,600		\$3,600
				Water	\$4,600		\$4,600
			Total Utilities		\$24,200		\$24,200
		Total Building expenses			\$70,250		\$70,250
		Office Supplies			\$960		\$960
		Postage, shipping, delivery			\$1,200		\$1,200
		Printing			\$500		\$500
		Professional membership			\$120		\$120
		Telephone & telecommunications			\$4,800		\$4,800
		Travel & meetings expenses			\$0		\$0
			Conference & Meetings		\$3,400		\$3,400
			Travel & meetings expenses		\$180		\$180
		Volunteer Recognition			\$350		\$350
		Total			\$11,510		\$11,510
		Wages and related expenses					
			Employee Expense		\$6,000		\$6,000
			Executive Director		\$55,575		\$55,575
			Hourly Wages - Office		\$32,000	\$40,000	\$72,000
			Insurance-Workers		\$2,400		\$2,400
			Payroll Expenses		\$8,000		\$8,000
			State unemployment		\$1,400		\$1,400
		Total Wages and related expenses			\$105,375		\$145,375
		Total Management & General Expenses			\$116,885		\$156,885
		Performance Expense					
		Advertising					
			Advertising-TDA Grants		\$5,550		\$5,550
			Advertising - Other		\$11,000		\$11,000
		Total Advertising			\$16,550		\$16,550
		Contract Labor					
			Bus Drivers-contract		\$3,839		\$3,839
			Contract Labor-Customer		\$1,500		\$1,500
			Guides-contract labor		\$5,700		\$5,700
			Labor-Kitchen/Customer		\$0		\$0
			Office - Contract Labor		\$1,200		\$1,200
			Production/Performance		\$7,500		\$7,500
			Security-contract labor		\$1,800		\$1,800
		Total Contract Labor			\$21,539		\$21,539
		Facility Rep/Maint & Supplies			\$1,000		\$1,000
		Food			\$15,900		\$15,900
		Gifts and Awards			\$200		\$200
		Groups Subsidy and Related Exp			\$7,000		\$7,000
		Linen/laundry			\$200		\$200
		Performance Site Expenses			\$17,500		\$17,500

2015 REVISED BUDGET

		Salaries & related expenses		\$0		\$0
			Salaries & Wages-h	\$8,000		\$8,000
			Salaries & wages -	\$3,000		\$3,000
		Total Salaries & related expenses		\$52,800		\$52,800
		Sales Tax		\$6,500		\$6,500
		Special Festival Expenses		\$2,000		\$2,000
		Sponsor Ad Expense		\$0		\$0
		Ticket fees		\$800		\$800
		Transportation		\$32,200		\$32,200
		Travel Reimbursment		\$1,200		\$1,200
		Total		\$42,700		\$42,700
	Total Performance Expense			\$133,589		\$133,589
Total Expense				\$320,724		\$360,724
<u>Profit/Loss</u>				<u>(\$8,324)</u>		<u>\$50,276</u>

		Capital Campaign Fund Forward		\$150,000		\$150,000
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THE CAMPAIGN FOR FOLKMOOTUSA

30 YEARS & FORWARD





THE CAMPAIGN FOR FOLKMOTUSA

30 YEARS & FORWARD



“When I think of
Folkmoor, I think of
the world’s greatest
music and dance.”

—Darren Nicholson,
Mandolinist, Balsam Range

In a rapidly changing world, Folkmoor USA’s non-profit mission remains forever relevant: *fostering understanding and appreciation of diverse cultures through traditional dance and music.*

Our founders crafted this mission 30 years ago, when the United States and the Soviet Union stood toe-to-toe in a nuclear arms race, and the Olympic boycotts of the early 1980s twice diminished one of the great gatherings of people from across the world. Meanwhile, in Waynesville, North Carolina, Dr. Clinton Border and other local leaders looked for ways to bring people together to celebrate their cultural differences, rather than emphasize their disagreements. Together, they created Folkmoor USA, best known throughout our region for our signature summer festival – a flurry of dance, music, culture, laughter, intrigue, and understanding held each July. This year, we celebrated the 30th edition of our summer festival!

Through the festival in July and many other events during the past 30 years, Folkmoor has brought to our region 200 different amateur performance groups from over 100 countries, attracted annual audiences of more than 100,000 local residents and tourists, educated local school children, and catalyzed millions of dollars of positive impact on our regional economy.

While much has changed since the 1980s – from the fall of the Berlin Wall to the rise of the internet and the chaos of international terrorism, Folkmoor continues to play a unique role in helping us understand, preserve, and appreciate the diverse cultures of the world.

To ensure that Folkmoor USA thrives going forward, the Folkmoor Board of Directors and its many supporters are launching a strategic capital campaign that will raise crucial funds to improve our facilities, grow our endowment, and boost our annual programs.



THE CAMPAIGN FOR FOLKMOOT USA



IMPROVING OUR FACILITIES

\$400,000

The historic Hazelwood School serves as Folkmoot's home, hosting hundreds of performers each July, as well as other groups and gatherings throughout the year. We will utilize the capital campaign to upgrade this facility, including an improved performance area, a new roof, and more efficient heating and cooling systems. These changes will enable us to host additional events throughout the year, while also reducing annual maintenance and operations costs.

GROWING OUR ENDOWMENT

\$600,000

The Border Memorial Foundation, named for Folkmoot's founder, Dr. Clinton Border, provides long-term support for Folkmoot. During Phase I of the campaign, we will seek to grow this endowment fund to 1M in order to increase the annual income available to support the summer festival and other programs throughout the year.





THE CAMPAIGN FOR FOLKMOOT USA



BOOSTING ANNUAL PROGRAMS

\$ 200,000

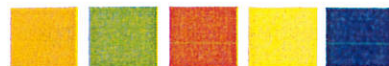
To address the current gap in operational funding, Folkmoot must secure an additional \$75,000 in annual revenue. In time, year-round events, healthy income from our endowment, and stronger annual fundraising will work together to meet the ongoing and sustainable costs of Folkmoot. Until these improvements are in place at the end of this capital campaign and pledge payment period, we must raise additional funds to bridge this gap in operating income.

SUPPORTING THE CAMPAIGN

We have assembled a high-quality team to orchestrate the overall campaign and related activities. The Border Memorial Foundation and Board gifts will finance this expense, which totals only 5.7% of the overall campaign.



With your support, this \$1.2 million capital campaign will provide Folkmoot with the foundation necessary to sustain its important work for decades to come – advancing cultural understanding, educating our children, and supporting our local economy. Please join us in making these ideas a reality and continuing to bring the world together, right here in Western North Carolina.



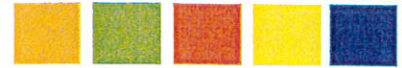
THE CAMPAIGN FOR FOLKMOOT USA

CELEBRATING THE MANY VALUES OF FOLKMOOT



Melodies and rhythms, carefully choreographed dances, a rainbow of colors, a puzzle of foreign languages, a gathering of cultures, fluttering flags, and children always looking on in awe.

Only Folkmoot USA brings it all together – a veritable trip around the world – for as little as \$16 and often for free, without ever leaving the beautiful mountains of Western North Carolina. This, in short, is the true value of Folkmoot, and the reason Folkmoot is worth so much to all of u



INCREASING CULTURAL UNDERSTANDING

Folk moot is, by its very name, first and foremost a “meeting of the people.” Every year, Folk moot brings groups from around the world to Western North Carolina, giving mountain residents and tourists a chance to experience these diverse cultures. We focus on folk dance, because it captures and preserves so much of what makes each culture unique – our traditions, languages, stories, instruments, music, clothing, and more. Each of these differences can launch discussions and greater understanding of our unique histories, current affairs, and shared future.

In between performances, these groups spend time with each other, breaking down barriers and increasing understanding – whether it’s neighbors from the Middle East, citizens of countries across the world from each other, or our local Appalachian cloggers and Cherokee dancers. Each visiting dancer, musician, translator, and group leader then returns home with lasting memories of our beautiful mountains, our vibrant towns, and the wonderful people of Western North Carolina. They become lifelong friends of the United States and the other people they have met.

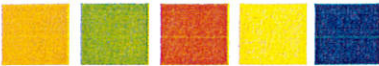
SUPPORTING EDUCATION

While we welcome crowds of all ages, we are most excited about bringing the Folk moot experience to younger audiences, from our annual Parade of Nations in Waynesville to free and interactive programs held in local schools to special workshops where children can take drum lessons or learn a traditional dance from a distant culture. Every year, we reach thousands of local and visiting children through these programs, and without Folk moot, almost none of these kids will have any similar experience during their childhood – perhaps not even in their entire lives. We’d love it if everyone could afford to travel to just one foreign country per year, but Folk moot delivers far more, bringing the world to Western North Carolina’s children every year.

We also provide more in-depth experiences for local high school and college students who serve as group guides, with each guide assisting one particular group throughout the summer festival, staying with their group 24 hours per day. These experiences have inspired everything from international travel to new courses of study to new career choices. They provide just one more example of Folk moot’s educational impact.

BOOSTING THE LOCAL ECONOMY

Folk moot’s economic impact goes far beyond its annual budget of \$300,000, its one full-time director, two part-time staff, and 60 seasonal staff. A 2008 study by Western Carolina University showed that our summer festival, rated a Top 20 Event by the Southeast Tourism Society, provides a local economic impact of more than \$4 million per year. These benefits range from direct ticket sales to tens of thousands of people filling up their gas tanks, eating out, and paying for hotel rooms before or after attending Folk moot events. Through media coverage and word of mouth, Folk moot USA also provides a wealth of free advertising that promotes the entire region.



THE CAMPAIGN FOR FOLKMOOT USA

INVESTING IN THE FUTURE OF FOLKMOOT



While Folkmoot's mission has not changed, we are always working to fine-tune our strategies and activities in order to maximize our cultural, educational, and economic impacts. To that end, the Board of Directors is developing a new strategic plan to help guide Folkmoot USA into its fourth decade. The Capital Campaign captures the key components of that plan.



THE CAMPAIGN FOR FOLKMOOT USA

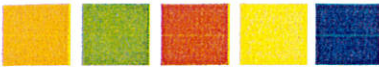
THE PHYSICAL – IMPROVING OUR FACILITIES

Thanks to a great relationship with the Haywood County School Board, Folkmoot has been able to utilize the historic Hazelwood School property for many years as Folkmoot's home, providing a place to host hundreds of performers each July, as well as other groups and gatherings throughout the year. As with all historic buildings, though, these structures bring maintenance challenges that we must address. We will utilize [REDACTED] the capital campaign to upgrade these facilities, including an improved performance area, a new roof, more efficient heating and cooling systems, better insulation, energy-efficient windows, and several other minor repairs.

It has always been our dream and our plan for Folkmoot USA to live up to its name as a "meeting of the people" throughout the year, not just for part of July. These facility improvements will help us meet that goal, while also increasing our annual revenue by enabling Folkmoot to host additional events in the fall, winter, and spring.

At the same time, these improvements will also reduce our annual maintenance and operations costs by an estimated \$12,500 per year, which will help us put more money into programs. We would much rather pay to host another group from a foreign land than to pay for another temporary roof repair and to treat related water damage, or to pay for heat leaking out of old windows during the cold winter months. Of course, reducing our energy costs and extending the life of the historic Hazelwood School facilities will also support conservation of our natural resources and historic preservation, so these facility improvements will really provide a wide range of benefits to both Folkmoot USA and the larger community.

Last and certainly not least, the Folkmoot Friendship Center provides our international visitors with a first and lasting impression of Waynesville. We need facilities that we are proud of, that demonstrate that we are good hosts, and that we are happy to have people talk about when they return home.



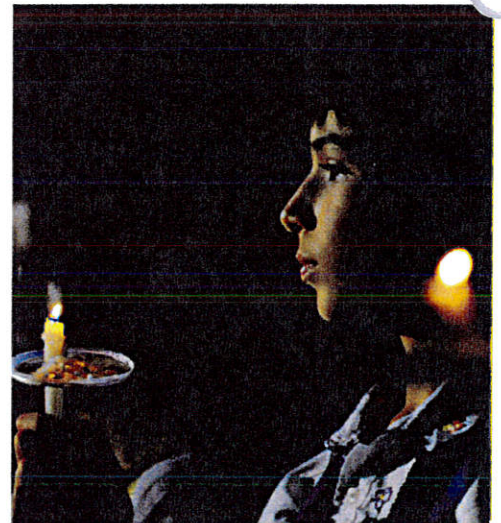
THE CAMPAIGN FOR FOLKMOOT USA

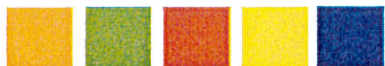
THE FUTURE – GROWING OUR ENDOWMENT

In 1989, local benefactor Adelaide Key offered a challenge grant to establish an endowment fund to help provide annual support for Folkmoot USA's programs and activities. Folkmoot supporters met this challenge, and the new funds became the Border Memorial Foundation, to honor Folkmoot's founder, Dr. Clinton Border.

Through the capital campaign, we will grow this endowment fund by \$725,000 in order to increase the annual income available to support the summer festival and other programs throughout the year. These annual proceeds will provide a reliable source of income in both good times and bad, ensuring that Folkmoot USA can carry on its mission and programs in a variety of circumstances.

The current endowment level provides only \$20,000 in annual revenues to support Folkmoot's operations (based on a 5% annual return). Those funds, while much needed, amount to less than 7% of Folkmoot's annual \$300,000 budget. By utilizing the campaign to boost the endowment size to more than \$1.1 million, we will create a reliable source to cover nearly 19% of our current annual budget.





THE CAMPAIGN FOR FOLKMOOT USA

THE FUNCTIONAL – BOOSTING ANNUAL PROGRAMS

With only a full-time executive director and two part-time staff working year-round, Folkmoot USA operates on a very lean budget of only \$300,000 per year. Our Friends of Folkmoot supporters, ticket sales, corporate sponsorships, grants, endowment earnings, and 5,000 hours of volunteer time each year help support our operations, but these sources are not enough.

By hosting more events at the Folkmoot Friendship Center throughout the year, reducing maintenance expenses, and increasing our endowment proceeds, we will grow the income we need to cover our annual expenses – including the high costs of transporting, housing, and feeding scores of performers during their time in Western North Carolina every year.



Until those improved revenue streams are in place, though, we must raise another \$75,000 per year to cover these costs, or \$225,000 total during the capital campaign and pledge payment period. These funds will sustain our ongoing efforts, like the summer festival and our educational programs for local schoolchildren, while also helping us explore other key components of our new strategic plan, such as new events in the fall, winter, and spring, as well as increased and improved use of social media and online fundraising and ticket sales, to make sure that Folkmoot USA is delivering on its mission throughout each year and attracting new audiences and supporters, too.



THE CAMPAIGN FOR FOLKMOOT USA

THE FINANCES – IMPROVING FOLKMOOT'S FINANCIAL SUSTAINABILITY

Ultimately, this campaign provides Folkmoot with a clear path to greater financial sustainability. By contributing an extra \$75,000 per year in operations in the short term, donors will provide a bridge to more diverse and more sustainable funding in the long term, including:

increased revenue from hosting more events and performances at the Folkmoot Friendship Center throughout the year, rather than only during the July festival

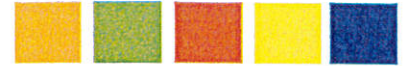
decreased facility maintenance and operations costs achieved by fixing the roof and improving energy efficiency

\$50,000 annual proceeds from the endowment (based on a projected 5% annual return)

\$100,000 annual support from Friends of Folkmoot and other donors by improving year-round programming and making other changes as outlined above.



In these many ways, this campaign moves Folkmoot USA forward to sustainability and greater flexibility to apply its timeless mission to our ever changing world.



THE CAMPAIGN FOR FOLKMOOT USA

CAMPAIGN SUPPORT

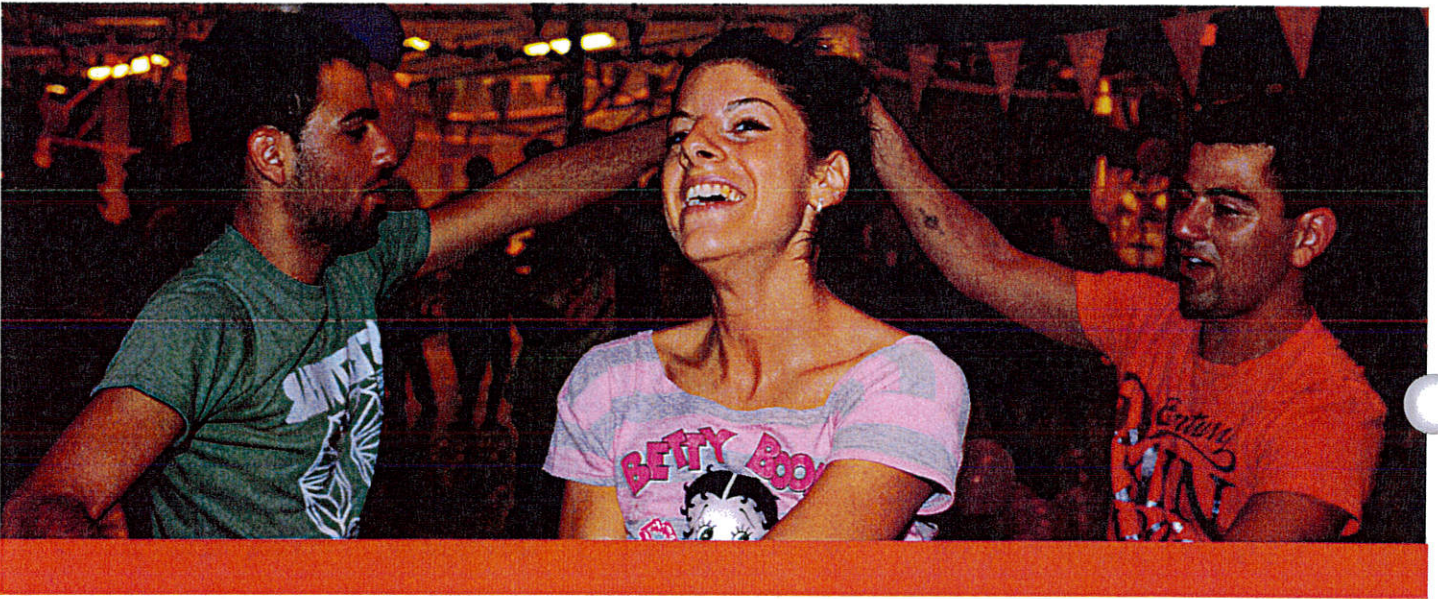


We have assembled a high-quality team, led by Sims & Steele Consulting of Asheville, to work with our board and small staff to orchestrate the overall capital campaign and related activities, including fundraising planning and support, outreach materials, campaign events, gift administration, and related office expenses.

The Border Memorial Foundation and Board gifts will finance this \$100,000 expense, which totals only 5.7% of the overall campaign, so all of our other donors can focus their resources on the other crucial campaign components.

THE CAMPAIGN FOR FOLKMOT USA

FOLKMOT AND YOU



You have the power to help Folkmoot as it continues its important mission of bringing the world together, advancing cultural understanding, educating our children, and supporting our local economy. For all the ways that Folkmoot makes our community—and our world—a better place to live in, we hope you will give and give generously. Please also consider a three-year commitment to maximize your total support for this campaign to keep Folkmoot moving forward for all of us.



THANK YOU.



THE CAMPAIGN FOR FOLKMOOT USA

FREQUENTLY ASKED QUESTIONS (FAQS)

ARE DONATIONS TO FOLKMOOT USA TAX-DEDUCTIBLE?

Folkmoot USA is a 501(c)(3) non-profit organization. Donations are deductible as allowed by law. For specific advice on how to maximize the tax-deductibility of your gift, we recommend that you consult your attorney or accountant.

HOW LONG WILL THE CAPITAL CAMPAIGN LAST?

12 months. We are currently in the first phase of the campaign, the so-called quiet phase, during which time we are securing financial commitments from current and former Folkmoot board members and other key Folkmoot contributors. This phase will last from July 2013 through January 2014. We expect to launch the second phase of the campaign, the public phase, in early 2014. A robust response to Phase I will play a key role in launching a successful Phase II.

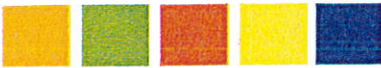
WHAT ARE THE LEAD CAMPAIGN GIFTS EXPECTED TO BE?

The following gift chart approximates the number and size of different giving levels that will lead to a successful capital campaign.

GIFT AMOUNT	NUMBER OF GIFTS	SUB- TOTAL	CUMULATIVE TOTAL
\$100,000+	3	\$300,000	
\$50,000+	5	\$250,000	
\$20,000+	10	\$200,000	
\$10,000+	15	\$150,000	
\$3,000	20	\$60,000	
<\$3,000	Many	\$40,000	
	1000		

200 - \$500 - seats
500 - \$250 - bricks

NET
\$200,000



THE CAMPAIGN FOR FOLKMOT USA

FAQS (CONTINUED)

HOW WILL MY GIFT BE ACKNOWLEDGED?

Gifts may remain anonymous at the donor's discretion. All other gifts will be acknowledged on our website and in other campaign communications. Naming and honoring opportunities will be available for significant contributions, starting at \$15,000. Please ask for the current list.

DO "FRIENDS OF FOLKMOT" HAVE A ROLE TO PLAY IN THIS CAMPAIGN?

Definitely. Friends of Folkmoor provide a crucial stream of unrestricted funds to finance Folkmoor's work every year. Annual Friends of Folkmoor donations in 2013 to 2016 will help fulfill the operations piece of the campaign; we hope that our Friends of Folkmoor will give generously each year, and we welcome additional donations from our Friends to improve our facilities and build our endowment.

DOES FOLKMOT USA HAVE A STRATEGIC PLAN TO GUIDE ITS FUTURE?

During the summer and fall of 2013, the Folkmoor USA Board of Directors is undertaking a strategic planning process to address how to ensure the relevancy and sustainability of Folkmoor USA in the coming years. The capital campaign is designed to complement this strategic planning effort, and vice versa, from developing more diverse and sustainable funding sources to emphasizing that Folkmoor USA has a year-round purpose and mission.

DID YOU STUDY OTHER OPTIONS BEFORE DECIDING TO UPGRADE THE OLD HAZELWOOD SCHOOL LOCATION?

Our board investigated several different options, including staying where we are, moving to another existing building, or even building a new facility. We have determined that renovating the historic Hazelwood School facilities provides the best and most cost-effective, long-term option, by minimizing overall capital costs, reducing annual facility maintenance expenses, and increasing revenue by expanding our ability to host more events throughout the year.

DON'T FESTIVAL TICKET SALES COVER THE COSTS OF FOLKMOT?

Ticket sales from our annual festival in July cover only 30 to 40 percent of our annual budget expenses of around \$300,000 per year. We also offer several free public performances each year, including the Parade of Nations and International Festival Day held in Waynesville, as well as educational programs for local school children. We rely on our Friends of Folkmoor, corporate sponsors, grants, and endowment earnings to pay for the rest of our annual operating expenses.



THE CAMPAIGN FOR FOLKMOOT USA

FAQS (CONTINUED)

DOES THE CURRENT ENDOWMENT SUPPORT A LARGE PERCENTAGE OF THE ANNUAL COSTS OF FOLKMOOT USA?

Annual earnings from our endowment fund, the Border Memorial Foundation, provide about \$20,000 per year for our operations, which equals only 6.7% of our annual operations. That is the reason why we are focusing on growing the endowment as a major component of this capital campaign. By more than doubling the endowment size and related earnings, Folkmoot USA will become a much more sustainable organization going forward.

DOES FOLKMOOT USA RECEIVE GOVERNMENT SUPPORT?

Folkmoot does not receive any guaranteed support from the federal government, State of North Carolina, Haywood County, or local municipalities. We have been fortunate to earn occasional grants and allocations in the past at all of these levels, with our hometown of Waynesville providing the most consistent support, but recent cutbacks have led to a substantial long-term decline in overall government support for Folkmoot USA. By developing several diverse, non-governmental income streams, this capital campaign will make Folkmoot a far more robust and sustainable organization in the future.

HAVE YOU CONSIDERED FOLKMOOT USA IN YOUR ESTATE PLAN?

From simple bequests to charitable remainder trusts and more, planned gifts open up a wide variety of giving options for many of our supporters. As part of the campaign, we will ask many of our donors if they have added Folkmoot USA to their will or estate plan. Please consult your attorney or financial advisor, and let us know if you wish to establish a simple codicil, an amendment to your existing will, which we can arrange free of charge.

IS FOLKMOOT A FESTIVAL OR A NON-PROFIT ORGANIZATION – OR BOTH?

Folkmoot USA is best known for its annual festival each July, and the State of North Carolina has designated Folkmoot USA as North Carolina's official International Folk Festival. At the same time, Folkmoot USA has a much broader mission of bringing people together to increase cultural understanding, and we seek opportunities throughout the year to convene members of the international community and our local community, including single-time performances of visiting groups in the fall, winter, and spring, as well as educational programs for local school children. Unrestricted operating funds and endowment proceeds help us grow both our signature festival and our other activities throughout the year.



THE CAMPAIGN FOR FOLKMOOT USA

FAQS (CONTINUED)

DOES FOLKMOOT IMPACT WNC COUNTIES OTHER THAN HAYWOOD?

Yes. Although Folkmoot USA is based in Waynesville in Haywood County, we orchestrate performances and educational programs throughout Western North Carolina – and beyond. Our summer festival usually includes events in Buncombe, Haywood, Henderson, Jackson, Macon, Swain, and other WNC counties, as well as other North Carolina locations like Hickory in Catawba County. These events attract around 100,000 people every year, including both local residents and tourists, some of whom travel to see the summer festival every year.

Also, over half of Haywood County's workforce works outside Haywood County in counties like Buncombe, Jackson, and others. Another 3,000+ people live elsewhere but work in Haywood County, so efforts to connect with Haywood County lead to a much wider reach.

CAN I MAKE A CAMPAIGN PLEDGE OVER SEVERAL YEARS?

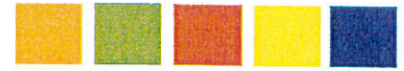
Yes. We are encouraging pledges over three years, from 2013 thru December 2016. We will send you pledge reminders, as you indicate on your pledge form. If you would like to extend your pledge longer than 3 years, please indicate on your pledge form. Thank you!

HOW DO I JOIN ENCORE!--FOLKMOOT'S LEGACY PROGRAM?

During the campaign our goal is for at least 50 individuals to become founding members of ENCORE! From simple bequests to charitable remainder trusts and more, planned gifts open up a wide variety of giving options for many of our supporters. Please consult your attorney or financial advisor, and let us know if you wish to establish a simple codicil, an amendment to your existing will, which we can arrange free of charge. Note the campaign pledge form allows you to indicate that you are joining ENCORE! and if you request more information.

HOW DO I FIND OUT MORE INFORMATION ABOUT THE CAMPAIGN FOR FOLKMOOT USA?

If you would like to learn more about the campaign and your giving options, please contact George Escaravage, Chair of the Capital Campaign, at gke333@gmail.com or (828) 400-0901, or Karen E. Babcock, Executive Director of Folkmoot, at info@folk moot.com or (828) 452-2997. Each inquiry will be handled confidentially and will not commit you to making a specific gift. Thank you for your interest in supporting the future of Folkmoot!



THE CAMPAIGN FOR FOLKMOOT USA

WHAT PEOPLE ARE SAYING ABOUT FOLKMOOT USA AND THE CAMPAIGN FOR FOLKMOOT USA: 30 YEARS AND FORWARD

“The opportunity at hand is transformative. For operations, facilities, and endowment, this is Western North Carolina’s chance to acknowledge the difference Folkmoot has made and to ensure that it delivers high-quality performances for years to come.”

—George Escaravage, *Capital Campaign Chair and 2nd Vice President of the Board of Directors*

“Folkmoot has become the passion of my life, and it was at the head of my list when I went to my attorney to update my estate plan. I had to ensure that Folkmoot would continue to receive my support, not only during my lifetime, but also thereafter.”

—Rolf Kaufman, *Director of Group Relations, Folkmoot USA*

“Folkmoot provides a great event each July that sets Haywood County apart from everyone else. It’s a given that our community should support an event with the magnitude and outreach of Folkmoot’s summer festival.”

—CeCe Hipps, *President, Haywood County Chamber of Commerce*

“When I think of Folkmoot, I think of the world’s greatest music and dance. It’s a major tourism draw and gets positive attention to our area. There’s also an education value in exploring the world’s cultures, likes, and differences. It’s such a positive thing on all levels from where I see it. I feel like Folkmoot could go anywhere it wants to.”

—Darren Nicholson, *Mandolinist, Balsam Range*





THE CAMPAIGN FOR FOLKMOT USA

WHAT PEOPLE ARE SAYING (CONTINUED)

“Folk moot’s summer festival is colorful, full of movement, inspiring, and nothing like you’ve seen before. Our regular attendees tell us it’s become a family or summer tradition. Folk moot events are captivating, and as all performing arts can do, Folk moot’s summer festival creates a magical link with the performers and their countries that is uplifting and satisfying—the world does become a bit smaller.

—Karen Babcock, *Executive Director*

“Folk moot introduces many people to Haywood County and Western North Carolina for the first time. It gives all of us a taste of world culture right in our own backyard, not to mention it’s a great opportunity for many local businesses.”

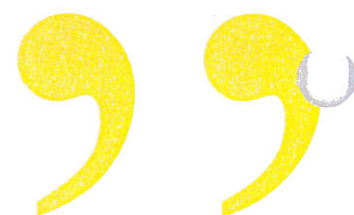
—Greg Boothroyd, *Chairman, Haywood County Chamber of Commerce;*
Co-owner and Advertising Director, The Smoky Mountain News

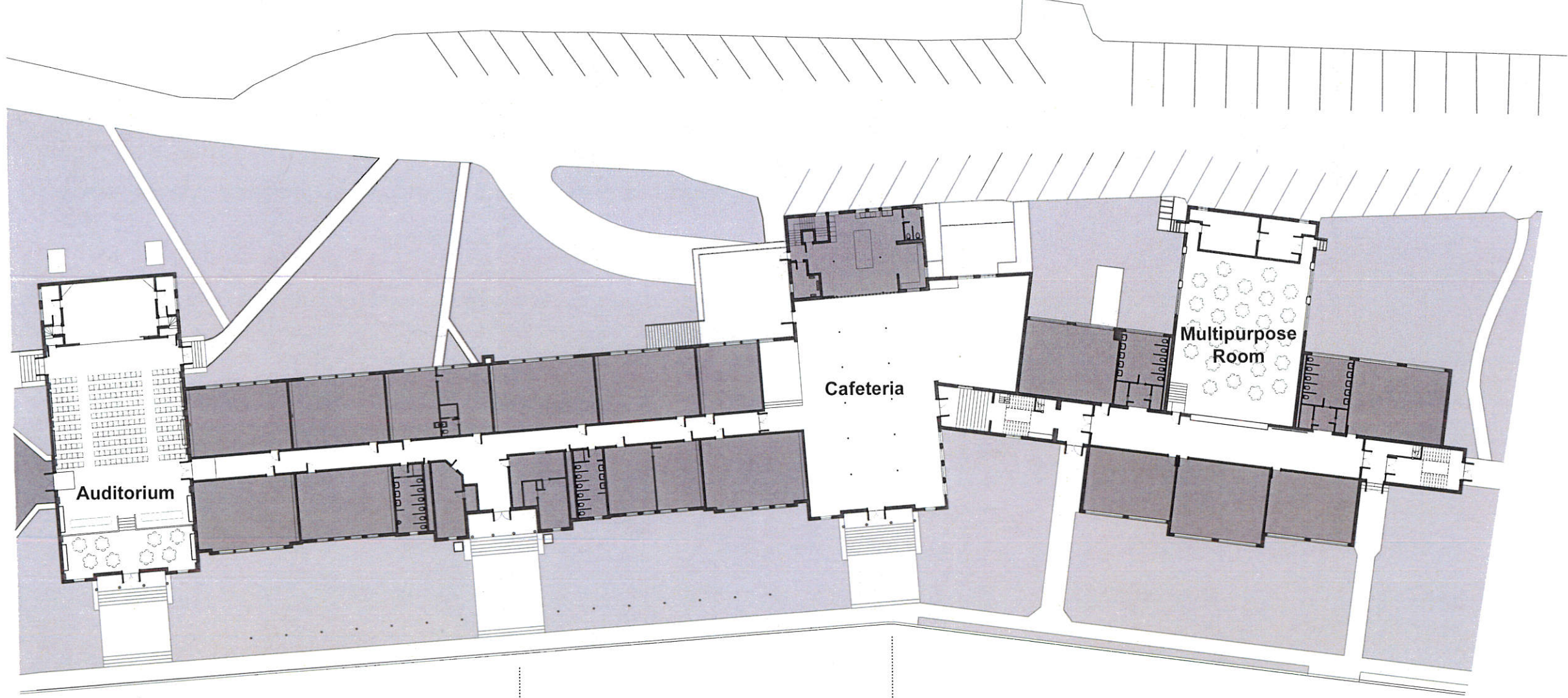
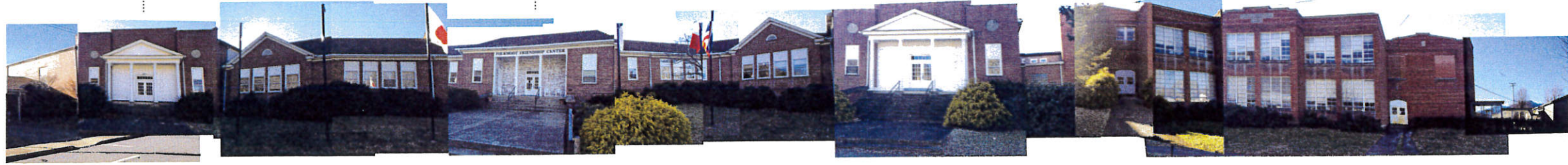
“Folk moot is such an important piece of our community, and we can’t lose sight of that. The Folk moot summer festival is an amazing event that allows people from around the globe to connect right here in our town, with no focus on political or socioeconomic boundaries. It’s humanity connecting through a celebration of dance and music.”

—Keith Sandefur, *Bear Waters Brewing Company (brewers of the “Folk Malt” craft beer)*

“We need to keep Folk moot on the minds of people throughout the year. Folk moot is something special that you don’t find in every small town you visit.”

—Kay Miller, *Former Executive Director, Haywood County Arts Council*





Folkmoot USA

112 Virginia Avenue
Waynesville NC 28738

December 10, 2104

Joe Sam Queen

Architect

58 Pigeon Street
Waynesville NC 28786
828.452.1688

Cover Sheet

Folkmoot Friendship Center

A1



Folk moot USA

112 Virginia Avenue
Waynesville NC 28738

December 10, 2104
Design Development

Joe Sam Queen

58 Pigeon Street
Waynesville NC 28786
828.452.1688

Architect

Renderings

Folk moot Friendship Center

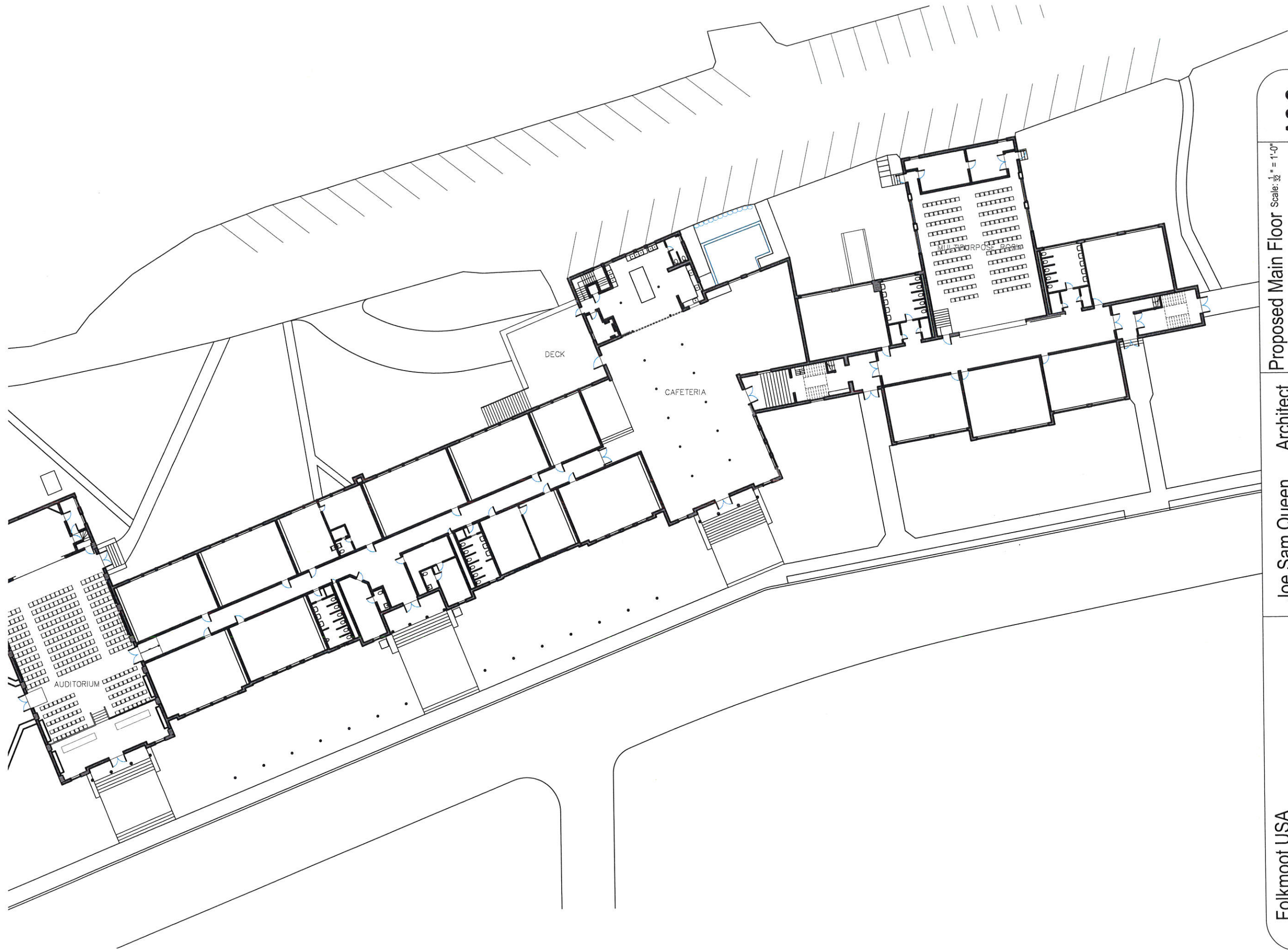
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Folkmoot USA		Renderings	A1.3
112 Virginia Avenue Waynesville NC 28738	December 10, 2104 Design Development	Joe Sam Queen 58 Pigeon Street Waynesville NC 28786 828.452.1688	Architect 1227 Courtland Drive Raleigh NC 27604 828.400.6178
		Folkmoot Friendship Center	



Folkmoot USA 112 Virginia Avenue Waynesville NC 28738	Renderings		A1.4
	Joe Sam Queen 58 Pigeon Street Waynesville NC 28786 828.452.1688	Architect 1227 Courtland Drive Raleigh NC 27604 828.400.6178	Folkmoot Friendship Center



Folkmoot USA

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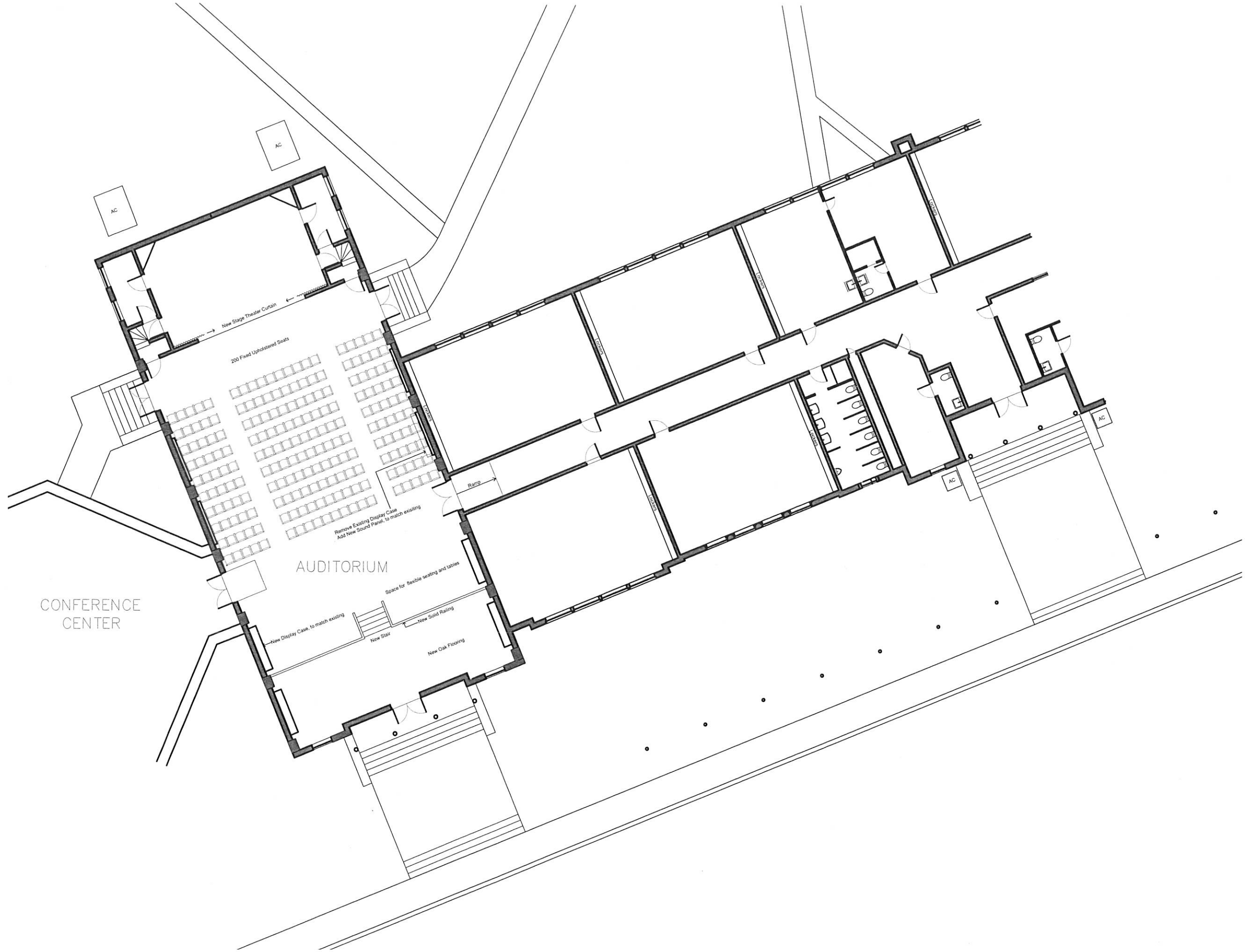
Architect

1227 Courtland Drive
Raleigh NC 27604
828.400.6178

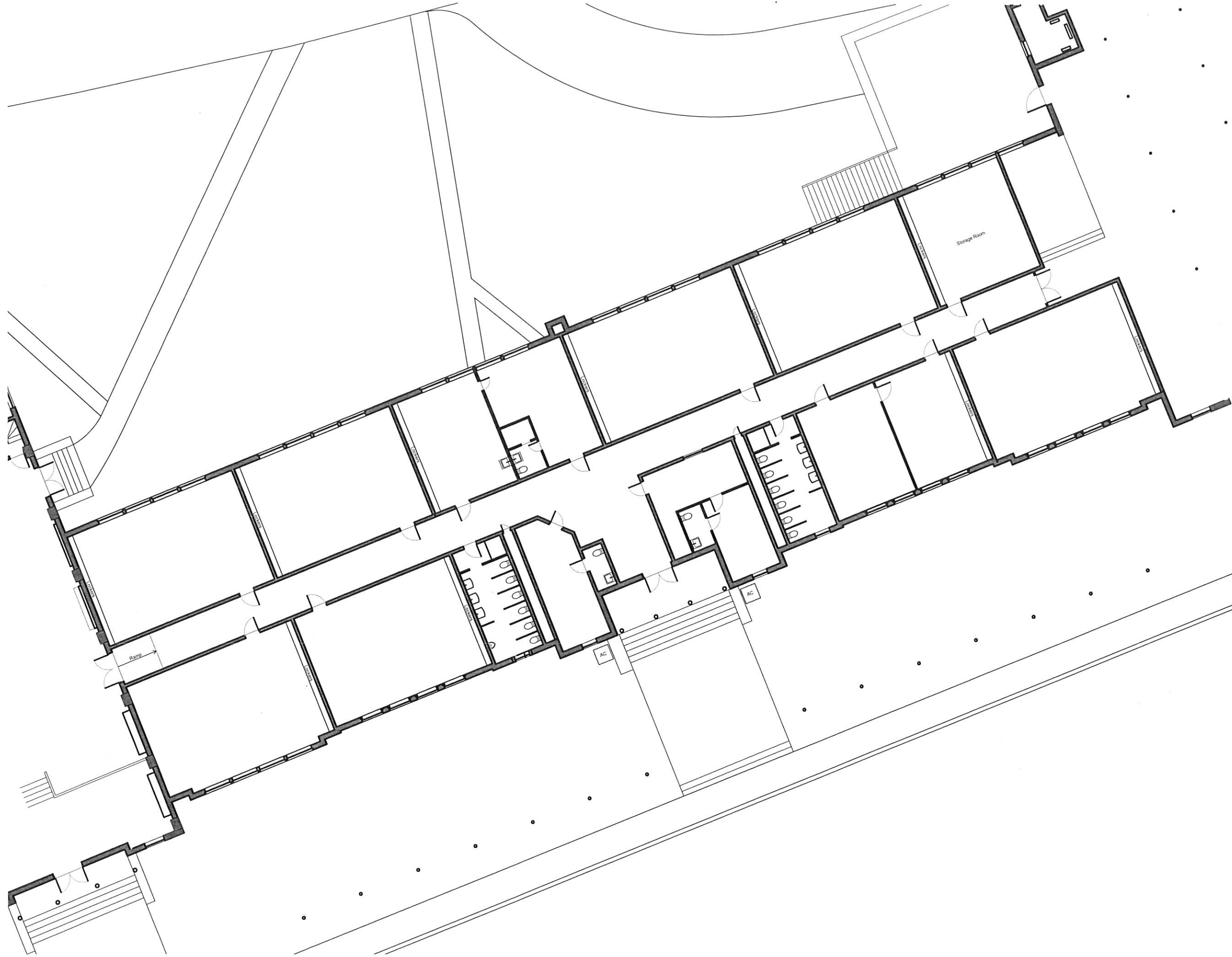
Proposed Main Floor Scale: $\frac{1}{32}'' = 1'-0''$

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Folkmoot Friendship Center



Folkmoot USA 112 Virginia Avenue Waynesville NC 28738	December 10, 2104 Design Development	Joe Sam Queen 58 Pigeon Street Waynesville NC 28786 828.452.1688	Architect 1227 Courtland Drive Raleigh NC 27604 828.400.6178	Auditorium Scale: $\frac{1}{16}" = 1'-0"$	A2.2b Folkmoot Friendship Center



Folkmoot USA

112 Virginia Avenue
Waynesville NC 28738

December 10, 2104
Design Development

Joe Sam Queen

58 Pigeon Street
Waynesville NC 28786
828.452.1688

Architect

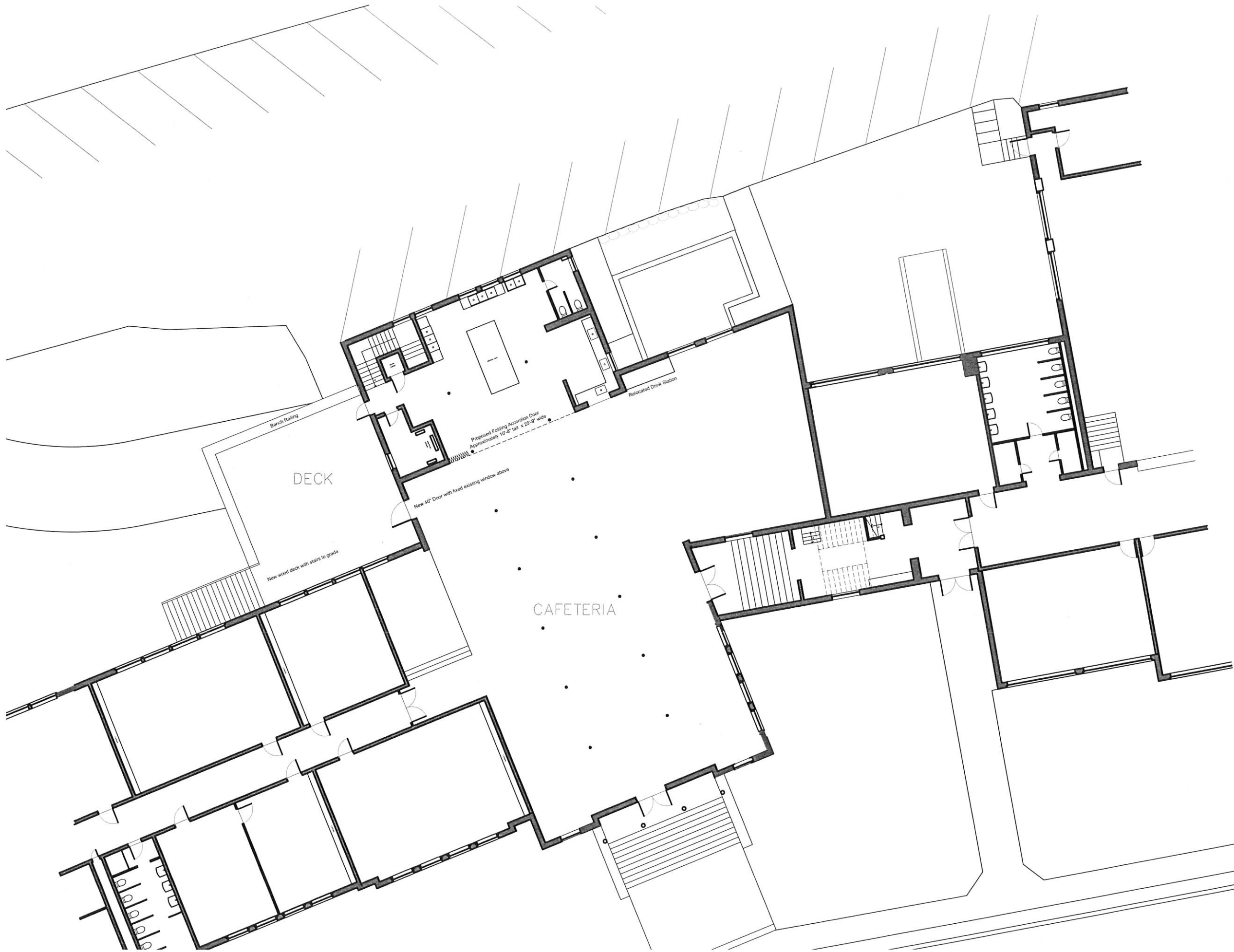
1227 Courtland Drive
Raleigh NC 27604
828.400.6178

Building A

Scale: $\frac{1}{16}" = 1'-0"$

Folkmoot Friendship Center

A2.2c



Folkmoot USA

112 Virginia Avenue
Waynesville NC 28738

December 10, 2104
Design Development

Joe Sam Queen

58 Pigeon Street
Waynesville NC 28786
828.452.1688

Architect

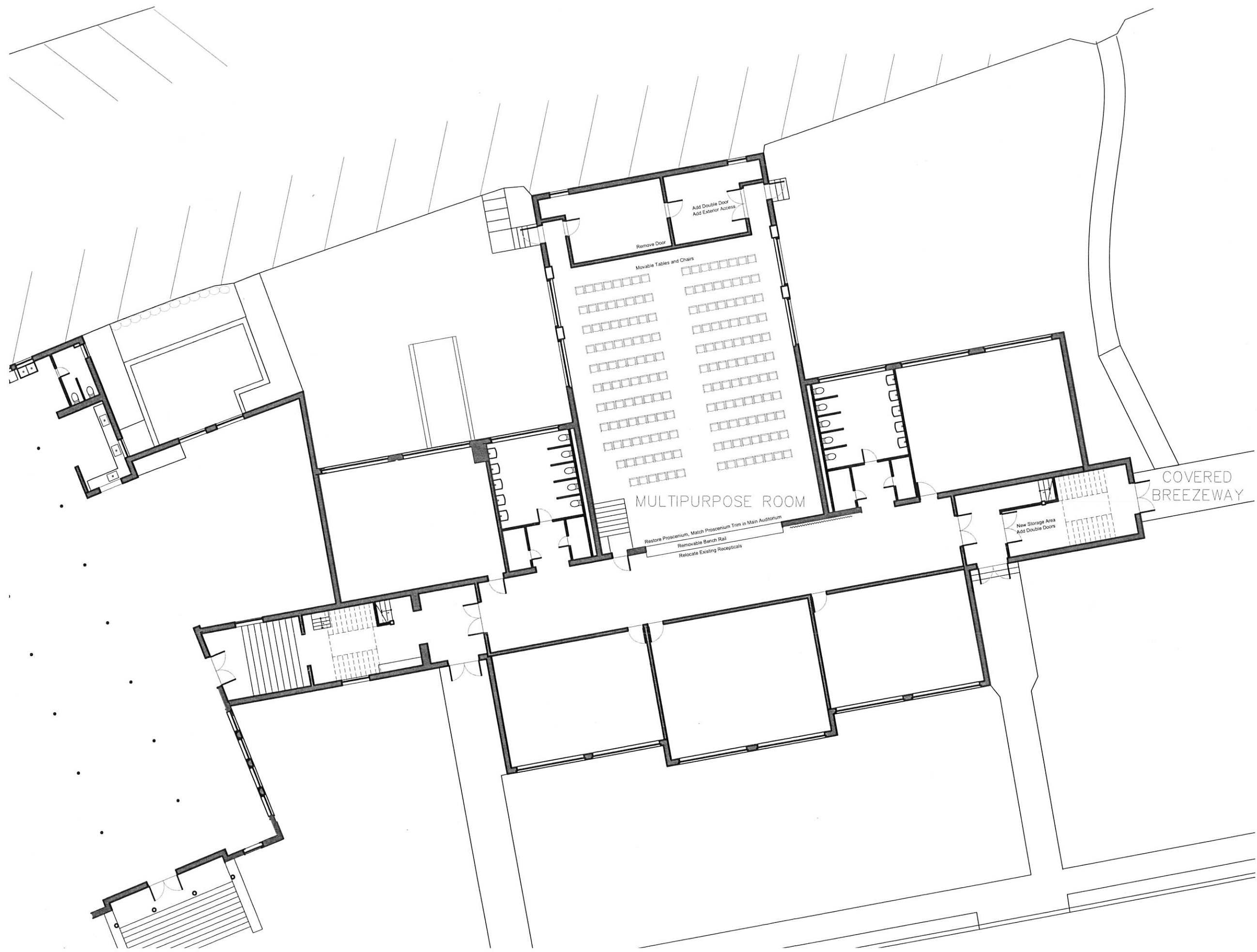
1227 Courtland Drive
Raleigh NC 27604
828.400.6178

Cafeteria

Scale: $\frac{1}{16}" = 1'-0"$

A2.2d

Folkmoot Friendship Center



Folk moot USA 112 Virginia Avenue Waynesville NC 28738	December 10, 2104 Design Development	Joe Sam Queen 58 Pigeon Street Waynesville NC 28786 828.452.1688	Architect 1227 Courtland Drive Raleigh NC 27604 828.400.6178	Building B Scale: $\frac{1}{16}'' = 1'-0''$	A2.2e Folk moot Friendship Center

TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: February 10, 2015

SUBJECT: Cycle North Carolina – 2015 Mountains to the Coast Bicycle Tour Event, September 25-October 3, 2015

AGENDA INFORMATION:

Agenda Location: Presentations
Item Number: 5-C
Department: Administrative Services/Parks & Rec/Local Partner Agencies
Contact: Marcy Onieal, Town Manager
Presenter: Lynn Collins, Haywood Tourism Development Authority
Scott McLeod, for Cycle North Carolina

BRIEF SUMMARY:

The Town of Waynesville has been approached by Haywood Tourism Development Authority about serving as Host Start City for a week-long Mountains to the Coast bicycle touring event promoted annually by Cycle North Carolina, in partnership with the NC Depts of Commerce, Cultural Resources and Travel and Tourism, and NC Amateur Sports.

This cross-state annual event, which moves its route each year, attracts roughly 1,000 bicyclists from across the state and country (approximately 60% in-state and 40% out-of-state) and is designed to promote tourism, particularly off the beaten path and through small towns across the state.

As a host city, Waynesville would have the benefit of hosting these 1000 visitors from Friday evening through Sunday morning in our Rec Center, hotels, B&Bs, restaurants and businesses, with their headquarters being the Waynesville Rec Center and Park areas, which would serve as a tent city of sorts. As a host city, we would be expected to roll out the red carpet with a mini-festival type atmosphere of entertainment, and major small-town hoopla and festivities, much in the same way we do for Folkmoot opening or Blue Ridge Breakaway. There will be opportunities for area non-profits and businesses to participate with a captive niche audience with disposable income.

The Town's responsibilities would largely be in-kind, and the event will require the participation of other partner agencies such as TDA, Chamber, DWA, Bicycle Haywood, the business community, along with the understanding and cooperation of our citizens and businesses, who may be both thrilled and slightly inconvenienced by the sudden but brief influx of such a large crowd over a single, but otherwise lackluster early fall weekend. The dates do not conflict with other major events in the area. The hope is that this event will bring many newcomers to Waynesville for the first time who will want to come back often.

FUNDING SOURCE/IMPACT: Exact costs to the Town are unknown at this time, but expected to be in-line with the level of support the Town traditionally provides to other festivals and special event functions. Direct costs could be funded through the TDA grant and Town Special appropriations funding processes, as well as through sponsorships and advertising opportunities. The Town could also provide in-kind service as is typical of other event sponsorships. The major direct costs are expected to be shuttle service for participants between the Rec Center and downtown or other venues and cost of entertainment, welcome banners, etc. It is expected that other partners might also share in some costs.

MOTION: *To approve the request by Cycle North Carolina and the Haywood County Tourism Development Authority that the Town of Waynesville serve as host start city for the 2015 Cycle North Carolina Mountains to the Coast Tour Event, and authorizing the manager to initiate planning and commit the in-kind, staff and financial resources in partnership with other area economic development and non-profit agencies as appropriate to promote this event in Waynesville September 25-27, 2015*

ATTACHMENTS:

- Cycle North Carolina- 2015 Mountains to the Coast Bike Tour Event Info Sheet
- NC Amateur Sports Fact Sheet
- CNC Photo Montage

MANAGER'S COMMENTS AND RECOMMENDATIONS: Manager recommends approval as proposed.



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Cycle North Carolina Background

Cycle North Carolina (CNC) is a fully supported bicycle tour of North Carolina that is designed to promote: North Carolina's scenic beauty, heritage tourism, visitor attractions, historic sites, state parks, fitness and healthy lifestyles. CNC is ranked as one of the most popular cross-state rides in the United States. It's not a race, but merely a leisurely trek along scenic back country roads with minimal traffic. It is an opportunity to join other cyclists on an educational, social and recreational tour of North Carolina. Each year CNC is rated as the best value in bike touring. CNC is organized by North Carolina Amateur Sports, a 501(c)3 non-profit charitable organization.

In 1998 N.C. Amateur Sports, N.C. Division of Tourism, N.C. Department of Commerce, N.C. Department of Transportation and Capitol Broadcasting Company partnered to create a fully supported cross-state bicycle tour in North Carolina. The inaugural CNC Mountains to the Coast cross-state ride was held in 1999 and the ride has attracted participants from all 50 states and 8+ countries. The ride has stopped overnight in 102 North Carolina towns, traveled more than 10,000 miles on the scenic backroads of the state and passed through more than 650 North Carolina towns. Cycle North Carolina has been voted "Best Biking in America" by the League of American Bicyclists, and selected as one of the best bicycle tourism events in the United States.

Each year North Carolina towns from the Mountains to the Coast have the opportunity to showcase their community to 1,000+ valued visitors. Host Towns traditionally provide evening entertainment and activities for participants. Evening entertainment options include: bands, beverage gardens, downtown street celebrations, outdoor movies, air shows, wine tastings, food truck rodeos and much more. Free shuttles into town at each overnight location provide plenty of opportunities to explore local dining, shopping and local attractions.

Cycle North Carolina Facts

- The CNC "Mountains to the Coast" event generates an estimated \$1.9 million economic impact each year for North Carolina and the rural North Carolina communities along the route. (Dr. Greg Combs, Methodist University 2013)
- All three CNC events combine to generate an estimated \$3 million economic impact annually for North Carolina and the rural North Carolina communities along the routes.
- Based on formulas provided in the US Travel Association report for North Carolina Tourism the CNC 2013 Mountains to the Coast event generated up to \$46,185.00 in federal tax dollars, and \$65,312.00 for state and local taxes. (Dr. Greg Combs, Methodist University 2013)
- Each year CNC generates the largest sales days of the year for businesses such as: visitor attractions, restaurants, coffee shops, local retail shops, pharmacies, ice cream shops, art galleries, furniture stores, wineries, breweries, antique shops, etc.
- CNC annually produces the largest visitor days of the year for many visitor attractions, state parks and historic sites.
- Average age of CNC participants = 53
- Average annual income of CNC participants = \$100,000+ (Dr. Greg Combs, Methodist University 2013)
- 86% of CNC participant education levels are College and Post Grad levels. (Dr. Greg Combs, Methodist University 2013)
- CEO, physician, attorney, judge and retiree are the most common CNC participant occupations listed when participants register.
- 75% of CNC participants are decision-makers within their corporations that may discover a great location in our state to relocate their company, or retire. A high percentage of participants indicate each year that they will return to North Carolina with their family for a vacation and/or purchase vacation homes in North Carolina as a result of their participation in CNC. Many North Carolina participants also discover new vacation locations and areas to visit in our state as a result of their participation.

406 Blackwell St., Suite 120 Durham, N.C. 27701

(919) 361-1133 • (919) 361-2559 fax

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2014 Cycle North Carolina Event Dates

Cycle North Carolina *Coastal Ride* (Washington, N.C. April 17-19)

Cycle North Carolina *Mountain Ride* (Lake Lure, N.C. August 1&2)

Cycle North Carolina “*Mountains to the Coast*” Ride: (Sept. 26 to Oct. 3)

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Previous Overnight Host Towns

Cycle North Carolina - Mountains to the Coast Event (7 Days)

1999 - Murphy, Franklin, Brevard, Swannanoa, Forest City, Lincolnton, Concord, Asheboro, Hillsborough, Raleigh, Wilson,
Washington, Swan Quarter, Manteo

2000 - Boone, Wilkesboro, Salisbury, Albemarle, Southern Pines, Lumberton, Whiteville, Wilmington

2001 - Mount Airy, Winston-Salem, Reidsville, Roxboro, Henderson, Roanoke Rapids, Edenton, Elizabeth City

2002 - Statesville, Lexington, Asheboro (2 days), Sanford, Dunn, Kinston, New Bern

2003 - Boone, Lenoir, Troutman, Albemarle, Rockingham, Lumberton, Whiteville, Oak Island

2004 - Sparta, Mount Airy, Eden, Mebane, Henderson, Rocky Mount, Washington, Oriental

2005 - Asheville, Forest City, Hickory, Concord, Albemarle, Laurinburg, Whiteville, Wilmington

2006 - Banner Elk, Wilkesboro, Clemmons, Burlington, Holly Springs, Smithfield, Kinston, Emerald Isle

2007 - West Jefferson, Elkin, Greensboro, Mebane, Louisburg, Roanoke Rapids, Edenton & Currituck

2008 - Black Mountain, Morganton, Lincolnton, Concord/Lowe's Motor Speedway, Wingate, Laurel Hill, White Lake, Oak Island

2009 - Blowing Rock, Lenoir, Statesville, Thomasville, Sanford, Dunn, Kenansville, Surf City

2010 - Biltmore Estate, Marion, Hickory, Mooresville, Albemarle, Laurinburg, Whiteville, Ocean Isle Beach

2011 - Elkin, Mayodan, Mebane, Henderson, Rocky Mount, Plymouth, Manteo, Corolla

2012 - Brevard, Lake Lure, Shelby, Matthews, Rockingham, Lumberton, White Lake, Carolina Beach

2013 - Spruce Pine, Morganton, Troutman, Asheboro, Holly Springs, Goldsboro, New Bern, Atlantic Beach

2014 - Sparta, Mt. Airy, Reidsville, Oxford, Roanoke Rapids, Edenton, Manteo and Hatteras

2015 -

Cycle North Carolina - Coastal Weekend Event (3 Days)

2004 - Edenton

2005 - Washington

2006 - Asheboro

2007 - Edenton

2008 - Oriental

2009 - Washington

2010 - Edenton

2011 - Oriental

2012 - Washington

2013 - Edenton

2014 - Oriental

2015 - Washington

Cycle North Carolina - Mountain Weekend Event (2 Days)

2014 - Lake Lure

2015 - Lake Lure



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BlueCross BlueShield of NC

Chrystal Rowe
Carolina Panthers

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TO: Potential Cycle North Carolina Host Start Community

FROM: Ragan Williams, Event Director

DATE: January 15, 2015

North Carolina Amateur Sports encourages your community to consider serving as an overnight the starting point for the 2015 Cycle North Carolina "Mountains to Coast" bicycle tour. North Carolina Amateur Sports is a nonprofit charitable organization that also organizes the Cycle North Carolina Coastal and Mountain Rides and the Powerade State Games of North Carolina.

The Mountains to Coast bicycle tour is a weeklong cross state ride to be held September 26 to October 3, 2015. Cycle North Carolina is one of the most successful bicycle rides in the United States and has been voted the "**Best Biking in America**" by the League of American Bicyclists. The Cycle North Carolina "Mountains to Coast" ride is not a race, but a leisurely ride across the state making overnight stops in North Carolina communities.

The Mountains to Coast ride provides participants with just enough introductions to each community to entice them to bring their families back for a longer visit, or for a return vacation. Former communities that have served as the starting point for the Mountains to Coast ride include Asheville, Blowing Rock, Banner Elk, Brevard, West Jefferson, Spruce Pine, Elkin, Sparta, Boone, Statesville, Murphy and Mt. Airy.

The economic impact that this event will bring to your community will be well worth the effort. Our participants consistently occupy hotels, restaurants, shops, visitor attractions, etc. As the start town for the ride, you will see cyclists arrive as early as two days prior to the ride start, giving the start town more than the typical one night stay that most overnight towns will b experience. It is still just enough time to give them a taste of your community and a reason to return for another visit.

Participants of the 2014 ride ranged from 6 years old to 85 years old and represented 36+ states plus DC, the Australia and Canada. The average annual income of CNC participants is typically \$100,000+. We are expecting 1,100 participants during the 2015 ride, which is currently scheduled for September 26 to October 3, 2015.

Please see the informational page for the host city requirements and the questions we ask that will help us determine if your town is the right fit.

Please contact Ragan Williams at 919-361-1133 ext.6 or 919-724-2334 (cell) if you need additional information regarding the proposal. Thanks and we look forward to your response.



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2015 Cycle North Carolina – Mountains to Coast Start Town Host Community Informational Sheet



Host Community Will Receive the Following Benefits:

- ❑ One to two-night stays from 900+ participants.
- ❑ More than 4.6 million media/print impressions. (\$250,000 value)
- ❑ Introduction of your community to participants throughout North Carolina, the U.S. and other countries.
- ❑ Additional revenues from concessions, catering, hotel stays, dining, shopping, attraction visits, etc.

Host Site Requirements and Expectations of Host Community:

- ❑ **Campsite (Outdoor & Indoor facilities)** – Facility large enough to accommodate the following: Outdoor camping with tents (approx. 500-600), 2 shower tractor trailer trucks (see images included), water and sewer access for shower trucks, large parking lot space for bike mechanics and their support vehicles, CNC Vendors and their staff and vehicles, indoor space for massage therapists and evening yoga session, RV's, campers and the CNC support vehicles.
 - ❑ **Preferred outdoor facilities:** large park area (i.e. athletic fields (football, soccer, baseball, etc)) with level grassy areas and enough parking for approximately 50-75 vehicles.
 - ❑ **Preferred indoor facilities:** gymnasium, community center, multi-purpose buildings, convention center rooms, school classrooms, etc. *Facility for indoor camping must be onsite or adjacent to the outdoor camping area.*
 - ❑ **Week Long Parking** – location for 100 - 125 vehicles for the entire week beginning Sunday, September 27.
- ❑ **Host Town Point of Contact** - A designated person in your office or the community to serve as the point of contact. Person would serve as the committee chair, assist in securing hotels room blocks, rates, volunteers etc. as well as assist in coordinating the Local Organizing Committee meetings on a local level.
 - ❑ **Local Organizing Committee** – Committee typically includes representatives from local CVB and/or Chamber of Commerce, Tourism Development Authority, Police Departments (local, state and county), civic group or community organization.
- ❑ **Local Welcome Tent** – A Local Visitor and Welcome tent is required at the host site on Friday during check-in hours and Saturday from 9am to 9pm. This welcome tent provides the cyclists with area information, directions (shops, restaurants, hotels, Laundromat, etc.), entertainment options, shuttle route information and just the local knowledge. This will be their main source for local information and one of your best tools to get participants into town for food and shopping.
- ❑ **Evening Entertainment** – Each overnight town is responsible for providing entertainment (live music, downtown street festival, classic car shows, beverage gardens, etc.) for the cyclists while in town.
- ❑ **Local Transportation** - Local shuttle service must be offered to transport cyclists from the campsite to various hotels, restaurants, attractions and any off site entertainment venues. Shuttles should run from 12pm to 9:30pm on arrival day (Saturday) as well as the following morning (Sunday) from 6:00 am to 8:45am. The number of shuttle buses (typically school buses or charter buses) will depend on length of shuttle route. This service is the main tool for getting Cycle NC participants into local businesses, hotels and restaurants to spend money and explore your community.
- ❑ **Hotel Accommodations** – 100-200 hotel rooms at a discounted CNC rate in close proximity to the host site with shuttles (provided by the town) running to/from the hotels. Three complimentary hotel rooms in close proximity to the host site for the CNC Staff with the reservations made under Ragan Williams and confirmation numbers provided.
- ❑ **Volunteers** - 10-20 volunteers to assist with campsite logistics, registration, parking, traffic flow, etc. This can also be church groups, boy scouts, football teams, civic groups, etc. using this for donations for their group.

- ❑ **Law Enforcement** - Support from local, state and county law enforcement agencies to assist with security and traffic control if needed.

Questions to be answered regarding your community and area:

1. Provide as much information as possible about the outdoor and indoor (if applicable) facilities that you are suggesting.
2. Is this venue in a scenic location or in close proximity to the beach? If yes, please describe.
3. What organization(s) would be responsible for providing and staffing the visitor/welcome area at the host site?
4. What organizations(s) would be responsible for providing volunteers?
5. Provide information about the hotels that are near the host site and the expected room rates.
6. Provide any entertainment, local vendors, activities and/or visitor attraction information that your community would provide at the End of the Ride Celebration.
7. Provide a tentative plan of action for providing in-town shuttles during the End of the Ride Celebration.
8. Provide a list of other organized bicycle rides or events that your community has been involved with and the dates of those events.
9. Are there opportunities from the town, CVB or TDA for Cycle NC to apply for sponsorships and/or grants to assist in funding for this event?



Tentative CNC Event Schedule for Starting Town Friday, September 25 to Sunday, September 27



Friday, September 25

- CNC Ride Director and Additional Staff will arrive on site to manage early arrivals.
 - Vehicles will include 31ft CNC Headquarters RV and 24ft Moving Truck
 - CNC Staff will most likely stay overnight in the RV at campsite
 - Some CNC Vendors may start to arrive beginning around 10am and may begin setting up as long as it has been approved.
 - Bubba's Pampered Pedalers is a tent portage service that services about 75-80 tents. This service brings about 4-5 vehicles with trailers including an 8ft box trailer and a large box truck.
 - Cycling Logistics is also a portage service and will bring a 32ft 5th wheel trailer and will have 2-3 additional support vehicles.
 - Café Campesino is our exclusive coffee vendor and they will be traveling in a large moving truck.
 - Cyclists will begin arriving in town.
 - Outdoor camping needs to be available to cyclists. We can set a time for this if need be.
 - Indoor camping should also be available
 - Hotels will begin to see participant arrivals.
 - Portable restrooms should be delivered
 - Early Check-in from 5pm to 7pm.
 - Shower Trucks arrive and set up at Camp
-

Saturday, September 26 – Arrival Day

8:30AM – 10AM Host Camp Site Open (Signage will be needed for directions for parking, registration, meals, local welcome information, etc.)
Registration site set-up by CNC Staff
Local welcome tent set-up by Chamber, TDA, etc. near the CNC registration/check-in area.
Additional trash cans will be needed at campsite with help from town, public works or Parks and Rec Sta
Local banners and signs set-up

10AM – 5:00PM Registration/Check-in officially opens

Volunteer groups needed to help with check-in process and/or parking. Local athletic team available to assist with participant's luggage.

Local welcome tent open

- "Welcome & Information" tent staffed by volunteers.
 - ✓ One page flyer listing the shuttle stops and a brief description of the stops.
 - ✓ Local tourist information and attraction information
 - ✓ Directions to week long parking
 - ✓ Giveaways or welcome items.
 - ✓ List of hotels with directions to each.
 - ✓ List that includes local drug store, laundry mat, restaurants, bars, etc.
- Vendors/Concessions options by local group or facility?
- ***Week long parking location open with shuttle running if needed.***

12PM – 4PM

Buses, Luggage Trucks, and Bike Trucks arrive and begin to unload.

- Buses coming from Raleigh will leave at 10:00 a.m. and will arrive approximately between 12:30 p.m. and 1:30 p.m. and will be bringing approximately 150 to 250 participants, luggage and bikes.
- Second wave of buses coming from ***ending of ride*** will depart at approximately 9:00 a.m. and will arrive approximately between 4:30 p.m. and 5:30 p.m. and will be bringing approximately 200 to 250 participants, luggage, and bikes.
- Local Shuttles provided by the town will be needed to help cyclists get to their hotels once they arrive in town.
- *****Boy Scout Troops or local football team to help riders with luggage?***
- CNC Routes

- Optional Bike Rides by local cyclists or cycling club
- Will need assistance from local bike shop or club on what route to take out of town.
- Afternoon entertainment, activities, food vendors, non food vendors and other local activities and attractions.
- Event Vehicles arriving on Saturday will include: 4 x 15 psgr vans, 3 additional 24ft Penske box trucks, 2 additional 16ft Penske trucks, and 2 Cargo vans.

12PM – 9:30PM	Shuttles (provided by host town) to provide CNC participants transportation into town for restaurants, shopping, hotels, weeklong parking location, etc.
1PM – 2 PM	Buses from Cary arrive
2pm – 5pm	Optional Locally led bike rides.
3:30PM – 4:30PM	Buses from End of Ride arrive
5PM – 7PM	Dinner to be served by local caterer. <ul style="list-style-type: none"> • Approximately 250-300 for Dinner at \$8 to \$10 per person • Dinner Hours 5:00 p.m. to 6:30 p.m. for riders; <i>5:00 p.m. to 7:00 p.m. for caterer (ready by 4:45pm)</i> • Final meal numbers will be provided to the caterer <i>two weeks</i> prior to the event date. • Location is preferably inside due to uncertainty of weather. Seating for approximately 100 -150 ppl.
7PM	CNC Riders Q&A session <ul style="list-style-type: none"> • Meeting for CNC participants NEW & Veterans. • Sound system needed. • Local welcome by Town Mayor or other official • Need this to be at a Gymnasium or Amphitheater and have seating for approximately 100 people. Evening Entertainment <ul style="list-style-type: none"> • Live music, car show, beverage garden, etc.
10PM – 6AM	Quiet Hours

Sunday, September 27

6AM – 8AM	Breakfast to be served by local caterer. <ul style="list-style-type: none"> • Approximately 200-275 for breakfast at \$5 - \$7 per person. • Breakfast hours 6:30 a.m. to 8:00 a.m. for both rider's and caterer. (caterer ready by 6:15am) • Final meal numbers will be provided to caterer <i>two weeks</i> prior to the event date. • Location is preferably inside due to uncertainty of weather. Seating for approx. 100-150 ppl
7:30AM – 9:00AM	Routes Open to Riders <ul style="list-style-type: none"> • No mass start. Riders will leave at their own pace, but they must be on the route no later than 8:30a.m. • Local authorities may be asked to assist at dangerous intersections leaving town. • Route will be provided to local, state and county authorities as well as NCDOT once they have been developed. Initial Draft followed by final draft. • Will need assistance from local bike shop or club on what route to take out of town. • All personal vehicles must be parked in the weeklong parking location at this time
8AM – 10AM	Site breakdown and cleanup
10AM	All CNC Staff and riders leave camp

OUTDOOR CAMPING FACILITIES



INDOOR CAMPING FACILITIES



CATERED MEALS



LUGGAGE and the LUGGAGE TRUCKS



SHOWER TRUCKS



CNC VENDOR AREA

(Bike mechanics, local welcome tent, food vendors, CNC HQ, etc.)





PAST ENTERTAINMENT



PAST ENTERTAINMENT CONTINUED....



REST STOPS



TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: February 10, 2015

SUBJECT: Authorization to advertise 2014 Delinquent Property Taxes

AGENDA INFORMATION:

Agenda Location: New Business
Item Number: 6-D
Department: Financial Services
Contact: James Robertson, Tax Collector
Presenter: James Robertson, Tax Collector

BRIEF SUMMARY: The tax office respectfully requests that authorization be granted to advertise all 2014 delinquent property taxes in the local newspaper, *The Mountaineer*, as required by NCGS §105-369. These are taxes that were billed on property values as of January 1, 2014, which became due as of September 1, 2014 and became delinquent as of January 6, 2015. After the approval of the Board, delinquent notices will be sent out to the taxpayer, which will allow about a month for delinquent accounts to become current before being advertised in the local newspaper. A target date of March 13, 2015 has tentatively been set for the delinquent ad.

MOTION FOR CONSIDERATION: *To authorize staff to advertise all 2014 delinquent property taxes in The Mountaineer March 13, 2015, as required by NCGS §105-369.*

FUNDING SOURCE/IMPACT: It has been shown in previous years, that the sooner that the delinquent advertisement is done, there is a better chance of collection of delinquent taxes. This early advertisement also allows the tax collector to see what additional revenue will be collected and how to move forward with further collection proceedings.

ATTACHMENTS:

- NCGS §105-369

MANAGER'S COMMENTS AND RECOMMENDATIONS: Approve as presented.

As of February 3, 2015, the delinquent tax roll includes 1,196 unpaid accounts out of a total of 7,885 accounts and approximately \$401,000 uncollected revenue out of a total tax levy of \$4.75 million. This equates to a 91.56% collection rate at this time, which is typical for this time of the year. The delinquent notices will undoubtedly result in collection of the vast majority of remaining delinquent accounts prior to advertisement. The Town's tax collection rate for the year ended June 30, 2014 was 97.15%.

§ 105-369. Advertisement of tax liens on real property for failure to pay taxes.

(a) **Report of Unpaid Taxes That Are Liens on Real Property.** - In February of each year, the tax collector must report to the governing body the total amount of unpaid taxes for the current fiscal year that are liens on real property. A county tax collector's report is due the first Monday in February, and a municipal tax collector's report is due the second Monday in February. Upon receipt of the report, the governing body must order the tax collector to advertise the tax liens. For purposes of this section, district taxes collected by county tax collectors shall be regarded as county taxes and district taxes collected by municipal tax collectors shall be regarded as municipal taxes.

(b) Repealed by Session Laws 1983 (Regular Session, 1984), c. 1013.

(b1) **Notice to Owner.** - After the governing body orders the tax collector to advertise the tax liens, the tax collector must send a notice to the record owner of each affected parcel of property, as determined as of the date the taxes became delinquent. The notice must be sent to the owner's last known address by first-class mail at least 30 days before the date the advertisement is to be published. The notice must state the principal amount of unpaid taxes that are a lien on the parcel to be advertised and inform the owner that the name of the record owner as of the date the taxes became delinquent will appear in a newspaper advertisement of delinquent taxes if the taxes are not paid before the publication date. Failure to mail the notice required by this section to the correct record owner does not affect the validity of the tax lien or of any foreclosure action.

(c) **Time and Contents of Advertisement.** - A tax collector's failure to comply with this subsection does not affect the validity of the taxes or tax liens. The county tax collector shall advertise county tax liens by posting a notice of the liens at the county courthouse and by publishing each lien at least one time in one or more newspapers having general circulation in the taxing unit. The municipal tax collector shall advertise municipal tax liens by posting a notice of the liens at the city or town hall and by publishing each lien at least one time in one or more newspapers having general circulation in the taxing unit. Advertisements of tax liens shall be made during the period March 1 through June 30. The costs of newspaper advertising shall be paid by the taxing unit. If the taxes of two or more taxing units are collected by the same tax collector, the tax liens of each unit shall be advertised separately unless, under the provisions of a special act or contractual agreement between the taxing units, joint advertisement is permitted.

The posted notice and newspaper advertisement shall set forth the following information:

- (1) Repealed by Session Laws 2006-106, s. 2, effective for taxes imposed for taxable years beginning on or after July 1, 2006.
- (1a) The name of the record owner as of the date the taxes became delinquent for each parcel on which the taxing unit has a lien for unpaid taxes, in alphabetical order.
- (1b) After the information required by subdivision (1a) of this subsection for each parcel, a brief description of each parcel of land to which a lien has attached and a statement of the principal amount of the taxes constituting a lien against the parcel.
- (2) A statement that the amounts advertised will be increased by interest and costs and that the omission of interest and costs from the amounts advertised will not constitute waiver of the taxing unit's claim for those items.
- (3) In the event the list of tax liens has been divided for purposes of advertisement in more than one newspaper, a statement of the names of all newspapers in which advertisements will appear and the dates on which they will be published.
- (4) A statement that the taxing unit may foreclose the tax liens and sell the real property subject to the liens in satisfaction of its claim for taxes.

(d) **Costs.** - Each parcel of real property advertised pursuant to this section shall be assessed an advertising fee to cover the actual cost of the advertisement. Actual advertising costs per parcel shall be determined by the tax collector on any reasonable basis. Advertising costs assessed pursuant to this subsection are taxes.

(e) **Payments during Advertising Period.** - At any time during the advertisement period, any parcel may be withdrawn from the list by payment of the taxes plus interest that has accrued to the time of payment and a proportionate part of the advertising fee to be determined by the tax collector. Thereafter, the tax collector shall delete that parcel from any subsequent advertisement, but the tax collector is not liable for failure to make the deletion.

(f) **Listing and Advertising in Wrong Name.** - No tax lien is void because the real property to which the lien attached was listed or advertised in the name of a person other than the person in whose name the property should have been listed for taxation if the property was in other respects correctly described on the abstract or in the advertisement.

(g) **Wrongful Advertisement.** - Any tax collector or deputy tax collector who willfully advertises any tax lien knowing that the property is not subject to taxation or that the taxes advertised have been paid is guilty of a Class 3 misdemeanor, and shall be required to pay the injured party all damages sustained in consequence. (1939, c. 310, s. 1715; 1955, c. 993; 1971, c. 806, s. 1; 1983, c. 808, s. 1; 1983 (Reg. Sess., 1984), c. 1013; 1993, c. 539, s. 725; 1994, Ex. Sess., c. 24, s. 14(c); 1999-439, s. 1; 2000-140, s. 73; 2006-106, s. 2.)

TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: February 10, 2015

SUBJECT: Amendments to Article IX of the Town of Waynesville Personnel Policy Manual related to group health insurance for employees and retirees

AGENDA INFORMATION:

Agenda Location: New Business
Item Number: 7-D
Department: Administrative Services
Contact: Margaret Langston, Human Resources Director
Presenter: Marcy Onieal, Town Manager

BRIEF SUMMARY:

Two of the proposed amendments are simple technical corrections to ensure that the language in the Town's personnel policy is consistent and compliant with federal law and/or the Town's actual practice with regard to previously approved changes in personnel policy, which was not consistently amended in the personnel policy manual itself, while the third amendment proposes to change the health insurance benefit for some eligible retirees.

- 1) Article IX of the Town's Personnel Policy Manual contains outdated and non-compliant language regarding practice and policy as a result of federally mandated policy changes associated with HIPAA and the Affordable Health Care Act of 2014. Although the town has been in compliance with federal law, our policy manual has not reflected the Town's actual practice, which is in compliance with federal mandate.
- 2) In addition, the amendments recognize the Town's deletion two years ago of a two-tiered benefit structure based on hire date, which is now combined into a single benefit structure regardless of when an employee was hired.
- 3) Current policy provides that the Town will continue to provide health insurance benefits for retirees who retire from the Town until such time that they qualify for Medicare coverage, but limits the number of years that it will provide such insurance to 10 years. For employees who are able to retire with 30 years of service prior to reaching the age of 55, this means they are left with a donut hole of no health coverage for several years, while awaiting Medicare eligibility. If the Town's intent was to carry retirees to Medicare eligibility, then there are a handful of employees who will be left uncovered for a few years once their 10 year benefit is exhausted before they are eligible for Medicare, simply because they started work with the Town at such a young age. Therefore, instead of limiting the benefit to 10 years:

The proposed amendment would extend retiree health coverage from the date of separation (retirement), until the date of eligibility for enrollment in Medicare, to any retiree who separates with 30 years of creditable service as recognized by the Local Government Employees Retirement System, and who served at least half of that time (15 years or more) in active full-time status with the Town of Waynesville.

MOTIONS FOR CONSIDERATION: *To approve the amendments to Article IX of the Town of Waynesville Personnel Policy Manual related to group health insurance for employees and retirees, as presented.*

FUNDING SOURCE/IMPACT: Any additional costs would be health insurance premiums and claims incurred for those retirees who had achieved the requisite years of service and qualifications under the state retirement system but were not age 55 at the time of retirement. The number of individuals who would be impacted by this change is minimal.

ATTACHMENTS: Revised policy – Article IX

MANAGER’S COMMENTS AND RECOMMENDATIONS: *Manager recommends approval of the technical changes without reservation.*

The extension of additional benefits to a small number of eligible retirees is certainly at the board’s discretion. The third amendment comes before you at the request of an employee who finds himself precisely in the donut hole described, eligible with full years of creditable service and ready for retirement, but shy of the age requirement that would allow him to be carried to Medicare eligibility on the Town’s health plan.

The challenges of finding affordable health care at an advanced age, particularly if one has significant health concerns prior to Medicare eligibility, is daunting for any individual indeed. While the Affordable Care Act may have made that task both easier and more affordable, the thought of entering one’s 60’s with no health insurance or outrageously expensive health insurance is a scary thought. The Town has already committed to carrying retirees on the Town health plan for up to 10 years until Medicare takes over, so if the Town’s original intent was to carry retirees until they could get to Medicare, then this addition is in keeping with the Town’s original intent. If, however, the Board believes that employees who retire at an earlier age than 55 should, in fact, keep working, and/or shoulder their own health care costs beyond the 10 years coverage that has heretofore been promised, then perhaps the policy should remain unchanged.

The manager recommends approval of this additional benefit at this time, based on what I understand to be the Town’s original intent in providing retirees health insurance in the first place, but I do so with caution.

I recommend the extension of the benefit, at this time, only because the number of employees potentially eligible for this benefit is so small as to be negligible, and therefore the current cost to the town negligible. However, circumstances and federal and state policy change, and the volatility of costs, policy, and regulation at the federal and state level regarding health care, both in the short and long-term, will undoubtedly continue to have a significant impact on decisions that the Town will make as relates to all employee and retiree benefits in the future. Once benefits are extended to employees and promised to retirees, it is politically and emotionally difficult to take those away, but financial capacity and the reality of tight budgets sometimes dictate that difficult decisions have to be made. There may come a point in time, if health care costs continue to escalate at the rate they have over the last decade, that the Town may have to seriously reconsider, as governments and employers nationwide are already doing, the manner in which such benefits are provided to employees and retirees overall.

Section 1 Group Health Insurance for Active Employees (As amended 02-10-2015)

Medical coverage will be made available to all regular full-time, permanent part-time employees and their eligible dependents. Medical coverage is generally provided at *no cost* for the employee, although employees may be charged a premium for coverage of certain lifestyle risks, or voluntary participation in certain health-related programs and activities.

Dependent coverage is provided at a cost to employees. Employees with working spouses whose employers offer group health coverage must elect medical coverage through their employer and are therefore ineligible to participate in the Town's health plan. Non-working spouses can be covered as eligible dependents and are subject to the Town's fee structure plan for dependents.

Medical coverage will be effective on the first day of the month, following thirty (30) days of consecutive employment.

Specific information on health insurance benefits is available in the Town's, "Group Insurance Benefits Brochure" which is provided during employee orientation. Additional information may also be obtained from the Human Resource Manager. The Town reserves the right to re-evaluate healthcare benefits and to make changes in coverage and rates at its discretion without prior notice to employees.

The Town will comply with the Health Insurance Portability and Accountability Act of 1996, (HIPAA) regarding protected health information and other requirements. Consult the Human Resources Office for more information.

Section 2 Health Insurance For Retirees (As amended 02-10-2015)

Retirees must meet the NC Local Governmental Employees Retirement System or the NC Law Enforcement Officers Retirement System's eligibility guidelines for retirement.

- 1) A Retiree who has achieved at least ten (10) or more consecutive years of service with the Town, not including any accumulated sick or vacation time, and has reached 55 years of age, will receive health insurance coverage, *at no cost* to the retiree, until the retiree reaches Medicare eligibility through age or disability.
- 2) A Retiree of any age, who has achieved thirty (30) or more years of creditable service under the N. C. Local Governmental Employees Retirement System or the N.C. Law Enforcement Officers Retirement system, with at least half of that time (15 or more years, not including unused vacation or sick leave) having been in active service with the Town

of Waynesville, will receive health insurance coverage, *at no cost* to the retiree, from the date of separation from the Town of Waynesville, regardless of age at the time of separation, until the retiree becomes Medicare eligible through age or disability.

The Town reserves the right to change benefits at its discretion without prior notice to retirees.

TOWN OF WAYNESVILLE BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: February 10, 2015

SUBJECT: Resolution of support for Chamber of Commerce 2015 Legislative priorities

AGENDA INFORMATION:

Agenda Location: New Business
Item Number: 8-D
Department: Administrative Services
Contact: Marcy Onieal, Town Manager
Presenter: Marcy Onieal, Town Manager

BRIEF SUMMARY:

At the January 13, 2015 meeting, Board members were provided with a listing of the 2015 legislative priorities for the Chamber of Commerce. Members were asked to review this listing and provide feedback.

The Chamber of Commerce has requested a formal resolution of support that can be included with any and all communication with NC Legislators involving the topics indicated.

MOTION FOR CONSIDERATION: To approve the resolution (R-01-15) in support of the 2015 top legislative priorities brought forth by the Haywood Chamber of Commerce, as presented.

FUNDING SOURCE/IMPACT: N/A

ATTACHMENTS:

- Resolution of Support
- Draft Listing of Priorities

MANAGER'S COMMENTS AND RECOMMENDATIONS: Manager recommends approval of the resolution of support as presented.

RESOLUTION NO. R-01-15

RESOLUTION IN SUPPORT OF THE 2015 TOP LEGISLATIVE PRIORITIES BROUGHT FORTH BY THE HAYWOOD CHAMBER OF COMMERCE

WHEREAS, the Board of Aldermen for the Town of Waynesville (“the Board”) recognizes that the Haywood Chamber of Commerce (“the Chamber”) is vital to the social and economic fabric of Haywood County and is continually working to provide opportunities for citizens and visitors to Haywood County; and

WHEREAS, the Chamber has outlined the 2015 top legislative priorities that it supports and has asked the municipalities in Haywood County to indicate their approval of these priorities; and

WHEREAS, the listing of priorities is indicated below by their various legislative topics and plans of action including:

Tax Modernization/Fiscal Issues

- Developing and maintaining a state budget to allow better predictability and planning for businesses, state agencies and state funded institutions
- Support tax modernization reform efforts in a tax system that strengthens and broadens the tax base resulting in lower rates for businesses and individuals and ensuring no specific business is targeted

Economic Development

- Economic Development incentives and other tools to keep North Carolina and Haywood County competitive in the attraction and retention of existing businesses and jobs
- Supports and recommends Job Development Investment Grant (JDIG) at the start of the 2015 legislative session
- Additional 2% sales tax for Haywood County to keep Haywood County competitive with surrounding counties

Regulatory Reform

- Continued improvement of the state’s business climate through the removal of regulatory barriers that adversely impact business and job growth

Healthcare

- Increasing access to affordable healthcare
- Continue with the restricting of Medicaid to enhance regional healthcare delivery without negatively impacting our local hospitals and healthcare providers

Education/Workforce Training

- Closing the salary gap for North Carolina educators with the goal of meeting the national average within the next five years

Transportation and Infrastructure

- The acceleration of the I-26 Connector Project
- Increase broadband for the underserved and unserved

NOW, THEREFORE, BE IT RESOLVED that the Town of Waynesville Board of Aldermen hereby supports the Haywood Chamber of Commerce in its request to seek legislative action in the various topic areas as noted above and their work with the North Carolina General Assembly during the 2015 legislative session.

Adopted this 10th Day of February, 2015.

TOWN OF WAYNESVILLE

ATTEST:

Gavin A. Brown
Mayor

Amanda W. Owens
Town Clerk

Marcia D. Onieal
Town Manager

54th Annual North Carolina City and County Management Seminar

The Local Government Manager's Toolkit for a New Tomorrow

February 4–6, 2015 · Sheraton Imperial Hotel, Research Triangle Park, Durham

WEDNESDAY, FEBRUARY 4

9:00 a.m.–12:30 p.m. Preconference Sessions

Workshop I: ICMA University: Leadership and Management in a (Permanent) CRISIS (Imperial 6–7)

With reference to a 2009 *Harvard Business Review* article suggesting that things will not return to normal after the Great Recession, this workshop will address how to act collectively to better our communities, recognize the changes brought by this recession, and best provide for staff and elected officials.

Speaker: *Robert LaSala*, Consultant, Pinellas County, FL

Workshop II: Social Media for Government Leaders 2.0—Taking the Next Steps (Imperial 5)

Whether your agency is fully embracing social media or you're just making your first baby tweets, knowing the best practices and engagement strategies for social media is crucial to moving your efforts forward. In this workshop, you will learn about social media tools and platforms as well as practical applications and legal issues for public organizations.

Speaker: *Mark Weaver*, President, Communications Counsel Inc., Columbus, OH

11:00 a.m.–12:00 p.m. Orientation for New Managers and Association Members, Professional Partner Training (Imperial 4)

Moderators: *Tasha Logan Ford*, President, NCCMA; Assistant Manager, City of Rocky Mount
Carl Stenberg, Professor of Public Administration and Government, School of Government

12:00 p.m. Registration (Imperial Pre-Function Lobby)

12:00–1:30 p.m. Executive Committee Meeting (Royal)

1:45–2:15 p.m. Welcome and Introductions (Imperial 4–5)

Moderators: *Tasha Logan Ford*, President, NCCMA; Assistant Manager, City of Rocky Mount
Rodney Dickerson, Program Chair, NCCMA; Assistant Manager, Town of Garner
Lee Worsley, Immediate Past President, NCCMA; Deputy Manager, Durham County
Mike Smith, Dean, UNC School of Government

2:15–3:00 p.m. Opening Session (Imperial 4–5)

Opening Session: Local Government Advocacy in Action (Imperial 4–5)

Charlotte Mayor Dan Clodfelter offers insights on effective communication and advocacy strategies for local governments when discussing legislation affecting counties and cities, including the need to provide relevant and constructive information about community impacts while looking for win-win approaches with legislators.

Moderator: *Ron Carlee*, Manager, City of Charlotte

Speaker: *Daniel Clodfelter*, Mayor, City of Charlotte; Former NC State Senator

3:00–3:30 p.m. Break

3:30–4:00 p.m. Plenary Session: Your Voice Matters—Bringing Local Government Expertise to Legislative Decision-Making (Imperial 4–5)

Former Senator Richard Stevens will discuss effective advocacy techniques for county and city managers and their legislative delegation on issues affecting local government.

Moderator: *Jim Hartmann*, Manager, Wake County

Speaker: *Richard Stevens*, Former NC State Senator; Retired Manager, Wake County

4:00–5:00 p.m. Effective Advocacy in Action—A Panel Discussion of Managers and Their Legislative Leaders (Imperial 4–5)

Two managers, with their respective Senate and House legislative leaders, will discuss factors that advance effective communication between local government managers and their legislative delegation.

Moderator: *Kevin Leonard*, Executive Director, NC Association of County Commissioners

Speakers: *Tom Apodaca*, NC State Senator

Anne-Marie Knighton, Manager, City of Edenton

Bob Steinburg, NC State Representative

Steve Wyatt, Manager, Henderson County

5:15 p.m. Reception (Imperial Pre-Function Lobby)

THURSDAY, FEBRUARY 5

7:00 a.m. Late Registration (Imperial Pre-Function Lobby)

7:30–8:30 a.m. MPA Alumni Breakfasts

Appalachian State University (Crystal Coast)

East Carolina University (Crown A)

NC State University (Royal B)

UNC-Chapel Hill (Empire D–E)

UNC-Charlotte (Crown B)

UNC-Greensboro (Royal A)

UNC-Wilmington (Bull Durham B)

Western Carolina University (Bull Durham A)

7:30 a.m. Continental Breakfast (Imperial Pre-Function Lobby)

8:30–10:00 a.m. Concurrent Sessions

Session I: Speed Coaching for MPA Students (Empire A–C)

Network one-on-one with up to six city and/or county managers and assistant managers.

Moderators: *Megan Dale*, ICMA Local Government Management Fellow, Catawba County

Tom Lundy, Manager, Catawba County

Session II: Cybersecurity: What Local Governments Need to Know (Imperial 4)

Experts agree that it's not a matter of "if" but rather "when" a cybersecurity breach will occur in local governments. This session will focus on the importance of cybersecurity, management's role in implementing a plan, local government-specific best practices, and steps to take if a breach occurs.

Moderator: *Rob Shepherd*, Manager, Member Relations and Education, NC League of Municipalities

Speakers: *Ryan Draughn*, CIO/Business Director, NC League of Municipalities

Ray Hillen, Director, Security Practice, Agio

Elizabeth H. Johnson, Partner, Poyner Spruill LLP

Session III: Management Approaches for Energy Efficiency: Reducing Operational Cost (Imperial 5)

This session explores avenues for reducing energy costs including performance contracting and self-contracting of energy conservation measures.

Moderator: *Christal Perkins Sandifer*, Program Administrator, Triangle J Council of Governments

Speakers: *Len Hoey*, Engineering Manager, NC Utility Savings Initiative, NC Department of Environment and Natural Resources

Conrad Meyer, Technical Manager, Waste Reduction Partners

Lance Metzler, Manager, Rockingham County

Ronnie Tate, Director, Department of Engineering and Public Utilities, Rockingham County

8:30 a.m.–12:00 p.m. Conference Workshop: Manufacturing Matters—Creating Wealth in North Carolina Communities (Auditorium)

Hear about the state's focus on improving manufacturing prospects and overcoming challenges through workforce development.

Moderator: *Renee F. Paschal*, Assistant Manager, Chatham County

Speakers: *Diane Cherry*, Environments Policy Manager, Institute for Emerging Issues, NCSU

Will Collins, Executive Director, NC Works; Assistant Secretary of Workforce Solutions, NC Department of Commerce; Vice President of Workforce, NC Community Colleges

Panelists: *Fred Edwards*, President, Goulston Technologies; Chair, Manufacturers Executive Forum

Angela Harris, Manager, Franklin County

Pat Kahle, President, Union County Chamber of Commerce

Andy Lucas, Manager, Stanly County

Erskine Smith, Manager, Town of Mooresville

9:00–10:30 a.m. MPA Program Directors' Meeting (Crown)

9:00 a.m.–12:00 p.m. NCCMA Directory Photography (Imperial Pre-Function Lobby)

10:00–10:30 a.m. Break

10:30 a.m.–12:00 p.m. Concurrent Sessions

Session I: Local Government and the CSI Effect: Forensic Analysis and What You Need to Know (Imperial 4)

This session explores the changes that are taking place in the science, technology, funding, and availability of traditional public crime labs.

Moderator: *Reagan D. Parsons*, Manager, Town of Southern Pines

Panelists: *W. Mark Dale*, CEO, Center for Advanced Forensics

Scott Stanton, Detective Corporal, Police Department, City of Greenville

Jim Woodall, District Attorney, Chatham and Orange Counties

Session II: Managing Capital Investments During the Great Recession: The Myth of Elimination (Imperial 5)

Contrary to common belief, during the Great Recession local governments in North Carolina did not reduce or eliminate capital spending as a budget-balancing strategy; rather, the majority of local governments actively invested in capital assets. This session explores how these investments affected financial conditions.

Moderator: *Adam Lindsay*, Assistant Manager, Town of Southern Pines

Speakers: *Whitney Afonso*, Assistant Professor of Public Administration and Government, UNC School of Government

William C. Rivenbark, Professor of Public Administration and Government and MPA Program Director, UNC School of Government

Dale J. Roenigk, Lecturer, UNC School of Government

Session III: The New Pension Reporting Standards—How Will They Impact Your Government? (Imperial 6–7)

This session will provide an overview of the new pension reporting standards effective FYE 2015 and how they will impact local governmental external reporting requirements. There will also be a preview of additional guidance that will affect other post-employment benefit plans in the near future.

Moderator: *Drew Havens*, Assistant Manager, Town of Apex

Speaker: *Gregory S. Allison*, Senior Lecturer, Public Finance and Government, UNC School of Government

Sharon Edmundson, Director, Fiscal Management, NC Department of the State Treasurer

10:30 a.m.–12:00 p.m. ICMA Student Chapter Roundtable (Royal)

Hank Perkins, manager of the Town of Lewisville, will discuss management lessons learned during his career.

12:00–1:30 p.m. President's Luncheon (Empire)

The luncheon program includes introduction of NCCMA MPA scholarship recipients, recognition of Life Members, and recognition of sponsors.

Presentation: "It All Starts With You," *Joe Coury*, Effective Strategies, Port Orange, FL

1:45–5:00 p.m. Conference Workshop: Crisis Response and Communication: Lessons Learned from Ferguson, Missouri (Auditorium)

The panel will answer questions about how their organizations and communities would respond following the shooting of an unarmed juvenile. Crisis communication advisor Mark Weaver will critique their responses as well as the actions of the Ferguson, Missouri, Police Department and will share best practices in crisis communication.

Moderator: *John Connet*, Manager, City of Hendersonville

Speaker: *Mark Weaver*, President, Communications Counsel Inc., Columbus, OH

Panelists: *Lee Garrity*, Manager, City of Winston-Salem

Barbara Lipscomb, Manager, City of Greenville

Pat Bazemore, Chief of Police, Town of Cary

Tom Adkins, Chief of Police, City of Hickory

Thomas Hopkins, Chief of Police, City of Wilson

1:45–3:15 p.m. Concurrent Sessions

Session I: The First Few Years (Imperial 4)

Some of North Carolina's up-and-coming young managers will share experiences and tips about interviews, contracts, and what to expect in your first few years of local government management.

Moderator: *Brandon Holland*, Manager, Town of Ayden

Speakers: *Seth Eckard*, Administrator, Town of Sawmills

Tom Hart, Manager, Town of Boiling Springs

Jamie Laughter, Manager, Transylvania County

Pat Niland, Manager, Town of Wingate

Session II: Public Enterprises: Critical Management Tool or Source of All Things Controversial—You Decide! (Imperial 5)

This interactive session will explore recent public enterprise trends and developments that affect how essential services are provided across the state, such as competition with the private sector, impact fees, differential rates, and inter-fund transfers.

Moderator: *Ryan Rase*, Deputy Manager, Town of Mooresville

Speaker: *Jeff Hughes*, Director, Environmental Finance Center; Lecturer, UNC School of Government

Session III: Next Generation 911 and 911 Funding (Imperial 6–7)

With Next Generation 911 on the horizon, change will be a constant theme for both operations and funding. This session will cover changes in 911 and related funding as well as audience questions and concerns.

Moderator: *Rob Shepherd*, Manager, Member Relations and Education, NC League of Municipalities

Panelists: *Andrew Grant*, Assistant Manager, Town of Cornelius; NC 911 Board Member

Richard Taylor, Executive Director, NC 911 Board

Lee Worsley, Deputy Manager, Durham County; NC 911 Board Member

3:15–3:30 p.m. Break

3:30–5:00 p.m. Concurrent Sessions

Session I: Shale Gas 101: A North Carolina Perspective on Natural Gas Exploration/Development (Imperial 4)

The panel will discuss different perspectives on "fracking" in North Carolina and will explain the impacts on the economy and the natural environment. This session will help prepare you to answer the tough questions if fracking operations are a possibility in your community.

Moderator: *Lance Metzler*, Manager, Rockingham County

Panelists: *Edwin Stott*, Director of Environmental Health, Rockingham County

Kenneth Taylor, State Geologist, NC Department of Environment and Natural Resources

Jim Womack, Commissioner, Lee County

Session II: Charting Tomorrow: Municipal and County Strategic Visioning (Imperial 5)

The NC League of Municipalities and NC Association of County Commissioners are engaged in strategic long-term visioning projects that will conclude during summer 2015. This session provides an opportunity for municipal and county managers to discuss trends, issues, concerns, forecasts, and actions that might be jointly undertaken.

Moderators: *Lydian Altman*, Director, Strategic Public Leadership Initiative, UNC School of Government

Kimberly Nelson, Associate Professor of Public Administration and Government, UNC School of Government

Carl Stenberg, Professor of Public Administration and Government, UNC School of Government

Session III: By the People, For the People: Local Government 101 for Citizens (Imperial 6–7)

The rewards of building a core group of educated citizens ready to become engaged in local government outweigh the challenges associated with sponsoring a citizens academy. Leaders of four established programs will discuss challenges, details, differences, and successes.

Moderator: *Rick Morse*, Associate Professor of Public Administration and Government, UNC School of Government

Panelists: *Deborah Craig-Ray*, Assistant Manager, Durham County

Peter Franzese, Public Affairs and Project Manager, City of Concord

Lana Hygh, Assistant to the Manager, Town of Cary

Mable Scott, Public Information Officer, Rockingham County

5:30–7:00 p.m. Public Executive Leadership Academy (PELA) Reception for Graduates and Prospective Applicants (Royal)

5:15–6:30 p.m. ICMA Student Chapter Reception (Crown)

7:00–8:30 p.m. Emerging Local Government Leaders Reception (Crown)

FRIDAY, FEBRUARY 6

7:30 a.m. Late Registration (Imperial Pre-Function Lobby)

7:30 a.m. Continental Breakfast (Imperial Pre-Function Lobby)

9:00–10:15 a.m. Business Meeting (Imperial 3–4)

NCCMA President Tasha Logan will preside over this semi-annual business meeting of the association. ICMA President Jim Bennett will provide an update on ICMA's agenda. The membership will elect officers and directors for FY 15–16.

10:15–10:30 a.m. Break

10:30 a.m.–12:00 p.m. NCLM (Imperial 1–2) and NCACC (Imperial 3) Legislative Updates

Staff and audience members will discuss potential issues that could impact local governments in the 2015–2016 biennial sessions of the North Carolina General Assembly.

Speakers: *Paul Meyer*, Executive Director, NC League of Municipalities

Kevin Leonard, Executive Director, NC Association of County Commissioners

12:15–1:30 p.m. Civic Education Committee Meeting (Sandhills)

12:15–2:30 p.m. Program Conference Committee Meeting (Crystal Coast)

NCLM is Close at Hand





**More than a century of serving
cities and towns**

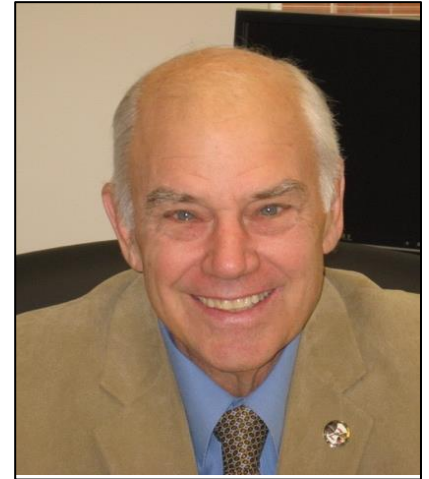
NCLM Leadership



Mayor Ronnie Wall
Burlington
NCLM President



Mayor Lestine Hutchens
Elkin
NCLM First Vice President



Mayor Bob Matheny
Zebulon
NCLM Second Vice President



NCLM Leadership

**Immediate Past
President**

Mayor Al King, Goldsboro

League District 1

Mayor Roland Vaughan, Edenton

League District 2

Mayor Pro Tem Michael Lazzara,
Jacksonville

League District 3

Council Member Earl Sheridan,
Wilmington

League District 4

Mayor Jody McLeod, Clayton

League District 5,

Council Member Lamont Wiggins,
Rocky Mount

League District 6

Council Member Liz Johnson,
Morrisville



NCLM Leadership

League District 7	Mayor David McNeill, Southern Pines
League District 8	Council Member Patsy Kinsey, Charlotte
League District 9,	Council Member Denise Adams, Winston-Salem
League District 10	Commissioner Gary Bell, Pilot Mountain
League District 11	Mayor Pro Tem Mary Bess Lawing, Newton
League District 12	Council Member Walter Currie, Weaverville



NCLM Leadership

At Large Council Member Jennifer Robinson,
Cary

At Large Council Member Martha Sue Hall,
Albemarle

At Large Mayor Terry Mann, Whiteville

At Large Mayor Nancy Vaughan, Greensboro

At Large Council Member William Pitt,
Washington

Piedmont Hazen Blodgett, Matthews

Manager

Western Jeff Emory, Lincolnton

Manager



NCLM Leadership

**Eastern
Manager**

Rich Olson, Elizabeth City

Clerk

Melissa Adams, Hope Mills

Attorney

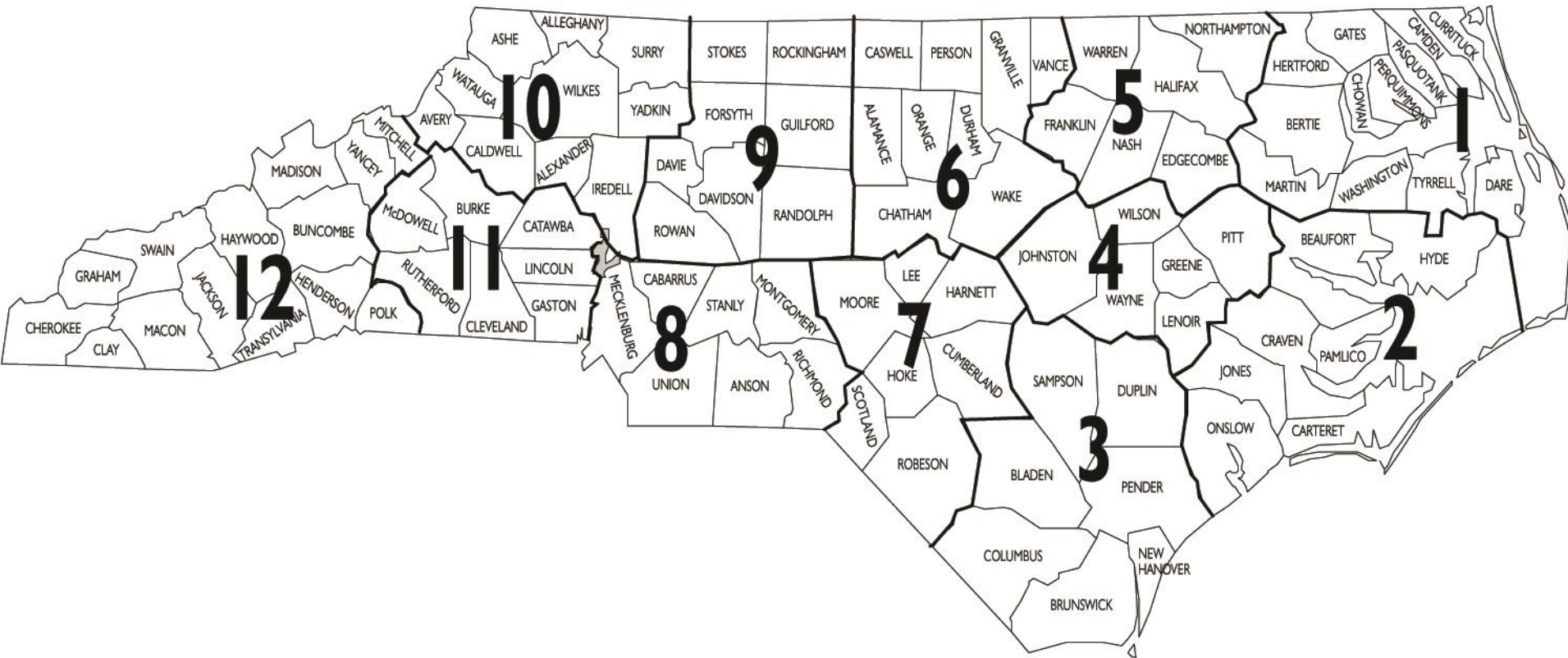
Patrick Baker, Durham

**Undesignated HR Director Eleanor Green, Apex
Affiliate Rep.**

**Undesignated Safety and Risk Management Officer Affiliate Rep.
Terry Story, Boone**



NCLM Districts



Where do we find ourselves?

The state-local relationship will not return to the way it was

- Things were already changing under Ds
- Inability of state to meet core state obligations
- Diversification of state economy
- Influence of outside money



Where do we find ourselves?

Local Bills are no longer local

- Asheville Water
- Charlotte-Douglas Airport
- Boone ETJ



Where do we find ourselves?

GA Members LESS in tune with understanding state-local relationship

- More bills than ever before
- NC contains more out of state folks



Where do we find ourselves?

Municipalities need a new vision for the role of cities and towns in North Carolina

- **What are the intergovernmental relationships?**
- **Finance?**
- **Accountability?**



League Strategic Initiatives

Strategic Visioning

- Working with the School of Government to define a vision of the future roles, functions, and purposes of NC cities and towns.



League Strategic Initiatives

Strategic Visioning

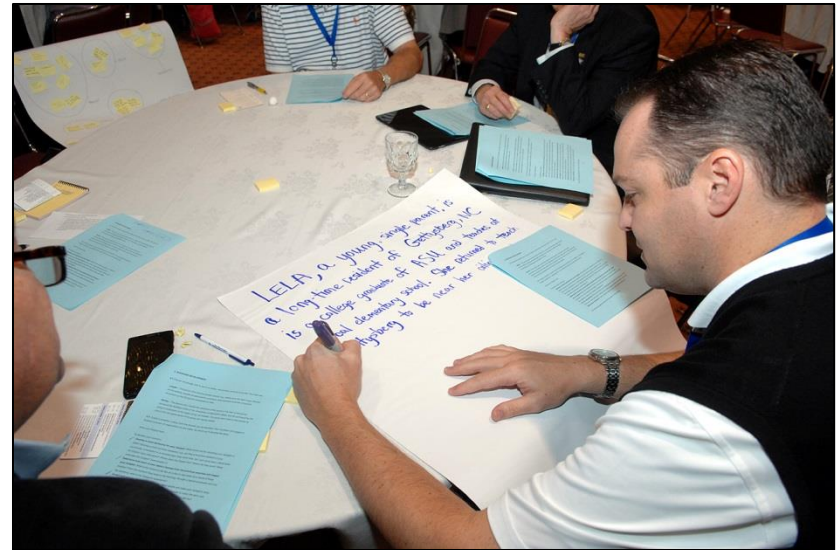
- Process is outward-facing, inclusive, expansive and transparent



League Strategic Initiatives

Strategic Visioning

- Includes a number of stakeholders, including elected officials, municipal staff, legislators, county officials and others



League Strategic Initiatives

Strategic Visioning

- Main kick-off at 2014 Annual Conference
- Process started in August 2014 with deliverables presented to Board May 2015



League Strategic Initiatives

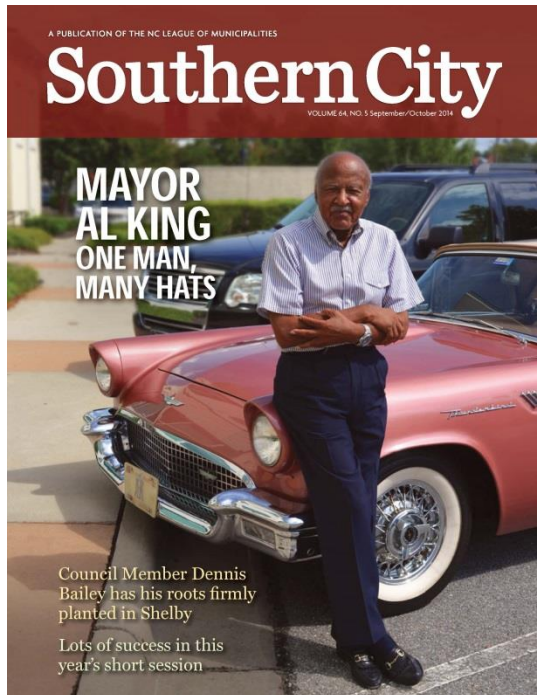


NCACC/NCLM Relationship

- Working toward better synergy with our county counterparts

League Strategic Initiatives

Southern City Revamp



- Beginning in July 2014, Southern City was transformed into a 48-page magazine that focuses on spotlighting member accomplishments, providing information on best practices, highlighting lawmakers and discussing public policy issues.



League Strategic Initiatives

Leading League Insurance Services to 2040

- Task Force appointed to work through a number of issues related to the governance of the three insurance pools
- Group includes League Directors, RMS Trustees and member not affiliated with either Board



Contact Information

Paul Meyer

Executive Director

NC League of Municipalities

919-715-3930 (o)

919-413-2901 (m)

pmeyer@nclm.org



Legislative Update

NCCCMA Conference

February 6, 2015

Rose Vaughn Williams

Director of Government Affairs

N.C. League of Municipalities



Agenda

- Issues you wish to discuss today
- Election Wrap-Up
- Looking Ahead: 2015
- Economic Outlook
- Appellate Advocacy
- Upcoming Events
- Questions & Discussion

Issues For Discussion



Election Wrap-Up



Election Wrap-Up

- NC HOUSE for 2015-16 biennium:
 - 73 Republicans (72 needed for supermajority); 45 Democrats; 1 Unaffiliated;
 - -3 Republican seats from last election cycle
 - 15 new Representatives elected
- NC SENATE for 2015-16 biennium:
 - 34 Republicans (30 needed for supermajority); 15 Democrats
 - +1 Republican seats from last election cycle
 - 6 new Senators elected



Election Wrap-Up

- In the Senate, only one incumbent was defeated – Democratic Senator Gene McLaurin (former Rockingham Mayor)
- Four incumbent Republican representatives lost:
 - Rep. Tim Moffitt (defeated by Brian Turner)
 - Rep. Tom Murry (defeated by Cary Mayor Pro-Tem Gale Adcock)
 - Rep. Nathan Ramsey (defeated by John Ager)
 - Rep. Mike Stone (defeated by Brad Salmon)
- Other tight races – Sen. Chad Barefoot versus Sarah Crawford; John Alexander versus Tom Bradshaw; Rep. Gary Pendleton versus Kim Hanchette; Rep. Jonathan Jordan versus Sue Counts



Election Wrap-Up



Rep. Tim Moore
Speaker-Elect



Rep. Skip Stam
Speaker Pro Tem



Rep. Mike Hager
Majority Leader



Rep. David Lewis
House Rules Chair



Election Wrap-Up

- Senate leadership/committee membership relatively stable
- House committee assignments announced with some key changes



New Committee Chairs in House

- Appropriations: Reps. Dollar (Senior Chairman), Johnson, Lambeth, and McGrady
- Commerce: Reps. Conrad, Presnell, and Ross
- Environment: Reps. Catlin and McElraft
- Finance: Reps. Brawley and Saine
- Local Government: Reps. Davis and Ford



2015 Legislative Preview



Privilege License Tax

- Likely to be additional tax reform efforts in 2015
- Replacing lost privilege license revenue could come as part of tax reform
- General Assembly not likely to act quickly enough that any replacement revenue will be known before FY2015-16 budget development
- 62 M lost statewide



Privilege License Tax Solutions offered in 2014

- 1/4 cent municipal-only sales tax adopted by resolution
- PLT cap
- Eliminate restrictions/ exemptions (non-profits and Schedule B) and establish tax based on employment levels
- Base PLT on square footage of business (WA)



Privilege License Tax Solutions continued

- Establish PLT based on tiers of levels of sales (instead of by gross receipts, charge flat rate based on categories of sales amounts)
- Supplemental business tax to be levied by municipalities
- Provide authority for NC municipalities to charge differing property tax rates for commercial and residential property



PLT campaign 2015

- Option to be offered by League members
- Meeting with Senate leadership
- Meeting with Governor's staff including OSBM
- Regional meetings around the state
- Op-eds in major media markets around the state
- PLT working group
- Bond managers added
- Communications specialist on board
- Grass roots coordinator on board



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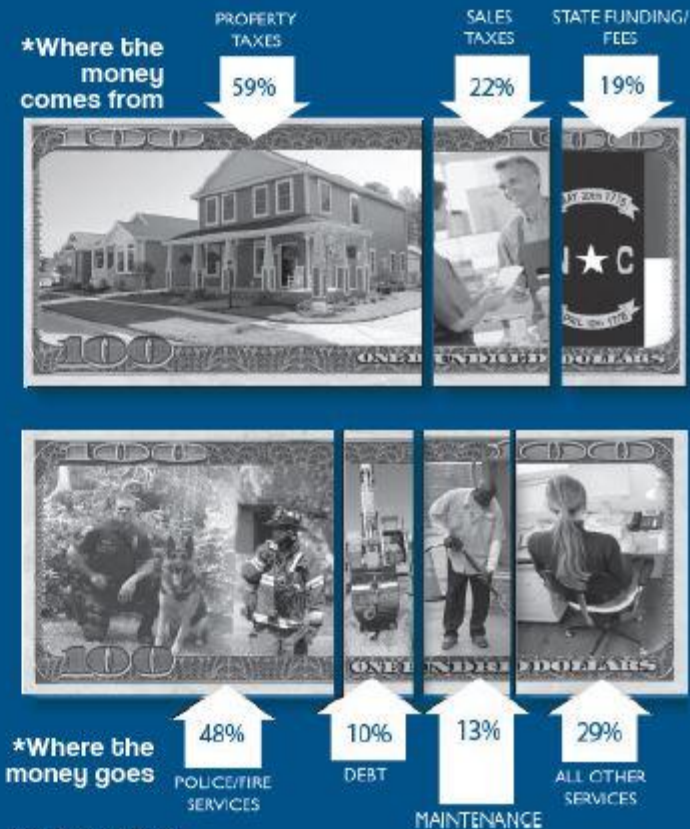
Good government. Great hometowns.



“What good do cities do? What do they do with all their money”?

DID YOU KNOW?

- More than 80% of all sales tax revenue in New Hanover County is generated within the City Limits. However, the City only receives about 20% of that revenue each year and has no control over how it is distributed.
- According to the current distribution formula, each time New Hanover County raises its property tax rate, the city's share of sales taxes decreases unless the city raises its tax rate.
- Wilmington's property tax rate is among the lowest of large NC cities.
- The only source of significant revenue the city can change is its property tax rate.



Tax Reform 2.0

- Senator Bob Rucho has said he will pursue further tax reform in 2015
- Stated goals include expansion of the sales tax base and reduction in income tax rates
- Senators have floated idea of returning more sales tax revenue to counties on a per capita basis
 - Such a plan likely to benefit more rural counties at expense of large urban and resort counties

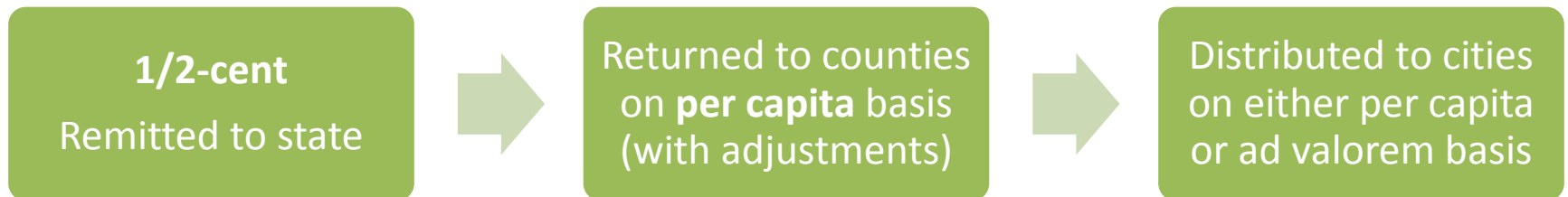


Tax Reform 2.0

Article 39



Article 40

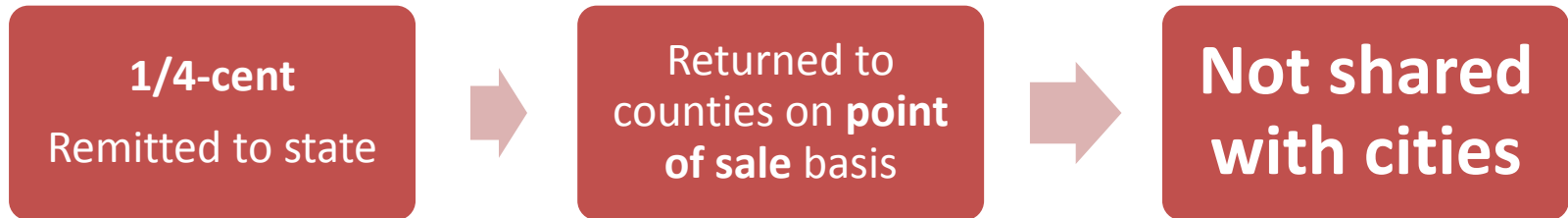


Article 42



Tax Reform 2.0

Article 46



Historic Rehab Tax Credits

- NCLM is part of a coalition formed by Gov. McCrory/Sec. Kluttz working to restore these credits
- Petition available at www.historictaxcredits.org
- Gov. McCrory told Advocacy Goals Conference attendees “we have to get these credits back” and asked for it in State of State address this week
- Talk from Senate of converting to a grant program, similar to film credit



Film Tax Credits

- Existing film tax credit converted to grant program as of Jan. 1
- \$10 million in funding through July 1; \$5 million cap per project
- Goal is to create a program that allows the state to continue to have a strong film industry; Senate especially still likely opposed to restoration of tax credit



ETJ

- Initial ruling in Boone's lawsuit regarding legislation from 2014 held the Town's ETJ can stay in place until case is tried
- If successful could possibly impact other municipalities who have had a local act pertaining to their ETJ passed (Boone argues GA local act on ETJ is unconstitutional)
- First ETJ bill filed this week in House, HB 51, by Rep. Pittman of Cabarrus County. Bans ETJ use statewide



Municipal Elections

- Continued discussion about reforming/standardizing municipal elections across the state
- Possibilities include:
 - Making all local elections partisan
 - Requiring all local elections to be held in even-numbered years
 - Making the number/method of election of local governing board members uniform across the state
- Greensboro City Council bill filed this week



Design Controls/ Aesthetics

- Bill from past several sessions has returned in both Senate and House
- Would prohibit cities from regulating many aspects of design and appearance of residential structures
- NCLM members oppose these proposals, have separate proposal



Protest Petitions

- One provision of 2014 regulatory reform bill would have eliminated protest petition entirely
- Efforts to eliminate or reform process could arise in 2015
- Reform areas could include reduction in supermajority required to pass amendment objected to, or increase in requirements for a signed protest petition
- NCLM has proposal with legislator



Control of Local Assets

- Legislation affecting control of at least two local assets still awaiting final court or federal agency decisions
 - City of Asheville water system
 - Charlotte Douglas International Airport
- Two other situations have drawn legislative interest in the past or could draw legislative interest in 2015
 - City of Raleigh's purchase of Dorothea Dix land
 - City of Fayetteville oversight of Fayetteville Public Works Commission



Rental Registration

- Bill that passed House in 2013 would have severely restricted existing rental registration programs
- League worked with Senate (especially Sen. Meredith) to prevent bill from moving there
- Likely to be raised as an issue again in 2015



Transportation Funding

- NCLM part of N.C. Chamber's Coalition for a Prosperous Future
- Goal is to identify potential options to raise revenue for transportation projects in N.C.
- Governor has said these will be proposed in 2015; so far no specifics
- Legislature also likely to look at tweaking current STI formula



State Incentives

- Debate over funding for job incentives primary issue that derailed HB 1224 late in 2014 session
- Governor likely to want legislators to address issue early in 2015, as state funding for job incentives is depleted
- League membership voted for goal to support additional funding for state-level incentives



Control of Municipal Utilities

- Legislative Committee on Public Enterprise Systems and Use of Funds met multiple times in 2014
- Committee examined transfers between utility and general funds, among other issues
- Utilities are a primary growth management tool in the post-annexation reform environment
- Rep. Moffitt driving much of the discussion of this issue and the committee examining it



Building Inspections

- House proposed numerous provisions to limit the authority of local building inspectors in 2014 regulatory reform bills; similar proposals expected in 2015
- 2014 proposals included:
 - Building Code Council study of local building inspector authority, including whether further legislation was needed to ensure inspectors don't "independently require changes " to approved construction plans
 - Further definition of inspectors' code of conduct, for licensing purposes



Eminent Domain

- First substantive bill of the 2015 session filed – **HB 3 Eminent Domain** . Passed committee and first House reading this week, with more than 110 votes. Only 5 in opposition.
- Puts constitutional amendment before voters restricting use of eminent domain to instances of “public use” (rather than “public benefit or use”)
- Previous similar bills have found support in the House but little appetite in the Senate.



How to get information from the League during session

- Bulletin emailed weekly
- Website blog
- Municipal Law Notes
- Up Front message from the President
- Action Alerts
- News and Notes
- GA team Twitter account #LeagueLINC



Economic Outlook



State Revenue Shortfall

- General Fund collections through December are \$199.2 M (2%) below the six month revenue target of \$9.8 B
- Collections on wage and salary income continue to lag behind forecast expectations. Sales and corporate income tax collections have offset some of the weakness in personal income tax collections
- The steady, moderate economic growth that re-emerged last summer is expected to continue throughout the fiscal year.



FY 2014-15 Revenue through December

- Second quarter revenues (Oct-Dec) were \$137 M below target
- Sales Tax: \$78 M *over* target. Baseline growth up 6.2%



Revenue Outlook

- When and how shifts in the economic conditions will impact revenues are difficult to anticipate. This difficulty is compounded by the significant tax law changes enacted in the 2013 session (S.L. 2013-316). These changes began to impact collections in 2014
- Most of the significant changes were made to personal income tax. Rates were reduced from a three tier system to a flat rate and many deductions, exemptions, and credits were altered or eliminated.



- Added pressure on April collections



Economic Outlook

- Dr. Mike Walden, NCSU December report says: “...the pace of economic growth experienced in the state since mid-year will continue into early 2015”.
- The new biennium should see stable employment growth with wage growth still facing headwinds until the labor market moves closer to full-employment status



Appellate Advocacy

Asheville Water System Case

Easements Case



City of Asheville v. State of North Carolina



- City challenging constitutionality of legislation to transfer its water system to a metropolitan water/sewer district.
- Trial court issued permanent injunction and state has appealed.
- Pending before NC Court of Appeals, with brief due in March.



Duke Energy Carolinas v. Gray



- Utility discovered a home encroaching on its easement. Trial court applied a 6-year statute of limitations instead of a 20-year period for adverse possession.
- NC Court of Appeals upheld trial court; petition for review pending before NC Supreme Court.
- Municipal issues of infrastructure easement protection.



Upcoming Events



Upcoming Events

- March 7-11 NLC Congressional City Conference, Washington, D.C.
- Wed., March 18, 2015: Town Hall Day, Raleigh
- April/May (TBD): LAC Lobby Days
- Oct. 11-13, CityVision 2015: NCLM Annual Conference, Winston-Salem



We Are Here to Help!



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Municipal Advocacy Goals

2015-2016

On December 11, 2014, municipal officials from across North Carolina gathered to approve the League's Municipal Advocacy Goals for the 2015-16 biennium. These top legislative and regulatory priorities for the state's municipalities are the result of a year-long, member driven process involving hundreds of municipal officials. If you have any questions or would like to discuss any of these Municipal Advocacy Goals, please contact any of the municipal officials or League staff listed within this document. We welcome the opportunity to work with you regarding these priorities.

This League endorses and supports the current National Municipal Policy and will actively support NLC efforts with respect to federal legislation and issues unless there is a clear conflict with the adopted policies of this League.

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Build Safe & Prosperous Cities and Towns

- Seek legislation allowing the people to vote on an amendment to the North Carolina constitution establishing Home Rule authority for municipal governments, following the belief that the government closest to the people governs best.
- Seek legislation to strengthen the law regarding municipal decision-making authority of public enterprise service provisions beyond municipal limits and ensure the existing municipal public enterprise service system is given deference in order to support orderly growth.
- Support measures which maximize the ability of local governments to provide and manage high-quality services, including utilities and public enterprises, to meet the needs of the community, and oppose legislation that weakens or removes local control over public assets.
- Seek legislation to create a cooperative municipal-county planning framework for growth that allows for public participation, orderly development on the urbanizing edges of municipalities, and a streamlined dispute resolution process.
- Support legislation authorizing new, fair, transparent and nonpartisan methods of drawing legislative and congressional districts.
- Seek legislation to reestablish authority for city-initiated annexation of “doughnut holes,” areas of land that are completely surrounded by municipal territory, and categories of right-of-way that have been accepted for maintenance by either a city or the NCDOT and in which there are no registered voters.
- Seek legislation that allows aesthetic-based design standards for residences and commercial properties in and adjacent to existing neighborhoods, including designated historic districts, as well as for all structures when based on public safety.

Preserve Municipalities’ Fiscal Health

- Seek legislation to modernize and enhance the existing local tax system by:
 - Giving municipalities the authority to levy a sales tax that applies within their corporate limits and is solely a municipal revenue;
 - Expanding the sales tax base to include more services, provided that any accompanying change in the local sales tax rate includes a perpetual hold harmless provision for individual cities and towns;
 - Allowing all municipalities to adopt occupancy taxes and use revenues from those taxes to fund municipal service and infrastructure costs in order to support travel and tourism;
 - Providing all municipalities with additional local option tax revenue sources, including to replace the significant revenue lost through elimination of the local privilege license tax; and
 - Providing a uniform state rate of tax on sales by internet-based retailers to facilitate and encourage passage of federal marketplace fairness legislation, with a reasonable method of distribution from the state to local government.
- Seek legislation providing municipalities with additional local option tax revenue sources to replace the significant revenue lost through elimination of the local privilege license tax.
- Seek legislation to alter the current statutes governing distribution of local sales taxes by:
 - Establishing alternative methods which counties may use to distribute sales tax revenues, including but not limited to, a combination of existing distribution formulas and/or new distribution formulas, including factors such as the location of the point of sale;
 - Requiring a one-year delay in implementation when a county changes its method of distributing sales tax revenue; and
 - Requiring a study of the impact of any change in sales tax distribution method, including input from all affected municipalities, before any such change could be implemented.

Promote Economic Growth and Vibrant Municipalities

- Support legislation providing the funding for state-level incentive programs necessary to keep North Carolina competitive in its efforts to bring additional jobs and economic development to local communities.
- Support legislation that provides municipalities with additional tools/incentives to encourage developers to undertake economic development projects in economically distressed or blighted areas of a city, such as land banks and other tools.
- Support legislation to establish a competitive film incentive program and preserve the state historic tax credits.
- Oppose legalization of internet sweepstakes operations; however, if internet sweepstakes operations are legalized, support legislation that would protect the land use decision-making authority and authorize municipalities to levy taxes on said operations.
- Seek legislation preventing municipalities from being additionally charged for services which are already funded through the payment of county property taxes.
- Support legislation which defends the fiscal integrity of the Local Government Employees' Retirement System and its defined benefit structure, promotes reasonable pension reforms that are prospective in nature, and meets the needs of local employees, employers, and retirees.
- Seek legislation to give municipalities the option to use electronic legal public notices in lieu of publication in a newspaper.
- Seek legislation to correct the constitutional issue within the annexation law requiring municipal construction of payment for water and sewer lines across private property all the way to the home or structure.

Strengthen Our Public Infrastructure

- Seek or support legislation to generate additional revenues to address growing transportation needs at the state and local level, and enable local governments to enter into alternative financing mechanisms to complete local transportation projects.
- Support legislation enabling municipalities to access a portion of the proceeds of any statewide transportation bonds.
- Oppose legislation that weakens or removes local control over public assets.
- Seek legislation to authorize a state bond to provide low-cost loans to local governments and authorities for infrastructure.
- Seek legislation to increase Clean Water Management Trust Fund appropriations and restore the fund's recurring appropriation.
- Seek legislation that will restore the dedicated funding source for the Parks & Recreation Trust Fund to maintain funding for land acquisition and development of municipal recreation facilities.
- Seek legislation to provide relief for municipal governments who are forced to pay the costs of municipal utility relocation related to NCDOT projects by doing the following: requiring non-municipal units of governments to pay the costs of utility relocations; raising the existing municipal population threshold for the requirement of reimbursement; and limiting reimbursement requirements to the widening of existing rights of way by NCDOT.

Create Transparent and Flexible Regulation

- Seek more open, transparent and flexible regulatory procedures that support solutions addressing nutrient impairment in waters based on current site-specific data and analysis, demonstrate use impairment, assign responsibility proportionate to the source of impairment, and equitably hold accountable all contributors to the impairment.
- Seek policies that provide flexibility when implementing programs guided by water quality standards adopted through the triennial review process.
- Seek administrative changes to water, wastewater, and stormwater infrastructure funding programs to prioritize public projects that: repair, rehabilitate, or replace existing failing infrastructure; reduce nonpoint source pollution, even when a permit condition requires the measures; protect or improve the quality of drinking water sources; assist systems in managing assets; contain a long-range planning components; incentivize innovative projects; or address impaired waters.
- Support legislation to create a legal framework that recognizes the rights of municipal government to allocations from navigable and non-navigable waterway resources in an amount adequate to meet the community's long-range water supply needs.
- Seek legislation that restores and clarifies municipalities' ability create stream, wetland, nutrient and buffer mitigation banks and provides methods and procedures for doing so.

Seek Common Sense Federal Action

- Seek clarification of the EPA's proposed definition of "waters of the United States" to address municipalities' concerns, including the following:
 - Exempting from jurisdictional waters human-made ditches.
 - Exempting from jurisdictional waters Municipal Separate Storm Sewer Systems (MS4s).
- Support legislation allowing municipalities to collect the sales tax they are currently owed on purchases from Internet-based retailers.

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NCLM - Core Municipal Principles

The following principles provide a foundation to advocate for excellence in N.C. municipal government, with the objective of giving elected officials the ability to create a high quality of life for hometowns to provide economic opportunity, and to attract businesses, residents, and visitors

Authority

Preserve existing municipal authority

The League supports a broad construction of municipal powers, and therefore stands opposed to legislation preempting municipal authority and to measures designed to otherwise erode local control of significant municipal issues.

Revenues

Protect local revenue streams

The League supports measures to ensure the fiscal stability of cities, including the preservation of existing local revenue sources. In addition, the League supports the equitable distribution of state-collected revenues, the autonomy of local elected officials to determine the best use of their revenues, and the authorization of replacement revenues for repealed fiscal authorities.

Mandates

Minimize state and federal mandates

The League opposes requirements by the state and federal governments to appropriate funds for particular programs or functions, or to make specific management decisions, that were not voluntarily agreed to by the local elected body. The League only supports mandates to expend monies if the directive is accompanied by implementation funds.

Open Government and Ethical Conduct

Promote open government and ethical conduct

The League supports the principle of openness in government, with reasonable exceptions when such limitations are in the public interest, for all levels of government. Further, the League supports adherence to the highest standards of ethical conduct by elected and appointed officials at all levels of government.

Liability

Limit imposition of liability

The League opposes proposals placing burdensome liability upon municipalities, including measures that seek to erode well-established principles of immunity or other defenses.

Growth

Support responsible growth and economic development policies

The League supports the ability of local officials to target their resources toward the specific investments needed in their communities to grow and attract jobs. To that end, the League supports initiatives and policies that contribute to making N.C. hometowns more attractive places to live, work, and visit, while respecting the rights of current residents.

Regulation

Support science-based, equitable, cost-effective, flexible, achievable regulatory solutions

The League supports providing regulatory agencies sufficient funding and flexibility for program implementation. Further, the League supports an inclusive process for developing regulations that apply to municipalities. This process should prioritize the most critical concerns, allow localized solutions, account for compliance costs, eliminate duplicative regulations, apply proportionally to all contributors of pollution, and avoid layering with safety factors and conservative assumptions that are not based on a reasonable risk management approach.